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## Financial Analyst

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## Accountants as Financial Analysts

More than ever before, accounting students are being hired directly into positions as financial analysts, where they find themselves analyzing the operations of companies, assessing their value, and making predictions about future performance. The goal of the financial analyst is to understand the current value of a company and use that knowledge to make predictions about future performance. To achieve this goal, financial analysts rely heavily on financial statements as a source of information. Since financial statements are prepared by accountants, it is no surprise that accountants are being hired for purposes of interpreting financial information and making predictions. It seems that the expertise accountants have in preparing financial statements translates well into financial analysis skills.

Many other accountants are also finding themselves in the position of acting as financial analysts. Management accountants, internal auditors, and external auditors all rely heavily on financial analysis skills in their positions. Each of these groups is interested in using tools such as horizontal analysis, vertical analysis, and ratio analysis to better understand a company and how its financial performance compares to industry standards, major competitors, prior year results, budgets, and other expectations. Unusual relationships and results can then be highlighted and investigated where appropriate. For instance, auditors find financial analysis techniques critically important in audit planning and testing. Further, analytical techniques are also important in detecting fraud. Similarly, a management accountant in a hotel may be interested in evaluating why some of its operating ratios such as REVPAR (revenue per available room) deteriorated while those of a close competitor increased in the same time frame.

Given the complexity of business organizations and business transactions in today's global marketplace, accountants are increasingly finding that their job responsibilities have expanded to include financial statement interpretation and analysis in addition to other skills. Management accountants in particular are finding themselves more frequently in advisory positions including as part of the executive teams involved in strategic planning for the company. To better handle these responsibilities, management accountants must have strong financial analysis skills.

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## 12

## Analysis and Interpretation of Financial Statements

The two primary objectives of every business are solvency and profitability. Solvency is the ability of a company to pay debts as they come due; it is reflected on the company's balance sheet. Profitability is the ability of a company to generate income; it is reflected on the company's income statement. Generally, all those interested in the affairs of a company are especially interested in solvency and profitability.

This chapter discusses several common methods of analyzing and relating the data in financial statements and, as a result, gaining a clear picture of the solvency and profitability of a company. Internally, management accountants and managers analyze a company's financial statements as do external investors, creditors, and regulatory agencies. Although these users have different immediate goals, their overall objective in financial statement analysis is the same-to make predictions about an organization as an aid in decision making.

## Objectives of Financial Statement Analysis

Management accountant's analysis of financial statements primarily relates to parts of the company. Using this analysis, management can plan, organize, direct, and control operations within the company. Management obtains any information it wants about the company's operations by requesting special-purpose reports. It uses this information to make difficult decisions, such as which employees to lay off and when to expand operations.

In preparing these special reports, management accountants rely in part on the general-purpose financial statements. Quite often the special reports contain information including the analysis and interpretation of the financial statements using the ratios and other analytical tools described in this chapter. These ratios and tools help to emphasize relationships among the data contained in the financial statements and may reveal problem areas that should be addressed. Financial statement analysis is helpful both in evaluating the past and predicting the future financial health of the company

## Learning Objectives

After studying this chapter, you should be able to:

1. Describe and explain the objectives of financial statement analysis.
2. Describe the sources of information for financial statement analysis.
3. Calculate and explain changes in financial statements using horizontal analysis, vertical analysis, and trend analysis.
4. Perform ratio analysis on financial statements using liquidity ratios, long-term solvency ratios, profitability tests, and market tests.
5. Describe the considerations used in financial statement analysis.

## Objective 1

Describe and explain the objectives of financial statement analysis.

## Financial Statement <br> Analysis

Users of financial statements need to pay particular attention to the explanatory notes, or the financial review, provided by management in annual reports. This integral part of the annual report provides insight into the scope of the business, the results of operations, liquidity and capital resources, new accounting standards, and geographic area data. Moreover, this section provides an economic outlook that an analyst may find very helpful when considering the possible future profitability of the company.

Financial statement analysis consists of applying analytical tools and techniques to financial statements and other relevant data to obtain useful information. This information reveals significant relationships between data and trends in those data that assess the company's past performance and current financial position. The information shows the results or consequences of prior management decisions. In addition to management accountants using this information to prepare special reports for management, others inside and outside the company use the information as suggested below.

Present and potential investors are interested in the future ability of a company to earn profits-its profitability. These investors wish to predict future dividends and changes in the market price of the company's common stock. Since both dividends and price changes are likely to be influenced by earnings, investors may predict earnings. The company's past earnings record is the logical starting point in predicting future earnings.

Some outside parties, such as creditors, are more interested in predicting a company's solvency than its profitability. The liquidity of the company affects its shortterm solvency. The company's liquidity is its state of possessing liquid assets, such as cash and other assets easily converted to cash. Because companies must pay short-term debts soon, liquid assets must be available for their payment. For example, a bank asked to extend a 90-day loan to a company would want to know the company's projected short-term liquidity. Of course, the company's predicted ability to repay the 90 -day loan is likely to be based at least partially on its past ability to pay off debts.

Long-term creditors are interested in a company's long-term solvency, which is usually determined by the relationship of a company's assets to its liabilities. Generally, we consider a company to be solvent when its assets exceed its liabilities so that the company has a positive stockholders' equity. The larger the assets are in relation to the liabilities, the greater the long-term solvency of the company. Thus, the company's assets could shrink significantly before its liabilities would exceed its assets and destroy the company's solvency.

Investors perform several types of analyses on a company's financial statements. All of these analyses rely on comparisons or relationships of data that enhance the utility or practical value of accounting information. For example, knowing that a company's net income last year was $\$ 100,000$ may or may not, by itself, be useful information. Some usefulness is added when we know that the prior year's net income was $\$ 25,000$. And even more useful information is gained if we know the amounts of sales and assets of the company. Such comparisons or relationships may be expressed as:

1. Absolute increases and decreases for an item from one period to the next.
2. Percentage increases and decreases for an item from one period to the next.
3. Percentages of single items to an aggregate total.
4. Trend percentages.
5. Ratios.

In this chapter we apply all of these techniques in analyzing Synotech, Inc.'s performance. This was the company introduced in Chapter 11.

Items 1 and 2 make use of comparative financial statements. Comparative financial statements present the same company's financial statements for one or two successive periods in side-by-side columns. The calculation of dollar changes or percentage changes in the statement items or totals is horizontal analysis. This analysis detects changes in a company's performance and highlights trends.

Analysts also use vertical analysis of a single financial statement, such as an income statement. Vertical analysis (item 3) consists of the study of a single financial statement in which each item is expressed as a percentage of a significant total. Vertical analysis is especially helpful in analyzing income statement data such as the percentage of cost of goods sold to sales.

Financial statements that show only percentages and no absolute dollar amounts are common-size statements. All percentage figures in a common-size balance sheet are percentages of total assets while all the items in a common-size income statement are percentages of net sales. The use of common-size statements facilitates vertical analysis of a company's financial statements.

Trend percentages (item 4) are similar to horizontal analysis except that comparisons are made to a selected base year or period. Trend percentages are useful for comparing financial statements over several years because they disclose changes and trends occurring through time.

Ratios (item 5) are expressions of logical relationships between items in the financial statements of a single period. Analysts can compute many ratios from the same set of financial statements. A ratio can show a relationship between two items on the same financial statement or between two items on different financial statements (e.g., balance sheet and income statement). The only limiting factor in choosing ratios is the requirement that the items used to construct a ratio have a logical relationship to one another.

## Sources of Information

Financial information about publicly owned corporations can come from different sources such as published reports, government reports, financial service information, business publications, newspapers, and periodicals.

Public corporations must publish annual financial reports. The Annual Report Appendix gives such data for The Limited, Inc.. The major sections of an annual report are (not necessarily in this order):

1. Consolidated financial statements Consolidated financial statements include a balance sheet containing two years of comparative data; an income statement containing three years of comparative data; a statement of cash flows containing three years of comparative data; and a statement of shareholders' equity containing three years of comparative data. For examples of each statement, refer to the annual report booklet.
2. Notes to consolidated financial statements Notes to consolidated financial statements provide an in-depth look into the numbers contained in the financial statements. The notes usually contain sections on significant accounting policies, longterm debt, leases, stock option plans, etc. These explanations allow stockholders to look beyond the numbers to the events that triggered the dollar amounts recorded in the financial statements.
3. Letters to stockholders Most annual reports are introduced with a letter to the stockholders. The letter often includes information about the company's past history, its mission, current year operating results, and the company's future goals. In the 2000

## Published Reports

## Objective 2

Describe the sources of information for financial statement analysis.

## Lucent Technologies

Lucent Technologies is a supplier of communication systems, software and products.

## Government Reports

## Financial Service <br> Information, <br> Business Publications, <br> Newspapers, and <br> Periodicals

letter to shareholders, management of Lucent Technologies had to explain the company's poor performance and indicate that the future would be brighter.


#### Abstract

This was a tough year for Lucent Technologies. While a number of factors contributed to the company's financial performance in fiscal year 2000, clearly, missing a major growth opportunity in the optical networking market with our OC-192 product was a big setback. As a result, we saw less-thanexpected revenues and lower gross margins in our optical networking business which makes the highspeed networks that help service providers move phone calls, video, e-mail messages, Web pages and other data around the world on beams of laser light.


We also saw a greater-than-anticipated decline in circuit switching sales and margins, which was not offset by growth in other areas of the business.

In addition, we had other issues of execution and focus. In late October, the Lucent board of directors concluded that a different set of skills was needed to address the company's challenges. I agreed to assume the duties of chairman and chief executive officer and to work to address those challenges.

As I have said to the people of Lucent, this is a time to look forward, not back. Lucent is blessed with a great many strengths and opportunities.

Our strengths include world-class technology, industry-leading products and services, deep customer relationships and the best people in the industry.

The marketplace is rich with opportunities that play directly to our strengths. The issues we face are ones of execution and focus, and they are fixable.

We view 2001 as a transition year, a year for us to fix our business and position it for long-term growth.
4. Reports of independent accountants The Securities and Exchange Commission (SEC) requires the financial statements of certain companies to be audited. The report of independent accountants, found at the end of the financial statements, provides assurance that the financial statements prepared by the company have been audited and are free of material misstatements. The report also may include a paragraph highlighting the significant accounting policies that the company has changed recently.
5. Management discussion and analysis The management discussion and analysis section of the annual report provides management's view of the performance of the company. The analysis is based on the financial statements, the conditions of the industry, and ratios.

Publicly held companies must file detailed annual reports (Form 10-K), quarterly reports (Form 10-Q), and special events reports (Form 8-K) with the Securities and Exchange Commission. These reports are available to the public for a small charge and sometimes contain more detailed information than the published reports.

Financial statement information is often more meaningful when users compare it with industry norms. Two firms that provide information on individual companies and industries are Moody's Investors Service and Standard \& Poor's. Dun \& Bradstreet Companies, Inc., publishes Key Business Ratios and Robert Morris Associates publishes Annual Statement Studies; both provide information for specific industries. Standard \& Poor's Industry Surveys contains background descriptions and the economic outlook for different industries.

Business publications such as The Wall Street Journal, Barron's, Forbes, and Fortune also report industry financial news. Because financial statement users must be knowledgeable about current developments in business, the information in financial newspapers and periodicals is very valuable to them.

## Horizontal Analysis and Vertical Analysis: an Illustration

The comparative financial statements of Synotech, Inc., will serve as a basis for an example of horizontal analysis and vertical analysis of a balance sheet and a statement of income and retained earnings. Recall that horizontal analysis calculates changes in comparative statement items or totals, whereas vertical analysis consists of a comparison of items on a single financial statement.

Imagine that you are a management accountant who has just been hired by Synotech, Inc. You have acquired its 2007 Annual Report and want to learn more about the company by performing some horizontal and vertical analyses of the financial statements.

First, we begin with the balance sheets. Illustration 12.1 on page 370 shows the comparative balance sheets for 2007 and 2006 in Columns (1) and (2). Take a few minutes to study the balance sheets. Then review Columns (3) and (4), which show the horizontal analysis that would be performed on the comparative balance sheets.

Column (3) shows the change that occurred in each item between December 31, 2006, and December 31, 2007. If the change between the two dates is an increase from 2006 to 2007, the change is a positive figure. If the change is a decrease, the change is a negative figure and is shown in parentheses. Column (4) shows the percentage change in each item. You can calculate the percentage change by dividing the dollar change by the dollar balance of the earlier year (2006). While examining the horizontal analysis in Illustration 12.1 note that:

1. Total current assets have increased $\$ 14.3$ million, consisting largely of increases in cash, marketable securities, and other current assets despite a $\$ 63.0$ million decrease in net receivables, while total current liabilities have increased $\$ 181.4$ million, largely as a result of increases in the current portion of long-term debt and other accruals.
2. Total liabilities have decreased $\$ 114.1$ million, while total assets increased by $\$ 311.0$ million.

Next, study Column (4), which expresses as a percentage the dollar change in Column (3). Frequently, these percentage increases are more informative than absolute amounts, as illustrated by the current asset and current liability changes. Although the absolute amount of current liabilities has increased tremendously over the amount of current assets, the percentages reveal that current assets increased $.5 \%$, while current liabilities increased $8.6 \%$. Thus, current liabilities are increasing at a faster rate than current assets. Current assets still exceed current liabilities. This fact indicates that the company will be able to pay its debts as they come due.

Studying the percentages in Column (4) could lead to several other observations. For instance, the $6.9 \%$ decrease in long-term debt indicates that interest charges will be lower in the future, having a positive effect on future net income. The $14.2 \%$ increase in retained earnings could be a sign of increased dividends in the future; in addition, the increase in cash of $19 \%$ could support this conclusion.

Now examine Columns (5) and (6) to see the vertical analysis that would be performed. A vertical analysis of the company's balance sheet discloses each account's significance to total assets or total equities. This comparison aids in assessing the importance of the changes in each account. Columns (5) and (6) in Illustration 12.1 express the dollar amount of each item in Columns (1) and (2) as a percentage of total assets or equities. For example, although other assets declined $\$ 6.3$ million in 2007, the decrease of $1.4 \%$ in the account represents only approximately $4.8 \%$ of total assets and, therefore, probably does not have great significance. Vertical analysis also shows that total debt financing decreased from $78.0 \%$ of total equities (liabilities and stockholders' equity) in 2006, to $74.3 \%$ in 2007. At the same time, the percentage of stockholder financing to total assets of the company increased from $22.0 \%$ to $25.7 \%$.

```
Objective 3
Calculate and explain changes in financial statements using horizontal analysis, vertical analysis, and trend analysis.
```


## Analysis of a <br> Balance Sheet

SYNOTECH, INC.
Comparative Balance Sheets
December 31, 2007, and 2006 (\$ millions)

| December 31 |  | Horizont | Analysis | Vertical Analysis |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} \text { Incre } \\ \text { (Dec } \\ 2007 \text { o } \end{array}$ | ase or ease) er 2006 | Percent of Total Assets |  |
| (1) | (2) | (3) | (4) | (5) | (6) |
| 2007 | 2006 | Dollars* | Percent* | 2007 | 2006 |

Assets
Current Assets
Cash and cash equivalents
Marketable securities
Receivables, net
Inventories
Other current assets
Total current assets
Property, plant and equipment, net
Goodwill and other intangibles, net
Other assets
Total assets

| $\$ 298.0$ | $\$ 250.5$ | $\$ 47.5$ | $19.0 \%$ | $3.1 \%$ | $2.7 \%$ |
| ---: | ---: | ---: | :---: | :---: | ---: |
| 71.3 | 57.5 | 13.8 | 24.0 | 0.8 | 0.6 |
| $1,277.3$ | $1,340.3$ | $(63.0)$ | $(4.7)$ | 13.5 | 14.6 |
| 924.8 | 929.8 | $(5.0)$ | $(0.5)$ | 9.8 | 10.1 |
| 275.3 | 254.3 | 21.0 | 8.3 | 2.9 | 2.8 |
|  | $\$ 2,846.7$ | $\$ 2,832.4$ | $\$ 14.3$ | 0.5 | 30.0 |
| 30.9 |  |  |  |  |  |
| $2,914.7$ | $2,586.2$ | 328.5 | 12.7 | 30.7 | 28.2 |
| $3,264.5$ | $3,290.0$ | $(25.5)$ | $(0.8)$ | 34.4 | 35.9 |
| 455.9 | 462.2 | $(6.3)$ | $(1.4)$ | 4.8 | 5.0 |
| $\$ 9,481.8$ |  | $\$ 9,170.8$ | $\$ 311.0$ | 3.4 | $\underline{100.0}$ |

Liabilities and Shareholders' Equity
Current Liabilities
Notes and loans payable Current portion of long-term debt Accounts payable Accrued income taxes Other accruals

Total current liabilities
Long-term debt
Deferred income taxes
Other liabilities
Total liabilities
Shareholders' Equity Preferred stock Common stock, $\$ 1.20$ par value (500,000,000 shares authorized, 183,213,295 shares issued)
Additional paid-in capital
Retained earnings
Cumulative translation adjustments
Unearned compensation
Treasury stock, at cost
Total shareholders' equity
Total liabilities and stockholders equity
*Dollars = (1) $-(2) ;$ Percent $=(3) /(2)$

## Analysis of <br> Statement <br> of Income and <br> Retained Earnings

Illustration 12.2 provides the information needed to analyze Synotech's comparative statements of income and retained earnings. Such a statement merely combines the income statement and the statement of retained earnings. Columns (7) and (8) in Illustration 12.2 show the dollar amounts for the years 2007 and 2006, respectively. Study these statements for a few minutes. Then examine Columns (9) and (10) which show the horizontal analysis that would be performed on the company's comparative

Illustration 12.2 Comparative Statements of Income and Retained Earnings

| Comparative State For the years | SYNOTECH, INC. <br> ments of Income and Retained Earnings ended December 31, 2007, and 2006 (\$ millions) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year Ended, December 31 |  | Horizontal Analysis |  | Vertical Analysis |  |
|  |  |  | Increase or (Decrease) 2007 over 2006 |  | Percent of Net Sales |  |
|  | (7) | (8) | (9) | (10) | (11) | (12) |
|  | 2007 | 2006 | Dollars* | Percent* | 2007 | 2006 |
| Net Sales | \$10,498.8 | \$10,029.8 | \$469.0 | 4.7\% | 100.0 \% | 100.0 \% |
| Cost of goods sold | 5,341.3 | 5,223.7 | 117.6 | 2.3 | 50.9 | 52.1 |
| Gross Profit | \$5,157.5 | \$4,806.1 | \$351.4 | 7.3 | 49.1 | 47.9 |
| Selling, general and administrative expenses | 3,662.5 | 3,455.5 | 207.0 | 6.0 | 34.9 | 34.5 |
| Provision for restructured operations | - | 552.6 | (552.6) | (100.0) | 0.0 |  |
|  |  |  |  |  |  | 5.5 |
| Other expense, net | 112.6 | 115.3 | (2.7) | (2.3) | 1.1 |  |
|  |  |  |  |  |  | 1.1 |
| Interest expense, net of interest income of $\$ 41.2$ and $\$ 36.7$, respectively | 236.9 | 246.5 | (9.6) | (3.9) | 2.3 | 2.5 |
| Income before income taxes | \$1,145.5 | \$436.2 | \$709.3 | 162.6 | 10.9 | 4.3 |
| Provision for income taxes | 383.5 | 229.8 | 153.7 | 66.9 | 3.7 | 2.3 |
| Net income | \$762.0 | \$206.4 | \$555.6 | 269.2 | 7.3 | 2.1 |
| Retained earnings, January 1 | 2,870.6 | 2,996.0 | (125.4) | (4.2) |  |  |
| Total | \$3,632.6 | \$3,202.4 | \$430.2 | 13.4 |  |  |
| Dividends declared: |  |  |  |  |  |  |
| Series B Convertible Preference Stock, net of income taxes | 25.1 | 25.3 | (0.2) | (0.8) |  |  |
| Preferred stock | 0.6 | 0.6 | 0.0 | 0.0 |  |  |
| Common stock | 329.8 | 305.9 | 23.9 | 7.8 |  |  |
| Retained Earnings, December 31 | \$3,277.1 | \$2,870.6 | \$406.5 | 14.2 |  |  |

*Dollars $=(7)-(8) ;$ Percent $=(9) /(8)$
statements of income and retained earnings. Columns (9) and (10) show the absolute and percentage increase or decrease in each item from 2006 to 2007. The absolute change is determined by deducting the 2006 amount from the 2007 amount. If the change between two dates is an increase from 2006 to 2007, the change is a positive figure. If the change is a decrease, the change is a negative figure and is shown in parentheses. You calculate the percentage change by dividing the dollar change by the dollar amount for 2006.

The horizontal analysis shows that sales increased a total of $\$ 469.0$ million, an increase of $4.7 \%$. Since cost of goods sold increased by a much smaller amount ( $\$ 117.6$ million), gross profit increased by $\$ 351.4$, or $7.3 \%$. The $\$ 552.6$ million expense in 2006 was the result of a provision for restructured operations. Although this is not a recurring expense, it does not classify as an extraordinary expense and is treated as part of income from continuing operations.

Now look at Columns (11) and (12) to see the vertical analysis that would be performed. Columns (11) and (12) express the dollar amount of each item in Columns (7) and (8) as a percentage of net sales. Even though cost of goods sold increased in 2007, it remained a fairly constant percentage of net sales. Therefore, gross profit as a percentage of net sales increased only slightly. The percentage of expenses to net sales decreased somewhat, thus yielding an increase in income before income taxes as a percentage of net sales.

## Reinforcing Problems

E12-1 Perform horizontal and vertical analysis.
P12-1 Perform horizontal and vertical analysis and comment on the results. P12-1A Perform horizontal and vertical analysis and comment on the results.

Real World Example Callaway Golf Company reported net incomes of $\$ 55,322,000$ in 1999 and $\$ 80,999,000$ in 2000. If 1999 was the base of $100 \%$, then 2000 was $146 \%$.

Having completed the horizontal analysis and vertical analysis of Synotech's balance sheet and statement of income and retained earnings, you are ready to study trend percentages and ratio analysis. The last section in this chapter discusses some final considerations in financial statement analysis. Professional financial statement analysts use several tools and techniques to determine the solvency and profitability of companies.

## Trend Percentages

Trend percentages, also referred to as index numbers, help you to compare financial information over time to a base year or period. You can calculate trend percentages by:

1. Selecting a base year or period.
2. Assigning a weight of $100 \%$ to the amounts appearing on the base-year financial statements.
3. Expressing the corresponding amounts on the other years' financial statements as a percentage of base-year or period amounts. Compute the percentages by dividing nonbase-year amounts by the corresponding base-year amounts and then multiplying the result by 100 .

The following information for Synotech illustrates the calculation of trend percentages:

| (\$ millions) | 2005 | 2006 | 2007 |
| :---: | :---: | :---: | :---: |
| Net Sales | \$ 9,105.5 | \$10,029.8 | \$10,498.8 |
| Cost of goods sold | 4,696.0 | 5,223.7 | 5,341.3 |
| Gross profit | \$ 4,409.5 | \$ 4,806.1 | \$ 5,157.5 |
| Operating expenses | 3,353.6 | 4,369.9 | 4,012.0 |
| Income before income taxes | \$ 1,055.9 | \$ 436.2 | \$ 1,145.5 |

If 2005 is the base year, to calculate trend percentages for each year divide net sales by $\$ 9,105.5$ million; cost of goods sold by $\$ 4,696.0$ million; gross profit by $\$ 4,409.5$ million; operating expenses by $\$ 3,353.6$ million; and income before income taxes by $\$ 1,055.9$ million. After all divisions have been made, multiply each result by 100 . The resulting percentages reflect trends as follows:

|  | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ |
| :--- | :--- | :--- | :--- |
| Net sales | $100.0 \%$ | $119.2 \%$ | $115.3 \%$ |
| Cost of goods sold | 100.0 | 111.2 | 113.7 |
| Gross profit | 100.0 | 109.0 | 117.0 |
| Operating expenses | 100.0 | 130.3 | 119.6 |
| Income before income taxes | 100.0 | 41.3 | 108.5 |

These trend percentages indicate the changes taking place in the organization and highlight the direction of these changes. For instance, the percentage of sales is increasing each year compared to the base year. Cost of goods sold increased at a lower rate than net sales in 2005 and 2007, causing gross profit to increase at a higher rate than net sales. Operating expenses in 2006 increased due to the provision for restructured operations, causing a significant decrease in income before income taxes. Percentages provide clues to an analyst about which items need further investigation or analysis. In reviewing trend percentages, a financial statement user should pay close attention to the trends in related items, such as the cost of goods sold in relation to sales. Trend analysis that shows a constantly declining gross margin (profit) rate may be a signal that future net income will decrease.

As useful as trend percentages are, they have one drawback. Expressing changes as percentages is usually straightforward as long as the amount in the base year or period is positive-that is, not zero or negative. Analysts cannot express a $\$ 30,000$ increase in notes receivable as a percentage if the increase is from zero last year to $\$ 30,000$ this year. Nor can they express an increase from a loss last year of $\$ 10,000$ to income this year of $\$ 20,000$ in percentage terms.

Proper analysis does not stop with the calculation of increases and decreases in amounts or percentages over several years. Such changes generally indicate areas worthy of further investigation and are merely clues that may lead to significant findings. Accurate predictions depend on many factors, including economic and political conditions; management's plans regarding new products, plant expansion, and promotional outlays; and the expected activities of competitors. Considering these factors along with horizontal analysis, vertical analysis, and trend analysis should provide a reasonable basis for predicting future performance.

## Ratio Analysis

Logical relationships exist between certain accounts or items in a company's financial statements. These accounts may appear on the same statement or on two different statements. We set up the dollar amounts of the related accounts or items in fraction form called ratios. These ratios include: (1) liquidity ratios; (2) equity, or long-term solvency, ratios; (3) profitability tests; and (4) market tests.

Liquidity ratios indicate a company's short-term debt-paying ability. Thus, these ratios show interested parties the company's capacity to meet maturing current liabilities.

Current (or Working Capital) Ratio Working capital is the excess of current assets over current liabilities. The ratio that relates current assets to current liabilities is the current (or working capital) ratio. The current ratio indicates the ability of a company to pay its current liabilities from current assets and, thus, shows the strength of the company's working capital position.

You can compute the current ratio by dividing current assets by current liabilities:

$$
\text { Current ratio }=\frac{\text { Current assets }}{\text { Current liabilities }}
$$

The ratio is usually stated as a number of dollars of current assets to one dollar of current liabilities (although the dollar signs usually are omitted). Thus, for Synotech in 2007, when current assets totaled $\$ 2,846.7$ million and current liabilities totaled $\$ 2,285.2$ million, the ratio is $1.25: 1$, meaning that the company has $\$ 1.25$ of current assets for each $\$ 1.00$ of current liabilities.

The current ratio provides a better index of a company's ability to pay current debts than does the absolute amount of working capital. To illustrate, assume that we are comparing Synotech to Company B. For this example, use the following totals for current assets and current liabilities:

|  | Synotech | Company B |
| :---: | :---: | :---: |
| Current assets (a) | \$ 2,846.7 | \$120.0 |
| Current liabilities (b) | 2,285.2 | 53.2 |
| Working capital (a-b) | \$ 561.5 | \$ 66.8 |
| Current ratio (a/b) | 1.25:1 | 2.26:1 |

## Reinforcing Problems

P12-2 Perform trend analysis and comment on the results. P12-2A Perform trend analysis and comment on the results.

## Objective 4

Perform ratio analysis on financial statements using liquidity ratios, long-term solvency ratios, profitability tests, and market tests.

## Liquidity Ratios

## Reinforcing Problems

E12-2 Determine effects of various transactions on the current ratio.
P12-4 and P12-4A Determine effects of various transactions on working capital and current ratio.

Reinforcing Problems
P12-3 and P12-3A Compute working capital, current ratio, and acid-test ratio.

Synotech has eight times as much working capital as Company B. However, Company B has a superior debt-paying ability since it has $\$ 2.26$ of current assets for each $\$ 1.00$ of current liabilities.

Short-term creditors are particularly interested in the current ratio since the conversion of inventories and accounts receivable into cash is the primary source from which the company obtains the cash to pay short-term creditors. Long-term creditors are also interested in the current ratio because a company that is unable to pay shortterm debts may be forced into bankruptcy. For this reason, many bond indentures, or contracts, contain a provision requiring that the borrower maintain at least a certain minimum current ratio. A company can increase its current ratio by issuing long-term debt or capital stock or by selling noncurrent assets.

A company must guard against a current ratio that is too high, especially if caused by idle cash, slow-paying customers, and/or slow-moving inventory. Decreased net income can result when too much capital that could be used profitably elsewhere is tied up in current assets.

Refer to Illustration 12.1. The Synotech data in Column (4) indicate that current liabilities are increasing more rapidly than current assets. We could also make such an observation directly by looking at the change in the current ratio. Synotech's current ratios for 2007 and 2006 follow:

|  | December 31 |  | Amount of |
| :--- | :---: | :---: | :---: |
| (\$ millions) | $\mathbf{2 0 0 7}$ | 2006 | Increase |
| Current assets (a) | $\$ 2,846.7$ | $\$ 2,832.4$ | 14.3 |
| Current liabilities (b) | $2,285.6$ | $2,103.8$ | 181.4 |
| Working capital $(a-b)$ | $\$ 561.5$ | $\$ 728.6$ | $\$(167.1)$ |
| Current ratio $(\mathrm{a} / \mathrm{b})$ | $1.25: 1$ $1.35: 1$ |  |  |

Synotech's working capital decreased by $\$ 167.1$ million, or $22.9 \%$ ( $\$ 167.1 / \$ 728.6$ ), and its current ratio decreased from 1.35:1 to 1.25:1. Together, these figures reflect that its current liabilities increased faster than its current assets.

Acid-Test (Quick) Ratio The current ratio is not the only measure of a company's short-term debt-paying ability. Another measure, called the acid-test (quick) ratio, is the ratio of quick assets (cash, marketable securities, and net receivables) to current liabilities. Analysts exclude inventories and prepaid expenses from current assets to compute quick assets because they might not be readily convertible into cash. The formula for the acid-test ratio is:

$$
\text { Acid-test ratio }=\frac{\text { Quick assets }}{\text { Current liabilities }}
$$

Short-term creditors are particularly interested in this ratio, which relates the pool of cash and immediate cash inflows to immediate cash outflows.

The acid-test ratios for 2007 and 2006 for Synotech are:

| (\$ millions) | December 31 |  | Amount of Increase or (Decrease) |
| :---: | :---: | :---: | :---: |
|  | 2007 | 2006 |  |
| Quick assets (a) | \$1,646.6 | \$1,648.3 | \$ (1.7) |
| Current liabilities (b) | 2,285.6 | 2,103.8 | 181.8 |
| Net quick assets ( $\mathrm{a}-\mathrm{b}$ ) | \$ (639.0) | \$ (455.5) | \$(183.5) |
| Acid-test ratio (a/b) | .72:1 | .78:1 |  |

In deciding whether the acid-test ratio is satisfactory, investors consider the quality of the marketable securities and receivables. An accumulation of poor-quality marketable securities or receivables, or both, could cause an acid-test ratio to appear deceptively favorable. When referring to marketable securities, poor quality means
securities likely to generate losses when sold. Poor-quality receivables may be uncollectible or not collectible until long past due. The quality of receivables depends primarily on their age, which can be assessed by preparing an aging schedule or by calculating the accounts receivable turnover.

Cash Flow Liquidity Ratio Another approach to measuring short-term liquidity is the cash flow liquidity ratio. The numerator, as an approximation of cash resources, consists of (1) cash and marketable securities, or liquid current assets, and (2) net cash provided by operating activities, or the cash generated from the company's operations. This reflects the company's ability to sell inventory and collect accounts receivable. The formula for the cash flow liquidity ratio is:

| Cash and marketable |
| :---: |
| securities |$+$| Net cash provided |
| :---: |
| by operating activities |

Current liabilities

For 2007, Synotech has $\$ 298.0$ million in cash and cash equivalents, $\$ 71.3$ million in marketable securities, $\$ 2,285.2$ million in current liabilities, and $\$ 1,101.0$ million in cash provided by operating activities (taken from the statement of cash flows in its annual report). Its cash flow liquidity ratio is:

$$
\frac{\$ 298.0+\$ 71.3+\$ 1,101.0}{\$ 2,285.2}=.64 \text { times }
$$

This indicates that the company is going to have to rely on some other sources of funding to pay its current liabilities. The company's liquid current assets will only cover about two-thirds of the current liabilities. Possibly net cash provided by operations will be substantially higher in 2008.

Accounts Receivable Turnover Turnover is the relationship between the amount of an asset and some measure of its use. Accounts receivable turnover is the number of times per year that the average amount of receivables is collected. To calculate this ratio, divide net credit sales (or net sales) by average net accounts receivable; that is, accounts receivable after deducting the allowance for uncollectible accounts:

$$
\begin{aligned}
& \text { Accounts receivable } \\
& \text { turnover }
\end{aligned}=\frac{\text { Net credit sales (or net sales) }}{\text { Average net accounts receivable }}
$$

When a ratio compares an income statement item (like net credit sales) with a balance sheet item (like net accounts receivable), the balance sheet item should be an average. Ideally, analysts calculate average net accounts receivable by averaging the end-of-month balances or end-of-week balances of net accounts receivable outstanding during the period. The greater the number of observations used, the more accurate the resulting average. Often, analysts average only the beginning-of-year and end-of-year balances because this information is easily obtainable from comparative financial statements. Sometimes a formula calls for the use of an average balance, but only the year-end amount is available. Then the analyst must use the year-end amount. ${ }^{1}$

In theory, the numerator of the accounts receivable turnover ratio consists of only net credit sales because those are the only sales that generate accounts receivable. However, if cash sales are relatively small or their proportion to total sales remains fairly constant, analysts can obtain reliable results by using total net sales. In most cases, the analyst may have to use total net sales because the separate amounts of cash sales and credit sales are not reported on the income statement.

Synotech's accounts receivable turnover ratios for 2007 and 2006 follow. Net accounts receivable on January 1, 2005, totaled $\$ 1,259.5$ million.

[^0]
## Reinforcing Problems

E12-3 Compute average number of days receivables are outstanding; determine effect of increase in turnover. BDC12-2 Compute turnover ratios for four years and number of days' sales in accounts receivable; evaluate effectiveness of company's credit policy.

| (\$ millions) | December 31 |  | Amount of Increase |
| :---: | :---: | :---: | :---: |
|  | 2007 | 2006 |  |
| Net sales (a) | \$10,498.8 | \$10,029.8 | \$469.0 |
| Net accounts receivable: |  |  |  |
| January 1 | \$ 1,340.3 | \$ 1,259.5 | \$ 80.8 |
| December 31 | 1,277.3 | 1,340.3 | (63.0) |
| Total (b) | \$ 2,617.6 | \$ 2,599.8 | \$ 17.8 |
| Average net receivables (c) $(\mathrm{b} / 2=\mathrm{c})$ | \$ 1,308.8 | \$1,299.9 |  |
| Turnover of accounts receivable (a/c) | 8.02 | 7.72 |  |

The accounts receivable turnover ratio provides an indication of how quickly the company collects receivables. The accounts receivable turnover ratio for 2007 indicates that Synotech collected, or turned over, its accounts receivable slightly more than eight times. The ratio is better understood and more easily compared with a company's credit terms if we convert it into a number of days, as is illustrated in the next ratio.

Number of Days' Sales in Accounts Receivable The number of days'sales in accounts receivable ratio is also called the average collection period for accounts receivable. Calculate it as follows:

Number of days' sales in accounts
receivable (average collection $=\quad$ Accounts receivable turnover
period for accounts receivable)
The turnover ratios for Synotech show that the number of days' sales in accounts receivable decreased from about 47 days ( $365 / 7.72$ ) in 2006 to 46 days ( $365 / 8.02$ ) in 2007. The change means that the average collection period for the company's accounts receivable decreased from 47 to 46 days.

## An Accounting Perspective

## Reinforcing Problem

E12-5 Compute inventory turnover.

Business Insight The number of days' sales in accounts receivable ratio measures the average liquidity of accounts receivable and indicates their quality. Generally, the shorter the collection period, the higher the quality of receivables. However, the average collection period varies by industry; for example, collection periods are short in utility companies and much longer in some retailing companies. A comparison of the average collection period with the credit terms extended customers by the company provides further insight into the quality of the accounts receivable. For example, receivables with terms of $2 / 10, \mathrm{n} / 30$ and an average collection period of 75 days need to be investigated further. It is important to determine why customers are paying their accounts much later than expected.

Inventory Turnover A company's inventory turnover ratio shows the number of times its average inventory is sold during a period. You can calculate inventory turnover as follows:

$$
\text { Inventory turnover }=\frac{\text { Cost of goods sold }}{\text { Average inventory }}
$$

When comparing an income statement item and a balance sheet item, measure both in comparable dollars. Notice that we measure the numerator and denominator in cost rather than sales dollars. (Earlier, when calculating accounts receivable turnover, we measured both numerator and denominator in sales dollars.) Inventory turnover relates a measure of sales volume to the average amount of goods on hand to produce this sales volume.

Synotech's inventory on January 1, 2006, was $\$ 856.7$ million. The following schedule shows that the inventory turnover decreased slightly from 5.85 times per
year in 2006 to 5.76 times per year in 2007 . To convert these turnover ratios to the number of days it takes the company to sell its entire stock of inventory, divide 365 by the inventory turnover. Synotech's average inventory sold in about 63 and 62 (365/5.76 and $365 / 5.85$ ) in 2007 and 2006, respectively.

| (\$ millions) | December 31 |  | Amount of Increase or (Decrease) |
| :---: | :---: | :---: | :---: |
|  | 2007 | 2006 |  |
| Cost of goods sold (a) | \$5,341.3 | \$5,223.7 | \$117.6 |
| Merchandise inventory: |  |  |  |
| January 1 | \$929.8 | \$856.7 | \$ 73.1 |
| December 31 | 924.8 | 929.8 | (5.0) |
| Total (b) | \$1,854.6 | \$1,786.5 | \$ 68.1 |
| Average inventory (c) $(\mathrm{b} / 2=\mathrm{c})$ | \$927.3 | \$893.3 |  |
| Turnover of inventory (a/c) | 5.76 | 5.85 |  |

Other things being equal, a manager who maintains the highest inventory turnover ratio is the most efficient. Yet, other things are not always equal. For example, a company that achieves a high inventory turnover ratio by keeping extremely small inventories on hand may incur larger ordering costs, lose quantity discounts, and lose sales due to lack of adequate inventory. In attempting to earn satisfactory income, management must balance the costs of inventory storage and obsolescence and the cost of tying up funds in inventory against possible losses of sales and other costs associated with keeping too little inventory on hand.

## Business Insight

Cabletron Systems develops, manufactures, installs, and supports a wide range of standards-based LAN and WAN connectivity hardware and software products. For the year ended March 3, 2001, both its number of day's sales in accounts receivable and its inventory turnover rate increased as compared to the prior year. In its 2001 annual report, the company explained these increases as follows:

Accounts receivable, net of allowance for doubtful accounts, were $\$ 210.9$ million, or 66 days of sales outstanding, at March 3, 2001 compared to $\$ 228.4$ million at February 29, 2000, or 54 days sales outstanding. The increase in days of sales outstanding was a result of the timing of sales and related collections.

Worldwide inventories were $\$ 98.1$ million at March 3, 2001 or 63 days of inventory, compared to $\$ 85.0$ million, or 37 days of inventory, at February 29, 2000. The increase of days in inventory was due to the increase in finished goods inventory purchased to protect against an anticipated shortage of supply components.

## An Accounting Perspective

Total Assets Turnover Total assets turnover shows the relationship between the dollar volume of sales and the average total assets used in the business. We calculate it as follows:

$$
\text { Total assets turnover }=\frac{\text { Net sales }}{\text { Average total assets }}
$$

This ratio measures the efficiency with which a company uses its assets to generate sales. The larger the total assets turnover, the larger the income on each dollar invested in the assets of the business. For Synotech, the total asset turnover ratios for 2007 and 2006 follow. Total assets as of January 1, 2006, were $\$ 7,370.9$ million.

Real World Example
At December 31, 2000, General Electric Company reported total assets turnover of 0.31 .

Note to the Student
Use any company's annual report to calculate the liquidity ratios for the company.

## Equity, or Long-Term

 Solvency, RatiosNote to the Student Use any company's annual report to calculate the equity ratios for the company.

| (\$ millions) | 2007 | 2006 | Amount of Increase |
| :---: | :---: | :---: | :---: |
| Net sales (a) | \$ 10,498.8 | \$ 10,029.8 | \$ 469.0 |
| Total assets: |  |  |  |
| January 1 | \$9,170.8 | \$7,370.9 | \$1,799.9 |
| December 31 | 9,481.8 | 9,170.8 | 311.0 |
| Total (b) | \$18,652.6 | \$16,541.7 | \$2,110.9 |
| Average total assets (c) (b/2 = c) | \$9,331.8 | \$8,270.9 |  |
| Turnover of total assets (a/c) | 1.13:1 | 1.21:1 |  |

Each dollar of total assets produced $\$ 1.21$ of sales in 2006 and $\$ 1.13$ of sales in 2007. In other words, between 2006 and 2007, the company had a decrease of $\$ .08$ of sales per dollar of investment in assets.

Equity, or long-term solvency, ratios show the relationship between debt and equity financing in a company.

Equity (Stockholders' Equity) Ratio The two basic sources of assets in a business are owners (stockholders) and creditors; the combined interests of the two groups are total equities. In ratio analysis, however, the term equity generally refers only to stockholders' equity. Thus, the equity (stockholders' equity) ratio indicates the proportion of total assets (or total equities) provided by stockholders (owners) on any given date. The formula for the equity ratio is:

$$
\text { Equity ratio }=\frac{\text { Stockholders' equity }}{\text { Total assets (or total equities) }}
$$

Synotech's liabilities and stockholders' equity from Illustration 12.1 follow. The company's equity ratio increased from $22.0 \%$ in 2006 to $25.7 \%$ in 2007. Illustration 12.1 shows that stockholders increased their proportionate equity in the company's assets due largely to the retention of earnings (which increases retained earnings).
(\$millions)
Current liabilities
Long-term liabilities
Total liabilities
Total stockholders' equity
Total equity (equal to total assets)

| December 31, 2007 |  | December 31, 2006 |  |
| :---: | :---: | :---: | :---: |
| Amount | Percent | Amount | Percent |
| \$2,285.2 | 24.1 \% | \$2,103.8 | 22.9 \% |
| 4,755.8 | 50.2 | 5,051.3 | 55.1 |
| \$7,041.0 | 74.3 | \$7,155.1 | 78.0 |
| 2,440.8 | 25.7 | 2,015.7 | 22.0 |
| \$9,481.8 | 100.0 \% | \$9,170.8 | 100.0 \% |

The equity ratio must be interpreted carefully. From a creditor's point of view, a high proportion of stockholders' equity is desirable. A high equity ratio indicates the existence of a large protective buffer for creditors in the event a company suffers a loss. However, from an owner's point of view, a high proportion of stockholders' equity may or may not be desirable. If the business can use borrowed funds to generate income in excess of the net after-tax cost of the interest on such funds, a lower percentage of stockholders' equity may be desirable.

To illustrate the effect of higher leveraging (i.e., a larger proportion of debt), assume that Synotech could have financed an increase in its productive capacity with $\$ 40$ million of $6 \%$ bonds instead of issuing 5 million additional shares of common stock. The effect on income for 2007 would be as follows, assuming a federal income tax rate of $40 \%$ :

[^1]As shown, increasing leverage by issuing bonds instead of common stock reduces net income. However, there are also fewer shares of common stock outstanding. Assume the company has 183 million shares of common stock outstanding. Earnings per share (EPS) with the additional debt would be $\$ 4.16$ (or $\$ 760,560,000 / 183$ million shares), and EPS with the additional stock would be $\$ 4.05$ (or $\$ 762,000,000 / 188$ million shares).

Since investors place heavy emphasis on EPS amounts, many companies in recent years have introduced large portions of debt into their capital structures to increase EPS, especially since interest rates have been relatively low in recent years.

We should point out, however, that too low a percentage of stockholders' equity (too much debt) has its dangers. Financial leverage magnifies losses per share as well as EPS since there are fewer shares of stock over which to spread the losses. A period of business recession may result in operating losses and shrinkage in the value of assets, such as receivables and inventory, which in turn may lead to an inability to meet fixed payments for interest and principal on the debt. As a result, the company may be forced into liquidation, and the stockholders could lose their entire investments.

Stockholders' Equity to Debt (Debt to Equity) Ratio Analysts express the relative equities of owners and creditors in several ways. To say that creditors held a $74.3 \%$ interest in the assets of Synotech on December 31, 2007, is equivalent to saying stockholders held a $25.7 \%$ interest. Another way of expressing this relationship is the stockholders' equity to debt ratio:

$$
\begin{gathered}
\text { Stockholders' equity } \\
\text { to debt ratio }
\end{gathered}=\frac{\text { Stockholders' equity }}{\text { Total debt }}
$$

Such a ratio for Synotech would be $.28: 1$ (or $\$ 2,015.7$ million $/ \$ 7,155.1$ million) on December 31, 2006, and .35:1 (or $\$ 2,440.8$ million $/ \$ 7,041.0$ million) on December 31, 2007. This ratio is often inverted and called the debt to equity ratio. Some analysts use only long-term debt rather than total debt in calculating these ratios. These analysts do not consider short-term debt to be part of the capital structure since it is paid within one year.

Profitability is an important measure of a company's operating success. Generally, we are concerned with two areas when judging profitability: (1) relationships on the income statement that indicate a company's ability to recover costs and expenses, and (2) relationships of income to various balance sheet measures that indicate the company's relative ability to earn income on assets employed. Each of the following ratios utilizes one of these relationships.

Rate of Return on Operating Assets The best measure of earnings performance without regard to the sources of assets is the relationship of net operating income to operating assets, the rate of return on operating assets. This ratio shows the earning power of the company as a bundle of assets. By disregarding both nonoperating assets and nonoperating income elements, the rate of return on operating assets measures the profitability of the company in carrying out its primary business functions. We can break the ratio down into two elements-the operating margin and the turnover of operating assets.

Operating margin reflects the percentage of each dollar of net sales that becomes net operating income. Net operating income excludes nonoperating income elements such as extraordinary items, cumulative effect on prior years of changes in accounting principle, losses or gains from discontinued operations, interest revenue, and interest expense. Another name for net operating income is "income before interest and taxes" (IBIT). The formula for operating margin is:

$$
\text { Operating margin }=\frac{\text { Net operating income }}{\text { Net sales }}
$$

## Profitability Tests

## Reinforcing Problems

P12-5 and P12-5A Compute rate of return on operating assets and demonstrate effects of various transactions on this rate of return.

Note to the Student Use any annual report and calculate the profitability ratios.

## Reinforcing Problem

E12-6 Compute rate of return on operating assets.

Turnover of operating assets shows the amount of sales dollars generated for each dollar invested in operating assets. Operating assets are all assets actively used in producing operating revenues. Typically, we use year-end operating assets, even though in theory an average would be better. Nonoperating assets are owned by a company but not used in producing operating revenues, such as land held for future use, a factory building rented to another company, and long-term bond investments.
Analysts do not use these nonoperating assets in evaluating earnings performance. Nor do they use total assets that include nonoperating assets not contributing to the generation of sales. The formula for the turnover of operating assets is:

$$
\text { Turnover of operating assets }=\frac{\text { Net sales }}{\text { Operating assets }}
$$

The rate of return on operating assets of a company is equal to its operating margin multiplied by turnover of operating assets. The more a company earns per dollar of sales and the more sales it makes per dollar invested in operating assets, the higher is the return per dollar invested. To find the rate of return on operating assets, use the following formulas:

| Rate of return on |
| :---: |
| operating assets |$=$| Operating |
| :---: |
| margin |$\times \quad$| Turnover of |
| :---: |
| operating assets |

or
$\begin{gathered}\text { Rate of return on } \\ \text { operating assets }\end{gathered}=\frac{\text { Net operating income }}{\text { Net sales }} \times \frac{\text { Net sales }}{\text { Operating assets }}$
Because net sales appears in both ratios (once as a numerator and once as a denominator), we can cancel it out, and the formula for rate of return on operating assets becomes:

$$
\begin{gathered}
\text { Rate of return on } \\
\text { operating assets }
\end{gathered}=\frac{\text { Net operating income }}{\text { Operating assets }}
$$

For analytical purposes, the formula should remain in the form that shows margin and turnover separately, since it provides more information.

The rates of return on operating assets for Synotech for 2007 and 2006 are:

| (\$ millions) | 2007 | 2006 | Amount of Increase or (Decrease) |
| :---: | :---: | :---: | :---: |
| Net operating income (a)* | \$1,382.4 | \$ 682.7 | \$699.7 |
| Net sales (b) | \$10,498.8 | \$10,029.8 | \$469.0 |
| Operating assets (c) ${ }^{\dagger}$ | \$9,481.8 | \$ 9,170.8 | \$311.0 |
| Operating margin (a/b) | 13.17\% | 6.81\% |  |
| Turnover of operating assets (b/c) | 1.11 times | 1.09 times |  |
| Rate of return on operating assets (a/c) | 14.58\% | 7.44\% |  |
| *Calculated as income before income taxes plus net interest expense. This method excludes nonoperating items. |  |  |  |
| ${ }^{\dagger}$ When companies have no nonoperating assets, | sets are us | in the calcu | tion. |

Net Income to Net Sales (Return on Sales) Ratio Another measure of a company's profitability is the net income to net sales ratio, calculated as follows:

$$
\text { Net income to net sales }=\frac{\text { Net income }}{\text { Net sales }}
$$

This ratio measures the proportion of the sales dollar that remains after deducting all expenses. The computations for Synotech for 2007 and 2006 are:

Business Insight Companies that are to survive in the economy must attain some minimum rate of return on operating assets. However, they can attain this minimum rate of return in many different ways. To illustrate, consider a grocery store and a jewelry store, each with a rate of return of $8 \%$ on operating assets. The grocery store normally would attain this rate of return with a low margin and a high turnover, while the jewelry store would have a high margin and a low turnover, as shown here:
$\left.\begin{array}{lcccc} & & \begin{array}{c}\text { Rate of Return } \\ \text { on Operating }\end{array} \\ \text { Margin } \times \text { Turnover }= & \text { Assets }\end{array}\right\}$

| (\$ millions) | 2007 | 2006 | Amount of Increase o (Decrease) |
| :---: | :---: | :---: | :---: |
| Net income (a) | \$ 762.0 | \$206.4 | \$555.6 |
| Net sales (b) | \$10,498.8 | \$10,029.8 | \$469.0 |
| Ratio of net income to net sales (a/b) | 7.26\% | 2.06\% |  |

Although the ratio of net income to net sales indicates that the net amount of profit increased on each sales dollar, exercise care in using and interpreting this ratio. The net income includes all nonoperating items that may occur only in a particular period; therefore, net income includes the effects of such things as extraordinary items, changes in accounting principle, effects of discontinued operations, and interest charges. Thus, a period that contains the effects of an extraordinary item is not comparable to a period that contains no extraordinary items. Also, since interest expense is deductible in the determination of net income while dividends are not, the methods used to finance a company's assets affect net income.

Return on Average Common Stockholders' Equity From the stockholders' point of view, an important measure of the income-producing ability of a company is the relationship of return on average common stockholders' equity, also called rate of return on average common stockholders' equity, or simply the return on equity (ROE). Although stockholders are interested in the ratio of operating income to operating assets as a measure of management's efficient use of assets, they are even more interested in the return the company earns on each dollar of stockholders' equity. The formula for return on average common stockholders' equity if no preferred stock is outstanding is:

$$
\begin{aligned}
& \text { Return on average } \\
& \text { common stockholders' equity }
\end{aligned}=\frac{\text { Net income }}{\text { Average common stockholders' equity }}
$$

When a company has preferred stock outstanding, the numerator of this ratio becomes net income minus the annual preferred dividends, and the denominator becomes the average book value of common stock. The book value of common stock is equal to total stockholders' equity minus (1) the liquidation value (usually equal to par value) of preferred stock and (2) any dividends in arrears on cumulative preferred stock. Thus, the formula becomes:

$$
\begin{gathered}
\text { Return on average } \\
\text { common stockholders'equity }
\end{gathered}=\frac{\text { Net income }- \text { Preferred stock dividends }}{\text { Average book value of common stock }}
$$

## Reinforcing Problem

E12-7 Compute return on common stockholders' equity.

Synotech has preferred stock outstanding. The ratios for the company follow. Total common stockholders' equity on January 1, 2006, was $\$ 1,697.4$ million. Preferred dividends were $\$ 25.7$ million in 2007 and $\$ 25.9$ million in 2006.

| (\$ millions) | 2007 | 2006 | Amount of Increase or (Decrease) |
| :---: | :---: | :---: | :---: |
| Net income - Preferred stock dividends (a) | \$ 736.3 | \$ 180.5 | \$ 555.8 |
| Total common stockholders' equity (book value of common stock):* |  |  |  |
| January 1 | \$1,531.5 | \$1,697.4 | \$(165.9 ) |
| December 31 | 1,969.6 | 1,531.5 | 438.1 |
| Total (b) | \$3,501.1 | \$3,228.9 | \$ 272.2 |
| Average common stockholders' equity: (c) (b/2 =c) | \$1,750.6 | \$1,614.5 |  |
| Return on common stockholders' equity (a/c) | 42.06\% | 11.18\% |  |
| *Total stockholders' equity - Par value of preferred stodk |  |  |  |

The stockholders would regard the increase in the ratio from $11.18 \%$ to $42.06 \%$ favorably. This ratio indicates that for each dollar of capital invested by a common stockholder, the company earned approximately 42 cents in 2007.

## An Accounting Perspective

Business Insight Sometimes, two companies have the same return on assets but have different returns on stockholders' equity, as shown here:
Return on assets
Return on stockholders' equity

| Company 1 | Company 2 |
| :---: | :---: |
| $12.0 \%$ | $12.0 \%$ |
| 6.4 | 8.0 |

The difference of $1.6 \%$ in Company 2's favor is the result of Company 2's use of borrowed funds, particularly long-term debt, in its capital structure. Use of these funds (or preferred stock with a fixed return) is called trading on the equity. When a company is trading profitably on the equity, it is generating a higher rate of return on its borrowed funds than it is paying for the use of the funds. The excess, in this case $1.6 \%$, is accruing to the benefit of the common stockholders, because their earnings are being increased.

Companies that magnify the gains from this activity for the stockholders are using leverage. Using leverage is a risky process because losses also can be magnified, to the disadvantage of the common stockholders.

## Reinforcing Problem

E12-4 Compute cash flow margin.

Cash Flow Margin The cash flow margin measures a company's overall efficiency and performance. The cash flow margin indicates the ability of a company to translate sales into cash. Measuring the amount of cash a company generates from every dollar of sales is important because a company needs cash to service debt, pay dividends, and invest in new capital assets. The formula for the cash flow margin is:

$$
\text { Cashflow margin }=\frac{\text { Net cash provided by operating activities }}{\text { Net sales }}
$$

Thus, we calculate Synotech's 2007 cash flow margin as follows:

$$
\frac{\$ 1,101.0 \text { million net cash provided by operating activities }}{\$ 10,498.8 \text { million net sales }}=10.49 \%
$$

Earnings per Share of Common Stock Probably the measure used most widely to appraise a company's operations is earnings per share (EPS) of common stock. EPS is equal to earnings available to common stockholders divided by the weighted-

[^2]average number of shares of common stock outstanding. The financial press regularly publishes actual and forecasted EPS amounts for publicly traded corporations, together with period-to-period comparisons. The Accounting Principles Board noted the significance attached to EPS by requiring that such amounts be reported on the face of the income statement. ${ }^{2}$

The calculation of EPS may be fairly simple or highly complex depending on a corporation's capital structure. A company has a simple capital structure if it has no outstanding securities (e.g., convertible bonds, convertible preferred stocks, warrants, or options) that can be exchanged for common stock. If a company has such securities outstanding, it has a complex capital structure. Discussion of EPS for a corporation with a complex capital structure is beyond the scope of this text.

A company with a simple capital structure reports a single basic EPS amount, which is calculated as follows:

$$
\text { EPS of common stock }=\frac{\begin{array}{c}
\text { Earnings available to } \\
\text { common stockholders }
\end{array}}{\begin{array}{c}
\text { Weighted-average number of } \\
\text { common shares outstanding }
\end{array}}
$$

The amount of earnings available to common stockholders is equal to net income minus the current year's preferred dividends, whether such dividends have been declared or not.

Determining the Weighted-Average Number of Common Shares The denominator in the EPS fraction is the weighted-average number of common shares outstanding for the period. If the number of common shares outstanding did not change during the period, the weighted-average number of common shares outstanding would, of course, be the number of common shares outstanding at the end of the period. The balance in the Common Stock account of Synotech (Illustration 12.1) was $\$ 219.9$ million on December 31, 2007. The common stock had a $\$ 1.20$ par value. Assuming no common shares were issued or redeemed during 2007, the weighted-average number of common shares outstanding would be 183.2 million (or $\$ 219.9$ million $/ \$ 1.20$ per share). (Normally, common treasury stock reacquired and reissued are also included in the calculation of the weighted-average number of common shares outstanding. We ignore treasury stock transactions to simplify the illustrations.)

If the number of common shares changed during the period, such a change increases or decreases the capital invested in the company and should affect earnings available to stockholders. To compute the weighted-average number of common shares outstanding, we weight the change in the number of common shares by the portion of the year that those shares were outstanding. Shares are outstanding only during those periods that the related capital investment is available to produce income.

To illustrate, assume that during 2006 Synotech's common stock balance increased by $\$ 14.0$ million ( 11.7 million shares). Assume that the company issued 9.5 million of these shares on April 1, 2006, and the other 2.2 million shares on October 1, 2006. The computation of the weighted-average number of common shares outstanding would be:

| 171.5 million shares x 1 year | 171.500 million |
| ---: | ---: |
| 9.5 million shares x $3 / 4$ year (April-December) | 7.125 million |
| 2.2 million shares x $1 / 4$ year (October-December) | .550 million |
| Weighted-average number of common shares outstanding | $\underline{179.125}$ million |

An alternate method looks at the total number of common shares outstanding, weighted by the portion of the year that the number of shares was outstanding, as follows:

## Real World Example

At October 31, 2000, Hewlett Packard reported net income of $\$ 3,561 \mathrm{M}$ and EPS of \$1.87.

## Reinforcing Problem

E12-9 Compute weightedaverage number of shares outstanding.

[^3]| 171.5 million shares $\times 1 / 4$ year (January-March) | 42.875 | million |
| :--- | ---: | :--- |
| 181.0 million shares $\times 1 / 2$ year (Apri-September) | 90.500 | million |
| 183.2 million shares $\times 1 / 3$ year (October-December) | 45.800 | million |
| Weighted-average number of shares outstanding | $\underline{179.175}$ million |  |

Another alternate method is:

$$
\begin{aligned}
& 171.5 \text { million shares x } 3 \text { months }=514.5 \text { million share-months } \\
& 181.0 \text { million shares } x 6 \text { months }=1,086.0 \text { million share-months } \\
& 183.2 \text { million shares } x \frac{3 \text { months }}{12 \text { months }}=\frac{549.6 \text { million share-months }}{2,150.1 \text { million share-months }} \\
& \text { 2,150.1 million share-months/12 months }=179.175 \text { million }
\end{aligned}
$$

Note that all three methods yield the same result. In 2007, the balance in the common stock account did not change as it had during 2006. Therefore, the weighted-average number of common shares outstanding during 2007 is equal to the number of common shares issued, 183.2 million. The EPS of common stock for the Synotech are:

| (\$ millions) | 2007 | 2006 | Amount of Increase or (Decrease) |
| :---: | :---: | :---: | :---: |
| Net income - preferred dividends (a) | \$736.30 | \$180.50 | \$555.80 |
| Average number of shares of common stock outstanding (b) | 183.20 | 179.125 | 4.025 |
| EPS of common stock (a/b) | \$4.02 | \$1.01 |  |

Synotech's stockholders would probably view the increase of approximately $298.0 \%$ ( $[\$ 4.02$ - $\$ 1.01] / \$ 1.01$ ) in EPS from $\$ 1.01$ to $\$ 4.02$ favorably.

EPS and Stock Dividends or Splits Increases in shares outstanding as a result of a stock dividend or stock split do not require weighting for fractional periods. Such shares do not increase the capital invested in the business and, therefore, do not affect income. All that is required is to restate all prior calculations of EPS using the increased number of shares. For example, assume a company reported EPS for 2007 as $\$ 1.20$ (or $\$ 120,000 / 100,000$ shares) and earned $\$ 180,000$ in 2008 . The only change in common stock over the two years was a two-for-one stock split on December 1, 2008, which doubled the shares outstanding to 200,000 . The firm would restate EPS for 2007 as $\$ 0.60$ (or $\$ 120,000 / 200,000$ shares) and as $\$ 0.90(\$ 180,000 / 200,000$ shares) for 2008.

Basic EPS and Diluted EPS In the merger wave of the 1960s, corporations often issued securities to finance their acquisitions of other companies. Many of the securities issued were calls on common or possessed equity kickers. These terms mean that the securities were convertible to, or exchangeable for, shares of their issuers' common stock. As a result, many complex problems arose in computing EPS. Until 1997, APB Opinion No. 15 provided guidelines for solving these problems. In 1997, FASB Statement No. 128, "Earnings per Share" replaced APB Opinion No. 15. A company with a complex capital structure must present at least two EPS calculations, basic EPS and diluted EPS. Because of the complexities involved in the calculations, we reserve further discussion of these two EPS calculations for an intermediate accounting text.

Times Interest Earned Ratio Creditors, especially long-term creditors, want to know whether a borrower can meet its required interest payments when these payments come due. The times interest earned ratio, or interest coverage ratio, is an indication of such an ability. It is computed as follows:
$\begin{gathered}\text { Times interest } \\ \text { earned ratio }\end{gathered}=\frac{\text { Income before interest and taxes (IBIT) }}{\text { Interest expense }}$
The ratio is a rough comparison of cash inflows from operations with cash outflows for interest expense. Income before interest and taxes (IBIT) is the numerator because there would be no income taxes if interest expense is equal to or greater than IBIT. (To find income before interest and taxes, take net income from continuing operations and add back the net interest expense and taxes.) Analysts disagree on whether the denominator should be (1) only interest expense on long-term debt, (2) total interest expense, or (3) net interest expense. We will use net interest expense in the Synotech illustration.

For Synotech, the net interest expense is $\$ 236.9$ million . With an IBIT of $\$ 1,382.4$ million, the times interest earned ratio is 5.84 , calculated as:

$$
\frac{\$ 1,382.4}{\$ 236.9}=5.84 \text { times }
$$

The company earned enough during the period to pay its interest expense almost 6 times over.

Low or negative interest coverage ratios suggest that the borrower could default on required interest payments. A company is not likely to continue interest payments over many periods if it fails to earn enough income to cover them. On the other hand, interest coverage of 5 to 10 times or more suggests that the company is not likely to default on interest payments.

Times Preferred Dividends Earned Ratio Preferred stockholders, like bondholders, must usually be satisfied with a fixed-dollar return on their investments. They are interested in the company's ability to make preferred dividend payments each year. We can measure this ability by computing the times preferred dividends earned ratio as follows:

> Times preferred dividends earned ratio $\quad \overline{\bar{A}} \frac{\text { Net income }}{}$

Synotech has a net income of $\$ 762.0$ million and preferred dividends of $\$ 25.7$ million. The number of times the annual preferred dividends are earned for 2007 is:

$$
\frac{\$ 762.0}{\$ 25.7}=29.65: 1, \text { or } 29.65 \text { times }
$$

The higher this rate, the higher is the probability that the preferred stockholders will receive their dividends each year.

Analysts compute certain ratios using information from the financial statements and information about the market price of the company's stock. These tests help investors and potential investors assess the relative merits of the various stocks in the marketplace. The yield on a stock investment refers to either an earnings yield or a dividends yield.

Reinforcing Problem
E12-11 Compute times interest earned.

## Market Tests

Earnings Yield on Common Stock You can calculate a company's earnings yield on common stock as follows:

$$
\begin{gathered}
\text { Earnings yield on } \\
\text { common stock }
\end{gathered}=\frac{\text { EPS }}{\begin{array}{c}
\text { Current market price per } \\
\text { share of common stock }
\end{array}}
$$

Assume Synotech has common stock with an EPS of $\$ 5.03$ and that the quoted market price of the stock on the New York Stock Exchange is $\$ 110.70$. The earnings yield on common stock would be:

$$
\frac{\$ 5.03}{\$ 110.7}=4.54 \%
$$

Price-Earnings Ratio When inverted, the earnings yield on common stock is the price-earnings ratio. To compute the price-earnings ratio:

$$
\text { Price-earnings ratio }=\frac{\begin{array}{c}
\text { Current market price per } \\
\text { share of common stock }
\end{array}}{\text { EPS }}=\frac{\$ 110.7}{\$ 5.03}=22.01: 1
$$

Investors would say that this stock is selling at 22 times earnings, or at a multiple of 22 . These investors might have a specific multiple in mind that indicates whether the stock is underpriced or overpriced. Different investors have different estimates of the proper price-earnings ratio for a given stock and also different estimates of the future earnings prospects of the company. These different estimates may cause one investor to sell stock at a particular price and another investor to buy at that price.

Payout Ratio on Common Stock Using dividend yield, investors can compute the payout ratio on common stock. Assume that Synotech's dividends per share were $\$ 1.80$ and earnings per share were $\$ 5.03$. To calculate payout ratio on common stock, divide the dividend per share of common stock by EPS. The payout ratio fstock in 2007 is:

## Dividend per share

$$
\begin{aligned}
& \begin{array}{l}
\text { Payout ratio on } \\
\text { common stock }
\end{array}
\end{aligned}=\frac{\text { of common stock }}{\text { EPS }}=\frac{\$ 1.80}{\$ 5.03}=35.8 \%
$$

A payout ratio of $35.8 \%$ means that the company paid out $35.8 \%$ of its earnings in the form of dividends. Some investors are attracted by the stock of companies that pay out a large percentage of their earnings. Other investors are attracted by the stock of companies that retain and reinvest a large percentage of their earnings. The tax status of the investor has a great deal to do with this preference. Investors in high tax brackets often prefer to have the company reinvest the earnings with the expectation that this reinvestment results in share price appreciation.

Dividend Yield on Common Stock The dividend paid per share of common stock is also of much interest to common stockholders. When the current annual dividend per share of common stock is divided by the current market price per share of common stock, the result is called the dividend yield on common stock. Synotech's December 31,2007 , common stock price was $\$ 110.70$ per share. Its dividends per share were $\$ 1.80$. The company's dividend yield on common stock was:

$$
\begin{gathered}
\text { Dividend yield on } \\
\text { common stock }
\end{gathered}=\frac{\begin{array}{c}
\text { Dividend per share } \\
\text { of common stock }
\end{array}}{\begin{array}{c}
\text { Current market price per } \\
\text { share of common stock }
\end{array}}=\frac{\$ 1.80}{\$ 110.7}=1.63 \%
$$

Dividend Yield on Preferred Stock Preferred stockholders, as well as common stockholders, are interested in dividend yields. The computation of the dividend yield on preferred stock is similar to the common stock dividend yield computation. Assume that Synotech's dividend per share of preferred stock is $\$ 5.10$ with a current market price of $\$ 84.00$ per share. We compute the dividend yield on preferred stock as follows:

$$
\begin{gathered}
\text { Dividend yield on } \\
\text { preferred stock }
\end{gathered}=\frac{\begin{array}{c}
\text { Dividend per share } \\
\text { of preferred stock }
\end{array}}{\begin{array}{c}
\text { Current market price per } \\
\text { share of preferred stock }
\end{array}}=\frac{\$ 5.10}{\$ 84.00}=6.07 \%
$$

Through the use of dividend yield rates, we can compare different preferred stocks having different annual dividends and different market prices.

Cash Flow per Share of Common Stock Investors calculate the cash flow per share of common stock ratio as follows:

Net cash provided
$\begin{array}{ll}\begin{array}{l}\text { Cash flow per share } \\ \text { of common stock }\end{array} & \begin{array}{l}\text { Ave operating activities } \\ \text { Average number of shares } \\ \text { of common stock outstanding }\end{array}\end{array}$
Currently, FASB Statement No. 95 does not permit the use of this ratio for external reporting purposes. However, some mortgage and investment banking firms do use this ratio to judge the company's ability to pay dividends and pay liabilities. The cash flow per share of common stock ratio for Synotech is as follows:

|  | Fiscal Year |  |
| :---: | :---: | :---: |
|  | 2007 | 2006 |
| Cash provided by operating activities (a) | \$1,101.0 | \$972.3 |
| Average shares outstanding (b) (assumed) | 146.6 | 145.2 |
| Cash flow per share of common stock (a) $\div$ (b) | \$7.51 | \$6.70 |

## Final Considerations in Financial Statement Analysis

Standing alone, a single financial ratio may not be informative. Investors gain greater insight by computing and analyzing several related ratios for a company. Illustration 12.3 summarizes the ratios presented in this chapter, and Illustration 12.4 on page 390 presents them graphically.

Financial analysis relies heavily on informed judgment. As guides to aid comparison, percentages and ratios are useful in uncovering potential strengths and weaknesses. However, the financial analyst should seek the basic causes behind changes and established trends.

## Reinforcing Problem

E12-12 Compute times dividends earned and dividend yield.

Note to the Student Calculate the market test ratios for a company. You may want to update the earnings yield on common stock and price-earnings ratio from The Wall Street Journal.

## Objective 5

Describe the considerations used in financial statement analysis.

Uses of Technology Most companies calculate some of the ratios we have discussed, if not all of them. To efficiently and effectively perform these calculations, accountants use computers. Some programs that gather information in the preparation of financial statements calculate the ratios at the end of a period. Accountants also create spreadsheets to perform this task. Remember, to interpret the numbers correctly, investors and management must compare these ratios with the industry in which the company operates.

An Accounting Perspective

## Illustration 12.3 Summary of Ratios

| Liquidity Ratios | Formula | Significance |
| :---: | :---: | :---: |
| Current, or working capital , ratio | Current assets $\div$ Current liabilities | Test of debt-paying ability |
| Acid-test (quick) ratio | ```Quick assets (Cash + Marketable securities + Net receivables) }\div\mathrm{ Current liabilities``` | Test of immediate debt-paying ability |
| Cash flow liquidity ratio | (Cash and marketable securities + Net cash provided by operating activities) $\div$ Current liabilities | Test of short-term, debt-paying ability |
| Accounts receivable turnover | Net credit sales (or net sales) $\div$ Average net accounts receivable | Test of quality of accounts receivable |
| Number of days' sales in accounts receivable (average collection period of accounts receivable) | Number of days in year (365) $\div$ Accounts receivable turnover | Test of quality of accounts receivable |
| Inventory turnover | Cost of goods sold $\div$ Average inventory | Test of whether or not a sufficient volume of business is being generated relative to inventory |
| Total assets turnover | Net sales $\div$ Average total assets | Test of whether or not the volume of business generated is adequate relative to amount of capital invested in the business |
| Equity, or Long-term Solvency, Ratios Equity (stockholders' equity) ratio | Stockholders' equity $\div$ Total assets (or total equities) | Index of long-run solvency and safety |
| Stockholder' equity to debt (debt to equity) ratio | Stockholders' equity $\div$ Total debt | Measure of the relative proportion of stockholders' and of creditors' equities |
| Profitability Tests |  |  |
| Rate of return on operating assets | Net operating income $\div$ Operating assets Operating margin X Turnover of operating assets | Measure of managerial effectiveness |
| Net income to net sales (return on sales) | Net income $\div$ Net sales | Indicator of the amount of net profit on each dollar of sales |
| Return on average common stockholders' equity | Net income $\div$ Average common stockholders' equity | Measure of what a given company earned for its stockholders from all sources as a percentage of common stockholders' investment |
| Cash flow margin | Net cash provided by operating activities $\div$ Net sales | Measure of the ability of a firm to translate sales into cash |
| EPS of common stock | Earnings available to common stockholders' $\div$ Weighted-average number of common shares outstanding | Measure of the return to investors |
| Times interest earned ratio | Income before interest and taxes Interest expense | Test of the likelihood that creditors will continue to receive their interest payments |
| Time preferred dividends earned ratio | Net income $\div$ Annual preferred dividends | Test of the likelihood that preferred stockholders will receive their dividend each year |
| Market Tests |  |  |
| Earnings yield on common stock | EPS : Current market price per share of common stock | Comparison with other common stocks |
| Price-earnings ratio | Current market price per share of common stock $\div$ EPS | Index of whether a stock is relatively cheap or expensive based on the ratio |
| Payout ratio on common stock | Dividend per share of common stock $\div \text { EPS }$ | Index of whether company pays out a large percentage of earnings as dividends or reinvests most of its earnings |
| Dividend yield on common stock | Dividend per share of common stock :Current market price per share of common stock | Comparisons with other common stocks |
| Dividend yield on preferred stock | Dividend per share of preferred stock $\div$ Current market price per share of preferred stock | Comparison with other preferred stocks |
| Cash flow per share of common stock | Net cash provided by operating activities $\div$ Average number of share of common stock outstanding | Test of ability to pay dividends and liabilities |

Analysts must be sure that their comparisons are valid-especially when the comparisons are of items for different periods or different companies. They must follow consistent accounting practices if valid interperiod comparisons are to be made. Comparable intercompany comparisons are more difficult to secure. Accountants cannot do much more than disclose the fact that one company is using FIFO and another is using LIFO for inventory and cost of goods sold computations. Such a disclosure alerts analysts that intercompany comparisons of inventory turnover ratios, for example, may not be comparable.

Also, when comparing a company's ratios to industry averages provided by an external source such as Dun \& Bradstreet, the analyst should calculate the company's ratios in the same manner as the reporting service. Thus, if Dun \& Bradstreet uses net sales (rather than cost of goods sold) to compute inventory turnover, so should the analyst. Net sales is sometimes preferable because all companies do not compute and report cost of goods sold amounts in the same manner.

Facts and conditions not disclosed by the financial statements may, however, affect their interpretation. A single important event may have been largely responsible for a given relationship. For example, competitors may put a new product on the market, making it necessary for the company under study to reduce the selling price of a product suddenly rendered obsolete. Such an event would severely affect the percentage of gross margin to net sales. Yet there may be little chance that such an event will happen again.

Analysts must consider general business conditions within the industry of the company under study. A corporation's downward trend in earnings, for example, is less alarming if the industry trend or the general economic trend is also downward.

Investors also need to consider the seasonal nature of some businesses. If the balance sheet date represents the seasonal peak in the volume of business, for example, the ratio of current assets to current liabilities may be much lower than if the balance sheet date is in a season of low activity.

Potential investors should consider the market risk associated with the prospective investment. They can determine market risk by comparing the changes in the price of a stock in relation to the changes in the average price of all stocks.

Potential investors should realize that acquiring the ability to make informed judgments is a long process and does not occur overnight. Using ratios and percentages without considering the underlying causes may lead to incorrect conclusions.

Relationships between financial statement items also become more meaningful when standards are available for comparison. Comparisons with standards provide a starting point for the analyst's thinking and lead to further investigation and, ultimately, to conclusions and business decisions. Such standards consist of (1) those in the analyst's own mind as a result of experience and observations, (2) those provided by the records of past performance and financial position of the business under study, and (3) those provided about other enterprises. Examples of the third standard are data available through trade associations, universities, research organizations (such as Dun \& Bradstreet and Robert Morris Associates), and governmental units (such as the Federal Trade Commission).

In financial statement analysis, remember that standards for comparison vary by industry, and financial analysis must be carried out with knowledge of specific industry characteristics. For example, a wholesale grocery company would have large inventories available to be shipped to retailers and a relatively small investment in property, plant, and equipment, while an electric utility company would have no merchandise inventory (except for repair parts) and a large investment in property, plant, and equipment.

Even within an industry, variations may exist. Acceptable current ratios, gross margin percentages, debt to equity ratios, and other relationships vary widely depending

## Need for <br> Comparable Data

## Influence of External

 Factors
## Need for Standards of Comparison

## Reinforcing Problems

P12-8 and P12-8A
Determine effects on ratios of change in accounting method (FIFO to LIFO).
BDC12-1 Compute net income, identify reason for cash increase, state main sources of financing, and indicate further analyses needed.
ARA12-4 Analyze management's objectives and performance from the viewpoints of a creditor and an investor (real world problem).

Illustration 12.4 Graphic Depiction of Financial Statement analysis Utilizing Financial Rations

on unique conditions within an industry. Therefore, it is important to know the industry to make comparisons that have real meaning.

The bankruptcies of companies like Enron and WorldCom, with the resulting significant losses to employees, stockholders, and other members of the general public, have caused important changes in corporate governance, standards of accounting, and auditing procedures and standards. These changes have come about as a result of self-regulation, oversight by the Public Company Accounting Oversight Board, regulation by the Securities and Exchange Commission, regulation by the stock exchanges, and legislation passed by Congress, and by some combination of these actions. Further changes are likely.

Financial statements are likely to become more "transparent." This means they will reveal more clearly the results of operations and the financial condition of the company. There is likely to be an increased focus on the balance sheet and on the quality and measurement of assets and the extent and nature of liabilities as well as on a proper identification of other risks. The quality of earnings will continue to be of paramount importance. There have been too many situations where companies have had to restate their earnings for prior years because they did not properly disclose material facts or properly implement the revenue recognition and/or expense recognition principles.

Business Insight The Enron situation was the focus of a massive investigation that led to significant changes in corporate governance, accounting rules, and auditing procedures. Enron was formed in 1985 and became a major player in the energy industry. Its stock reached a high of about $\$ 90$ per share in August 2000. Top executives began selling stock shortly thereafter, while at least for a short period during the ensuing fall in the stock's price, employees were prevented from doing so. In October of 2001, the disclosure of off-balance sheet partnerships, with attendant liabilities for Enron, resulted in a $\$ 1.2$ billion write-off in stockholder's equity. In November of 2001, Enron revealed that it had overstated earnings by $\$ 586$ million since 1997. In December 2001, Enron filed for the largest bankruptcy to that date. Enron stock became almost worthless, selling for under \$1. Employees of Enron not only lost their jobs, but many also lost their retirement savings because they consisted largely of Enron stock. Individual and pension fund investors as a group lost billions of dollars. The state of Florida's pension fund lost about $\$ 340$ million. Enron's external auditor was accused of shredding documents pertaining to Enron after the U.S. Justice Department confirmed its investigation and was indicated in March of 2002 for that action. (For more information about the Enron situation see, for instance: U.S. News \& World Report, March 18 2002, pp, 26-36)

External auditors, internal auditors, audit committee members, and members of Boards of Directors are likely to ask much tougher questions of management. They are also more likely to investigate questionable transactions. Directors of Enron and WorldCom paid hefty fines averaging about $\$ 1.4$ million each. Audit committees may be required to publicly disclose their activities that were performed to carry out their duties.

Management's letter to the stockholders contained in the annual report, and usually signed by the CEO, contains the views of management regarding current operations, operating results, and plans for the future. This letter is likely to become even more important in the future than it is now. There could be financial penalties if this letter is purposely misleading in that its contents are not supported by the financial statements or they misrepresent significant facts. To the extent these letters are more conservative rather than being unrealistic, individuals analyzing financial statements will be able to rely on their content to a greater extent in the future.

Financial statement analysis is going to have increasing importance. There will be more focus on the cash flow statement, covered in Chapter 11, and its "cash flow from operating activities," since this amount is considered by some to be "cash earnings." Some consider this amount to be less susceptible to manipulation than is net income.

Management may disclose in an accounting policy statement, its policies regarding their business practices and those accounting policies that were followed in preparing the financial statements. Conflicts of interest will be identified and discouraged.

Professional financial analysts, such as those working for stock brokerage firms and those employed to help evaluate possible merger and acquisition candidates, typically go "beyond the numbers" in analyzing a company. They usually visit the company, interview management, and assess the physical facilities and plans for the future. They are interested in evaluating such factors as the competence and integrity of management. Professional financial analysts form an overall impression of the company by giving all of the data and other information the "smell test." In other words, does everything seem legitimate or are there possible significant hidden factors that have not yet been identified which makes one think that something is not right.

The future looks bright. There are few companies with reporting problems like those of Enron and WorldCom. Needed changes will be made to maintain public confidence in financial reporting. Protecting the public interest should be paramount in the future.

This chapter concludes our coverage of managerial accounting. It is important to realize that it is impossible to completely separate financial and managerial accounting information into neat packages. Managers use both the published financial statements and managerial accounting information in making decisions. Also, some of the concepts covered in managerial accounting (e.g., job costing and process costing) have a direct impact on the formal financial statements.

## An Accounting Perspective

Uses of Technology The Journal of Accountancy has published articles on Internet resources to encourage greater use of technology by accountants. Five of the articles published in that journal that are informative for those who want to learn more about the Internet and/or find additional websites regarding accounting are:

Sarah Phelan, "The Internet as an Investment Tool," August 2001, pp. 27-31.
Robert Tie, "CPA Internet Portal Gears up for Launch," April 2001, pp. 18-19.
Anonymous, "Accountants are Thriving on the Web, Says Survery," November 2000, pp. 20-23. Stanley Zarowin, "Expanding into Syberspace," September 2000, pp. 32-35.
Anonymous, "SEC Implements EDGAR II, Stage 2," September 2000, pp. 26, 30.
You may want to investigate one or more of these articles and then visit some of the websites they list. There is no doubt that the Internet will only grow in importance in the future. The more you know about it, the more marketable you will be upon graduation.

## Epilogue

You have now completed the last chapter in this text. Thank you for using our textbook. The knowledge you have gained will serve you well in any career you choose. Good luck!

## Understanding the Learning Objectives

- A company's financial statements are analyzed internally by management and externally by investors, creditors, and regulatory agencies.
- Management's analysis of financial statements primarily relates to parts of the company. Management is able to obtain specific, special-purpose reports to aid in decision making.
- External users focus their analysis of financial statements on the company as a whole. They must rely on the general-purpose financial statements that companies publish.
- Financial statement analysis consists of applying analytical tools and techniques to financial statements and other relevant data to obtain useful information.
- This information is the significant relationships between data and trends in those data assessing the company's past performance and current financial position.
- The information is useful for making predictions that may have a direct effect on decisions made by many users of financial statements.
- Present and potential company investors use this information to assess the profitability of the firm.
- Outside parties and long-term creditors sometimes are interested in a company's solvency, and thus use the information in predicting the company's solvency.
- Published reports are one source of financial information. Published reports include financial statements, explanatory notes, letters to stockholders, reports of independent accountants, and management's discussion and analysis (MDA).
- Government reports are another source of financial information and include Form $10-\mathrm{K}$, Form $10-\mathrm{Q}$, and Form $8-\mathrm{K}$. These reports are available to the public for a small charge.
- Financial service information, business publications, newspapers, and periodicals offer meaningful financial information to external users. Moody's Investors Services; Standard \& Poor's; Dun \& Bradstreet, Inc.; and Robert Morris Associates all provide useful industry information. Business publications, such as The Wall Street Journal and Forbes, also report industry financial news.
- Horizontal analysis is the calculation of dollar changes or percentage changes in comparative statement items or totals. Use of this analysis helps detect changes in a company's performance and highlights trends.
- Vertical analysis consists of a study of a single financial statement in which each item is expressed as a percentage of a significant total. Use of this analysis is especially helpful in analyzing income statement data such as the percentage of cost of goods sold to sales or the percentage of gross margin to sales.
- Trend analysis compares financial information over time to a base year. The analysis is calculated by:

1. Selecting a base year or period.
2. Assigning a weight of $100 \%$ to the amounts appearing on the base-year financial statements.
3. Expressing the corresponding amounts shown on the other years' financial statements as a percentage of base-year or period amounts. The percentages are computed by dividing nonbase-year amounts by the corresponding baseyear amounts and then multiplying the results by 100 .
Trend analysis indicates changes that are taking place in an organization and highlights the direction of these changes.

- Liquidity ratios indicate a company's short-term debt-paying ability. These ratios include (1) current, or working capital, ratio; (2) acid-test (quick) ratio; (3) cash flow liquidity ratio; (4) accounts receivable turnover; (5) number of days' sales in accounts receivable; (6) inventory turnover; and (7) total assets turnover.
- Equity, or long-term solvency, ratios show the relationship between debt and equity financing in a company. These ratios include (1) equity (stockholders' equity) ratio and (2) stockholders' equity to debt ratio.
- Profitability tests are an important measure of a company's operating success. These tests include (1) rate of return on operating assets, (2) net income to net sales, (3) net income to average common stockholders' equity, (4) cash flow margin, (5) earnings per share of common stock, (6) times interest earned ratio, and (7) times preferred dividends earned ratio.
- Market tests help investors and potential investors assess the relative merits of the various stocks in the marketplace. These tests include (1) earnings yield on common stock, (2) price-earnings ratio, (3) dividend yield on common stock, (4) payout ratio on common stock, (5) dividend yield on preferred stock, and (6) cash flow per share of common stock.
- For a complete summary and a graphic depiction of all liquidity, long-term solvency, profitability, and market test ratios, see Illustrations 12.9 and 12.10.


## Objective 2

Describe the sources of information for financial statement analysis.

## Objective 3

Calculate and explain changes in financial statements using horizontal analysis, vertical analysis, and trend analysis.

## Objective 4

Perform ratio analysis on financial statements using liquidity ratios, long-term solvency ratios, profitability tests, and market tests.
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## Objective 5

Describe the considerations used in financial statement analysis.

- Need for comparative data: Analysts must be sure that their comparisons are valid-especially when the comparisons are of items for different periods or different companies.
- Influence of external factors: A single important event, such as the unexpected placing of a product on the market by a competitor, may affect the interpretation of the financial statements. Also, the general business conditions and the possible seasonal nature of the business must be taken into consideration, since these factors could have an impact on the financial statements.
- Impact of inflation: Since financial statements fail to reveal the impact of inflation on the reporting entity, one must make sure that the items being compared are all comparable; that is, the impact of inflation has been taken into consideration.
- Need for comparative standards: In financial statement analysis, remember that standards for comparison vary by industry, and financial analysis must be carried out with knowledge of specific industry characteristics.


## Demonstration Problem 12-A

Kellogg Company
Kellogg Company is one of the world's largest breakfast cereal companies.

Comparative financial statements of Kellogg Company for 2000 and 1999 follow:
KELLOGG COMPANY
Comparative Income Statements For the Years Ended December 31, 2000, and 1999 (\$ millions)

|  | $\mathbf{2 0 0 0}$ | $\mathbf{1 9 9 9}$ |  |
| :--- | ---: | ---: | ---: |
| Net revenues | $\$ 6,954.7$ | $\$ 6,984.2$ |  |
| Cost of goods sold | $\underline{3,327.0}$ | $3,325.1$ |  |
| Gross margin | $\$ 3,627.7$ | $\$ 3,659.1$ |  |
| Operating expense | $2,551.4$ | $2,585.7$ |  |
| Nonoperating expense (interest) | 137.5 | 118.8 |  |
| Income before income taxes | $\$ 938.8$ | $\$$ | 954.6 |
| Income taxes |  | 280.0 |  |
| Net earnings | $\$ 658.8$ | $\$ 756.4$ |  |

KELLOGG COMPANY
Comparative Balance Sheets December 31, 2000, and 1999
(\$ millions)
20001999
Assets

| Cash and temporary investments | $\$ 204.4$ | $\$ 150.6$ |
| :--- | ---: | ---: | ---: |
| Accounts receivable, net | 685.3 | 678.5 |
| Inventories | 443.8 | 503.8 |
| Other current assets | 273.3 | 236.3 |
| Property, net | $2,526.9$ | $2,640.9$ |
| Other assets | 762.6 | 589.6 |
| Total assets | $\$ 4,896.3$ | $\$ 4,808.7$ |
| Liabilities and Stockholders' Equity |  |  |
| Current liabilities | $\$ 2,492.6$ | $\$ 1,587.8$ |
| Long-term liabilities | $1,506.2$ | $2,407.7$ |
| Common stock | 103.8 | 103.8 |
| Capital in excess of par value | 102.0 | 104.5 |
| Retained earnings | $1,501.0$ | $1,317.2$ |
| Treasury stock | $(374.0)$ | $(380.9$ |
| Currency translation adjustment | $(435.3)$ | $(331.4$ |
| Total liabilities and stockholders' equity | $\$ 4,896.3$ | $\$ 4,808.7$ |

a. Prepare comparative common-size income statements for 2000 and 1999.
b. Perform a horizontal analysis of the comparative balance sheets.

## Solution to Demonstration Problem 12-A

a.

## KELLOGG COMPANY

Common-Size Comparative Income Statements For the Year Ended December 31, 2000, and 1999

|  | Percent |  |
| :---: | :---: | :---: |
|  | 2000 | 1999 |
| Net revenues | 100.00 \% | 100.00 \% |
| Cost of goods sold | 47.84 | 47.61 |
| Gross margin | 52.16 \% | 52.39 |
| Operating expenses | 36.69 | 37.02 |
| Nonoperating expense (interest) | 1.98 | 1.70 |
| Income before income taxes | 13.49 \%* | 13.67 \% |
| Income taxes | 4.03 | 2.84 |
| Net earnings | 9.46 \%* | 10.83 \% |

*Difference due to rounding.
b.

## KELLOGG COMPANY

Comparative Balance Sheets December 31, 2000, and 1999 (\$ millions)

|  | 2000 | 1999 | Increase or Decrease |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} 2000 \\ \text { Amount } \end{gathered}$ | $\begin{gathered} 1999 \\ \text { Percent } \end{gathered}$ |
| Assets |  |  |  |  |
| investments | \$204.4 | \$150.6 | \$ 53.8 | 35.72 \% |
| net | 685.3 | 678.5 | 6.8 | 1.00 |
|  | 443.8 | 503.8 | (60.0) | (11.91) |
|  | 273.3 | 236.3 | 37.0 | 15.66 |
|  | 2,526.9 | 2,640.9 | (114.0) | (4.32) |
|  | 762.6 | 589.6 | 164.0 | 27.40 |
|  | \$4,896.3 | \$4,808.7 | \$ 87.6 | 1.82 \% |
| d Stockholders' Equity |  |  |  |  |
|  | \$2,492.6 | \$ 1,587.8 | \$ 904.8 | 56.98 \% |
|  | 1,506.2 | 2,407.7 | (901.5 ) | (37.44) |
| ar value | 103.8 | 103.8 | 0.0 | 0.0 |
|  | 102.0 | 104.5 | (2.5) | (2.39) |
|  | 1,501.0 | 1,317.2 | 183.8 | 13.95 |
|  | (374.0) | (380.9) | 6.9 | (1.81) |
| adjustment | (435.3) | (331.4) | (103.9) | 31.35 |
| ockholders' equity | \$4,896.3 | \$4,808.7 | \$ 87.6 | 1.82 \% |

## Demonstration Problem 12-B

## Xerox

Xerox Corporation is a global enterprise serving the document processing market.

The balance sheet and supplementary data for Xerox Corporation follow:
XEROX CORPORATION
Balance Sheet with IOFS on an Equity Basis
December 31, 2000
(\$ millions)
2000
Assets

| Cash | \$ 1,741 |
| :---: | :---: |
| Accounts receivable, net | 2,281 |
| Finance receivables, net | 5,097 |
| Inventories | 1,932 |
| Deferred taxes and other current assets | 1,971 |
| Total current assets | \$ 13,022 |
| Finance receivables due after one year, net | 7,957 |
| Land, buildings, and equipment, net | 2,495 |
| Investments in affiliates, at equity | 1,362 |
| Goodwill | 1,578 |
| Other assets | 3,061 |
| Total assets | \$ 29,475 |
| Liabilities and Stockholders' Equity |  |
| Short-term debt and current portion of long-term debt | \$ 2,693 |
| Accounts payable | 1,033 |
| Accrued compensation and benefit costs | 662 |
| Unearned income | 250 |
| Other current liabilities | 1,630 |
| Total current liabilities | \$ 6,268 |
| Long-term debt | 15,404 |
| Liabilities for postretirement medical benefits | 1,197 |
| Deferred taxes and other liabilities | 1,876 |
| Discontinued policyholders' deposits and other operations liabilities | 670 |
| Deferred ESOP benefits | (221) |
| Minorities' interests in equity of subsidiaries | 141 |
| Preferred stock | 647 |
| Common shareholders' equity (108.1 million) | 3,493 |
| Total liabilities and shareholders' equity | \$ 29,475 |

Supplementary data for 2000 (in millions)

1. Cost of goods sold, $\$ 6,197$.
2. Net sales, $\$ 18,701$.
3. Inventory, January $1, \$ 2,290$.
4. Net interest expense, $\$ 1,031$.
5. Net income before interest and taxes, $\$ 647$.
6. Net accounts receivable on January $1, \$ 2,633$.
7. Total assets on January 1, $\$ 28,531$.

Compute the following ratios:
a. Current ratio.
b. Acid-test ratio.
c. Accounts receivable turnover.
d. Inventory turnover.
e. Total assets turnover.
f. Equity ratio.
g. Times interest earned ratio.

## Solution to Demonstration Problem 12-B

a. Current ratio:

$$
\frac{\text { Current assets }}{\text { Current liabilities }}=\frac{\$ 13,022,000,000}{\$ 6,268,000,000}=2.08: 1
$$

b. Acid-test ratio:
$\frac{\text { Quick assets }}{\text { Current liabilities }}=\frac{\$ 9,119,000,000}{\$ 6,268,000,000}=1.45: 1$
c. Accounts receivable turnover:

$$
\frac{\text { Net sales }}{\text { Average net accounts receivable }}=\frac{\$ 18,701,000,000}{\$ 2,457,000,000}=7.61 \text { times }
$$

d. Inventory turnover:

$$
\frac{\text { Cost of goods sold }}{\text { Average inventory }}=\frac{\$ 6,197,000,000}{\$ 2,111,000,000}=2.94 \text { times }
$$

e. Total assets turnover:

$$
\frac{\text { Net sales }}{\text { Average total assets }}=\frac{\$ 18,701,000,000}{\$ 29,003,000,000}=.64 \text { times }
$$

f. Equity ratio:

$$
\frac{\text { Stockholders' equity }}{\text { Total assets }}=\frac{\$ 4,140,000,000}{\$ 29,475,000,000}=14.05 \%
$$

g. Times interest earned ratio:

$$
\frac{\text { Income before interest and taxes }}{\text { Interest expense }}=\frac{\$ 647,000,000}{\$ 1,031,000,000}=.63 \text { times }
$$

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Reduce your interest rate by as much as 0.50\% with automatic payments***

All loans are subjectito application and credit spprovai
" Undergraduale and graduate bormewers may borrow sinually up to the lesser of the coss of atiencance or $\$ 30,000$ ) ( $\$ 40,000$ for ceitain schooin where it has been delermined that the anfuer cost of attendance exiseds $\$ 30,000$ ). Burrowers in the Continuing Educallon loan prograth nay borrow arnually up lo $\$ 30,000$
" Undergraduate students may choose to defer repayment intil six montis alter grafuation do ceasing to be enrollect af least nall fime in schiool interest only and mimecliate repayment options also avallable
tr A. $0.25 \%$ interest rate reduction is avallable for borrowers who olect to have monthiy principal and interest payments fransferred olectronically from a savings or checking account. The Interest rate reduction wit begin when automatic primipal and interest payments sian, and wil remain in pllect as long as automatio payments continue without mienuption This reducad
 rate reduction il (1) the first 36 payments of piniapal and interest are pairl on time and (2) at any time prior to the 36 th on timie payment, the borrower who recalves the morthly bill elects 10 have rnonthly principaf and interest payments ifansterred electroncoally from a savings or cheoking account and continues to thake such automatic paymenia through the 36 th payment This retuced interest rate will not be returned to contract rite if after recalving the benefit the bortewar decontinues automatic elactronic payment. The landar and servicer reserve the right to modify or wiscontitiue borrower benefit progranis (other than the cc-signer release baneftil at any lime wiltoul notice
TSMAC Bank. Member FDIC

Accounts receivable turnover Net credit sales (or net sales) divided by average net accounts receivable. 375
Acid-test (quick) ratio Ratio of quick assets (cash, marketable securities, and net receivables) to current liabilities. 374
Cash flow liquidity ratio Cash and marketable securities plus net cash provided by operating activities divided by current liabilities. 375
Cash flow margin Net cash provided by operating activities divided by net sales. 382
Cash flow per share of common stock Net cash provided by operating activities divided by the average number of shares of common stock outstanding. 387
Common-size statements Show only percentages and no absolute dollar amounts. 367
Comparative financial statements Present the same company's financial statements for two or more successive periods in side-by-side columns. 367
Current ratio Also called working capital ratio. Current assets divided by current liabilities. 373
Debt to equity ratio Total debt divided by
stockholders' equity. 379
Dividend yield on common stock Dividend per
share of common stock divided by current market price per share of common stock. 386
Dividend yield on preferred stock Dividend per share of preferred stock divided by current market price per share of preferred stock. 387
Earnings per share (EPS) The amount of earnings available to common stockholders (which equals net income less preferred dividends) divided by weightedaverage number of shares of common stock outstanding. 382
Earnings yield on common stock Ratio of current EPS to current market price per share of common stock. 386
Equity (stockholders' equity) ratio The ratio of stockholders' equity to total assets (or total equities). 378
Horizontal analysis Analysis of a company's financial statements for two or more successive periods showing percentage and/or absolute changes from prior year. This type of analysis helps detect changes in a 5company's performance and highlights trends. 367 Inventory turnover Cost of goods sold divided by average inventory. 376
Liquidity Company's state of possessing liquid assets, such as (1) cash and (2) other assets that will 5 soon be converted to cash. 366
Net income to net sales Net income divided by net sales. 380

Net operating income Income before interest and taxes. 379
Nonoperating assets Assets owned by a company but not used in producing operating revenues. 380 Nonoperating income elements Elements excluded from net operating income because they are not directly related to operations; includes such elements as extraordinary items, cumulative effect on prior year of changes in accounting principle, losses or gains from discontinued operations, interest revenue, and interest expense. 379 Number of days' sales in accounts receivable The number of days in a year (365) divided by the accounts receivable turnover. Also called the average collection period for accounts receivable. 376
Operating assets All assets actively used in producing operating revenues. 380
Operating margin Net operating income divided by net sales. 379
Payout ratio on common stock The ratio of dividends per share of common stock divided by EPS. 386
Price-earnings ratio The ratio of current market price per share of common stock divided by the EPS of the stock. 386

## Rate of return on operating assets

(Net operating income $\div$ Net sales) $\times($ Net sales $\div$ Operating assets). Result is equal to net operating income divided by operating assets. 379
Return on average common stockholders' equity Net income divided by average common stockholders’ equity; often called rate of return on average common stockholders' equity, or simply return on equity (ROE). 381
Return on equity (ROE) Net income divided by average common stockholders' equity. 381
Stockholders' equity to debt ratio Stockholders' equity divided by total debt; often used in inverted form and called the debt to equity ratio. 379
Times interest earned ratio A ratio computed by dividing income before interest and taxes by interest expense (also called interest coverage ratio). 385
Times preferred dividends earned ratio Net income divided by annual preferred dividends. 385 Total assets turnover Net sales divided by average total assets. 377
Trend percentages Similar to horizontal analysis except that a base year or period is selected, and comparisons are made to the base year or period. 367 Turnover The relationship between the amount of an asset and some measure of its use. See accounts receivable turnover, inventory turnover, and total assets turnover. 275

Turnover of operating assets Net sales divided by operating assets. 380
Vertical analysis The study of a single financial statement in which each item is expressed as a percentage of a significant total; for example, percentages of sales calculations. 367

Yield (on stock) The yield on a stock investment refers to either an earnings yield or a dividend yield. Also see Earnings yield on common stock and Dividend yield on common stock and preferred stock. 385

## Self-Test

## True-False

## Indicate whether each of the following statements is

 true or false.1. An objective of financial statement analysis is to provide information about the company's past performance and current financial position.
2. Vertical analysis helps detect changes in a company's performance over several periods and highlights trends.
3. Common-size statements provide information about changes in dollar amounts relative to the previous periods.

## Multiple-Choice

Select the best answer for each of the following questions.

The following data were abstracted from the December 31, 2004, balance sheet of Andrews Company (use for questions 1 and 2):

| Cash | $\$ 136,000$ |
| :--- | ---: |
| Marketable securities | 64,000 |
| Accounts and notes receivable, net | 184,000 |
| Merchandise inventory | 244,000 |
| Prepaid expenses | 12,000 |
| Accounts and notes payable, short term | 256,000 |
| Accrued liabilities | 64,000 |
| Bonds payable, long term | 400,000 |

1. The current ratio is:
a. $\quad 1: 2$.
b. $2: 1$.
c. 1.2:1.
d. 3:1.
2. The acid-test ratio is:
a. $\quad 1: 2$.
b. $2: 1$.
c. 1.2:1.
d. 3:1.

Benson Company shows the following data on its 2008 financial statements (use for questions 12-5):
4. Liquidity ratios show a company's capacity to pay maturing current liabilities.
5. A company that is quite profitable may find it difficult to pay its accounts payable.
6. Financial statement analysts must be sure that comparable data are used among companies to make the comparisons valid.

| Accounts receivable, January 1 | $\$ 720,000$ |
| :--- | ---: |
| Accounts receivable, December 31 | 960,000 |
| Merchandise inventory, January 1 | 900,000 |
| Merchandise inventory, December 31 | $1,020,000$ |
| Gross sales | $4,800,000$ |
| Sales returns and allowances | 180,000 |
| Net sales | $4,620,000$ |
| Cost of goods sold | $3,360,000$ |
| Income before interest and taxes | 720,000 |
| Interest on bonds | 192,000 |
| Net income | 384,000 |

3. The accounts receivable turnover is:
a. 5.5 times per year.
b. $\quad 5.714$ times per year.
c. 5 times per year.
d. 6.667 times per year.
4. The inventory turnover is:
a. 5 times per year.
b. 4.8125 times per year.
c. 3.5 times per year.
d. 4 times per year.
5. The times interest earned ratio is:
a. 4.75 times per year.
b. 3.75 times per year.
c. 2 times per year.
d. 3 times per year.

Now turn to page 415 to check your answers.

## Questions

1. What are the major sources of financial information for publicly owned corporations?
2. The higher the accounts receivable turnover rate, the better off the company is. Do you agree? Why?
3. Can you think of a situation where the current ratio is very misleading as an indicator of short-term, debt-paying ability? Does the acid-test ratio offer a remedy to the situation you have described? Describe a situation where the acid-test ratio does not suffice either.
4. Before the Marvin Company issued $\$ 20,000$ of long-term notes (due more than a year from the date of issue) in exchange for a like amount of accounts payable, its current ratio was $2: 1$ and its acid-test ratio was $1: 1$. Will this transaction increase, decrease, or have no effect on the current ratio and acid-test ratio? What would be the effect on the equity ratio?
5. Through the use of turnover rates, explain why a firm might seek to increase the volume of its sales even though such an increase can be secured only at reduced prices.
6. Indicate which of the relationships illustrated in the chapter would be best to judge:
a. The short-term debt-paying ability of the firm.
b. The overall efficiency of the firm without regard to the sources of assets.
c. The return to owners (stockholders) of a corporation.
d. The safety of long-term creditors' interest.
e. The safety of preferred stockholders’ dividends.
7. Indicate how each of the following ratios or measures is calculated:
a. Payout ratio.
b. Earnings per share of common stock.
c. Price-earnings ratio.
d. Earnings yield on common stock.
e. Dividend yield on preferred stock.
f. Times interest earned.
g. Times preferred dividends earned.
h. Return on average common stockholders' equity.
i. Cash flow margin.
8. How is the rate of return on operating assets determined? Is it possible for two companies with operating margins of $5 \%$ and $1 \%$, respectively, to both have a rate of return of $20 \%$ on operating assets? How?
9. Cite some of the possible deficiencies in accounting information, especially regarding its use in analyzing a particular company over a 10-year period.
10. Real World Question From the Consolidated Statements of Income of The Limited in the Annual Report Appendix, determine the percentage change in operating income from 1999 to 2000.
11. Real World Question From the Consolidated Statements of Income of The Limited in the Annual Report Appendix, determine the 2000 net income per common share.
12. Real World Question From the financial statements of The Limited in the Annual Report Appendix, determine the 2000 cash dividends per common share.
13. Real World Question From the financial statements of The Limited in the Annual Report Appendix, determine the 2000 cash flow margin.

## Exercises

## Exercise 12-1

Perform horizontal and vertical analysis (L.O 3)

Income statement data for Boston Company for 2008 and 2007 follow:

|  | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 7}$ |
| :--- | ---: | ---: |
| Net sales | $\$ 2,610,000$ | $\$ 1,936,000$ |
| Cost of goods sold | $1,829,600$ | $1,256,400$ |
| Selling expenses | 396,800 | 350,000 |
| Administrative expenses | 234,800 | 198,400 |
| Federal income taxes | 57,600 | 54,000 |

Prepare a horizontal and vertical analysis of the income data in a form similar to Illustration 12.2. Comment on the results of this analysis.

A company engaged in the following three independent transactions:

1. Merchandise purchased on account, $\$ 2,400,000$.

Exercise 12-2
Determine effects of
2. Machinery purchased for cash, $\$ 2,400,000$. various transactions on the current ratio
3. Capital stock issued for cash, $\$ 2,400,000$.
a. Compute the current ratio after each of these transactions assuming current assets were $\$ 3,200,000$ and the current ratio was $1: 1$ before the transactions occurred.
b. Repeat part a assuming the current ratio was $2: 1$.
c. Repeat part a assuming the current ratio was 1:2.

A company has sales of $\$ 3,680,000$ per year. Its average net accounts receivable balance is $\$ 920,000$.

Exercise 12-3
Compute average number of days
a. What is the average number of days accounts receivable are outstanding?
b. By how much would the capital invested in accounts receivable be reduced if the turnover could be increased to 6 without a loss of sales? receivables are outstanding; determine effect of increase in turnover (L.O 4)

Columbia Corporation had the following selected financial data for December 31, 2006:
Net cash provided by operating activities

| Net sales | $\$ 1,800,000$ |
| :--- | ---: |
| Cost of goods sold | $1,080,000$ |
| Operating expenses | 315,000 |
| Net income | 195,000 |
| Total assets | $1,000,000$ |
| Net cash provided by operating activities | 25,000 |

Compute the cash flow margin.

From the following partial income statement, calculate the inventory turnover for the period.
Exercise 12-5
Compute inventory
Net Sales
\$2,028,000 turnover (L.O 4)
Cost of goods sold:
Beginning inventory Purchases
Cost of goods available for sale
Less: Ending inventory
Cost of goods sold
Gross margin
Operating expenses
Net operating income

| $\begin{array}{r} \$ \quad 234,000 \\ 1,236,000 \end{array}$ |  |
| :---: | :---: |
| \$1,560,000 |  |
| 265,200 |  |
| 1,294,800 |  |
|  | \$ 733,200 |
|  | 327,600 |
|  | \$ 405,600 |

Eastern, Inc., had net sales of $\$ 3,520,000$, gross margin of $\$ 1,496,000$, and operating expenses of $\$ 904,000$. Total assets (all operating) were $\$ 3,080,000$. Compute Eastern's rate of compute rate of return return on operating assets.

Nelson Company began the year 2007 with total stockholders' equity of $\$ 2,400,000$. Its net income for 2007 was $\$ 640,000$, and $\$ 106,800$ of dividends were declared. Compute the rate of return on average stockholders' equity for 2007. No preferred stock was outstanding.

Exercise 12-7
Compute return on common stockholders' equity (L.O 4)

Exercise 12-8
Compute EPS (L.O 4) April 1, 2007, it issued 20,000 additional shares for cash. The amount of earnings available for common stockholders for 2007 was $\$ 600,000$. What amount of EPS of common stock should the company report?

Smith Company started 2008 with 800,000 shares of common stock outstanding. On March 31, it issued 96,000 shares for cash, and on September 30, it purchased 80,000 shares of its own stock for cash. Compute the weighted-average number of common shares outstanding for the year.

Exercise 12-9 Compute weightedaverage number of shares outstanding

## Exercise 12-10

Compute EPS for current and prior year (L. O 4 )

Exercise 12-11
Compute times interest earned (L.O 4)

Exercise 12-12
Compute times dividends earned and dividend yield (L.O 4)

Exercise 12-13
Compute EPS and priceearnings ratio (L.O 4)

Perform horizontal and vertical analysis and comment on the results (L.O 3)

A company reported EPS of $\$ 2$ (or $\$ 2,400,000 / 1,200,000$ shares) for 2006 , ending the year with $1,200,000$ shares outstanding. In 2007, the company earned net income of $\$ 7,680,000$, issued 320,000 shares of common stock for cash on September 30, and distributed a $100 \%$ stock dividend on December 31, 2007. Compute EPS for 2007, and compute the adjusted earnings per share for 2006 that would be shown in the 2007 annual report.

A company paid interest of $\$ 32,000$, incurred federal income taxes of $\$ 88,000$, and had net income (after taxes) of $\$ 112,000$. How many times was interest earned?

John Company had 20,000 shares of $\$ 600$ par value, $8 \%$ preferred stock outstanding. Net income after taxes was $\$ 5,760,000$. The market price per share was $\$ 720$.
a. How many times were the preferred dividends earned?
b. What was the dividend yield on the preferred stock assuming the regular preferred dividends were declared and paid?

A company had 80,000 weighted-average number of shares of $\$ 320$ par value common stock outstanding. The amount of earnings available to common stockholders was $\$ 800,000$. Current market price per share is $\$ 720$. Compute the EPS and the price-earnings ratio.

## Problems

Loom's comparative statements of income and retained earnings for 2007 and 2006 are given below.


## LOOM <br> Consolidated Balance Sheet As of December 31, 2007, and 2006 (\$ Thousands)

# December 31 <br> (1) <br> 2007 <br> (2) <br> 2006 

## Assets

## Current Assets

Cash and cash equivalents
Notes and accounts receivable (less allowance for possible losses of $\$ 26,600,000$ and $\$ 20,700,000$, respectively)
Inventories
Finished goods
Work in process
Materials and supplies
Other
Total current assets
Property, Plant, and Equipment

## Land

Buildings, structures and improvements
Machinery and equipment
Construction in progress
Total property, plant and equipment
Less accumulated depreciation
Net property, plant and equipment

## Other Assets

Goodwill (less accumulated amortzation of $\$ 257,800,000$ and $\$ 242,400,000$, respectively).
Other
Total other assets
Total assets

Liabilities and Stockholders' Equity

## Current Liabilities

Current maturities of long-term debt
Trade accounts payable
Accrued insurance obligations

## Common Stockholders' Equity

Common stock and capital in excess of par value, $\$ .01$ par value; authorized, Class A, 200,000,000 shares, Class B, 30,000,000 shares; issued and outstanding:
Class A Common Stock, 69,268,701 and 69,160,349 shares, respectively
Class B Common Stock, 6,690,976 shares

## Noncurrent Liabilities

Long-term debt
Net deferred income taxes
Accrued advertising and promotion
Interest payable
Accrued payroll and vacation pay
Accrued pension
Other accounts payable and accrued expenses
Total current liabilities

Other
Total noncurrent liabilities
Total liabilities

| \$ | 771,100 | \$ | 965,800 |
| :---: | :---: | :---: | :---: |
|  | 60,200 |  | 62,900 |
| \$ | 831,300 | \$ | 1,028,700 |
|  | 2,919,500 | \$ | 3,163,500 |


| $\$$ | 14,600 |  | $\$$ |
| ---: | ---: | ---: | ---: |
| 60,100 |  | 23,100 |  |
| 38,800 |  | 113,300 |  |
| 23,800 |  | 23,600 |  |
| 16,000 |  | 18,300 |  |
| 15,300 |  | 33,100 |  |
| 11,300 |  | 19,800 |  |
|  | 123,900 |  | 77,200 |
|  | 303,800 |  |  |


| $1,427,200$ |  | $1,440,200$ |
| ---: | ---: | ---: | ---: |
| 0 |  | 43,400 |
| 292,900 |  | 222,300 |
|  | $2,720,100$  <br> $\$ 1,705,900$  <br> $2,023,900$  | $2,037,700$ |


| $\$$ | 26,500 | $\$$ | 49,400 |
| ---: | ---: | ---: | ---: |
|  |  |  |  |
| 261,000 |  | 295,600 |  |
|  |  |  |  |
| 522,300 |  | 496,200 |  |
| 132,400 |  | 141,500 |  |
| 44,800 |  | 39,100 |  |
| 72,800 |  | 54,800 |  |
|  |  |  |  |
| $1,059,800$ |  | $1,076,600$ |  |


| 20,100 | 19,300 |
| :---: | :---: |
| 486,400 | 435,600 |
| 1,076,600 | 1,041,300 |
| 24,200 | 35,200 |
| \$ 1,607,300 | 1,531,400 |
| 578,900 | 473,200 |
| \$ 1,028,400 | \$ 1,058,200 |

$\left.\begin{array}{rrrr} & \$ 465,600 & \$ & 463,700 \\ 4,400 \\ & & & 4,400 \\ & 44,100 \\ & (22,500\end{array}\right)$

Total common stockholders' equity
Total liabilities and stockholders' equity
\$ 2,919,500 \$ 3,163,500
Retained earnings
Currency translation and minimum pension liability adjustments -


Required

Perform trend analysis and comment on the results (L.O 3)

Required $\Rightarrow$

## Problem 12-3

Compute working capital, current ratio, and acid-test ratio (L.O 4)

Problem 12-4
Determine effects of various transactions on working capital and current ratio (L.O 4)
a. Perform a horizontal and vertical analysis of Loom's financial statements in a manner similar to those illustrated in this chapter.
b. Comment on the results of the analysis in $\mathbf{a}$.

Deere \& Company manufactures, distributes, and finances a full range of agricultural equipment; a broad range of industrial equipment for construction, forestry, and public works; and a variety of lawn and grounds care equipment. The company also provides credit, health care, and insurance products for businesses and the general public. Consider the following information from the Deere \& Company 2000 Annual Report:

| (in millions) | 1997 | 1998 | 1999 | 2000 |
| :---: | :---: | :---: | :---: | :---: |
| Sales | \$12,791 | \$13,822 | \$11,751 | \$13,137 |
| Cost of goods sold | 8,481 | 9,234 | 8,178 | 8,936 |
| Gross margin | 4,310 | 4,588 | 3,573 | 4,201 |
| Operating expenses | 2,694 | 2,841 | 3,021 | 3,236 |
| Net operating income | \$ 1,616 | \$ 1,747 | \$ 552 | \$ 965 |

a. Prepare a statement showing the trend percentages for each item using 1997 as the base year.
b. Comment on the trends noted in part a.

The following data are for Toy Company:

|  | December 31 <br> 2008 | $\mathbf{2 0 0 7}$ |
| :--- | ---: | ---: |
| Allowance for uncollectible accounts | $\$ 72,000$ | $\$ 57,000$ |
| Prepaid expenses | 34,500 | 45,000 |
| Accrued liabilities | 21,000 | 186,000 |
| Cash in Bank A | $1,095,000$ | 975,000 |
| Wages payable | $-0-$ | 37,500 |
| Accounts payable | 714,000 | 585,000 |
| Merchandise inventory | $1,342,500$ | $1,437,000$ |
| Bonds payable, due in 2005 | 615,000 | 594,000 |
| Marketable securities | 217,500 | 147,000 |
| Notes payable (due in six months) | 300,000 | 195,000 |
| Accounts receivable | 907,500 | 870,000 |
| Cash flow from operating activities | 192,000 | 180,000 |

a. Compute the amount of working capital at both year-end dates.
b. Compute the current ratio at both year-end dates.
c. Compute the acid-test ratio at both year-end dates.
d. Compute the cash flow liquidity ratio at both year-end dates.
e. Comment briefly on the company's short-term financial position.

On December 31, 2008, Energy Company's current ratio was $3: 1$ before the following transactions were completed:

1. Purchased merchandise on account.
2. Paid a cash dividend declared on November 15, 2008.
3. Sold equipment for cash.
4. Temporarily invested cash in trading securities.
5. Sold obsolete merchandise for cash (at a loss).
6. Issued 10 -year bonds for cash.
7. Wrote off goodwill to retained earnings.
8. Paid cash for inventory.
9. Purchased land for cash.
10. Returned merchandise that had not been paid for.
11. Wrote off an account receivable as uncollectible. Uncollectible amount is less than the balance in the Allowance for Uncollectible Accounts.
12. Accepted a 90-day note from a customer in settlement of customer's account receivable.
13. Declared a stock dividend on common stock.

Consider each transaction independently of all the others.
a. Indicate whether the amount of working capital will increase, decrease, or be unaffected by each of the transactions.
b. Indicate whether the current ratio will increase, decrease, or be unaffected by each of the transactions.

Digital Company has net operating income of \$500,000 and operating assets of \$2,000,000. Its net sales are $\$ 4,000,000$.

The management accountant for the company computes the rate of return on operating assets after computing the operating margin and the turnover of operating assets.
a. Show the computations the management accountant made.
b. Indicate whether the operating margin and turnover increase or decrease after each of the following changes. Then determine what the actual rate of return on operating assets would be. The events are not interrelated; consider each separately, starting from the original earning power position. No other changes occurred.
(1) Sales increased by $\$ 160,000$. There was no change in the amount of operating income and no change in operating assets.
(2) Management found some cost savings in the manufacturing process. The amount of reduction in operating expenses was $\$ 40,000$. The savings resulted from the use of less materials to manufacture the same quantity of goods. As a result, average inventory was $\$ 16,000$ lower than it otherwise would have been. Operating income was not affected by the reduction in inventory.
(3) The company invested $\$ 80,000$ of cash (received on accounts receivable) in a plot of land it plans to use in the future (a nonoperating asset); income was not affected.
(4) The federal income tax rate increased and caused income tax expense to increase by $\$ 20,000$. The taxes have not yet been paid.
(5) The company issued bonds and used the proceeds to buy $\$ 400,000$ of machinery to be used in the business. Interest payments are $\$ 20,000$ per year. Net operating income increased by $\$ 100,000$ (net sales did not change).

Polaroid Corporation designs, manufactures, and markets worldwide instant photographic cameras and films, electronic imaging recording devices, conventional films, and light polarizing filters and lenses. The following information is for Polaroid:

| (in millions) | $\mathbf{2 0 0 0}$ | $\mathbf{1 9 9 9}$ |
| :--- | ---: | :---: |
| Net sales | $\$ 13,994$ | $\$ 14,089$ |
| Income before interest and taxes | 2,310 | 2,251 |
| Net income | 1,407 | 1,392 |
| Interest expense | 178 | 142 |
| Stockholders' equity (on December 31, 1998, $\$ 3,988$ ) | 3,428 | 3,912 |
| Common stock, par value $\$ 1$, December 31 | 978 | 978 |

Compute the following for both 2000 and 1999. Then compare and comment.
a. EPS of common stock.
b. Net income to net sales.
c. Net income to average common stockholders' equity.
d. Times interest earned ratio.

The Walt Disney Company operates several ranges of products from theme parks and resorts to broadcasting and other creative content. The following balance sheet and supplementary data are for The Walt Disney Company for 2000.

Problem 12-5
Compute rate of return on operating assets and demonstrate effects of various transactions on this rate of return (L. O 4 )

Problem 12-6
Compute EPS, rate of return on sales and stockholders' equity, and number of times interest earned for two years
(L.O 4)

Problem 12-7
Compute numerous standard ratios (L.O 4)

## THE WALT DISNEY COMPANY <br> Consolidated Balance Sheet For September 30, 2000 (\$ millions) <br> Assets

| Cash and cash equivalents |  | \$ 842 |
| :---: | :---: | :---: |
| Receivables |  | 3,599 |
| Inventories |  | 702 |
| Film and television costs |  | 1,162 |
| Other |  | 1,258 |
| Total current costs |  | \$7,563 |
| Film and television costs |  | 5,339 |
| Investments |  | 2,270 |
| Theme Parks, Resorts, and other property, at cost |  |  |
| Attractions, buildings and equipment | \$16,610 |  |
| Accumulated depreciation | $(6,892)$ |  |
|  |  | 9,718 |
| Project in process |  | 1,995 |
| Land |  | 597 |
| Intangible Assets, net |  | 16,117 |
| Other Assets |  | 1,428 |
| Total Assets |  | \$45,027 |
| Liabilities and Stockholders' Equity |  |  |
| Accounts Payable and other accrued liabilities |  | 5,161 |
| Current portion of borrowing |  | 2,502 |
| Unearned royalties |  | 739 |
| Total current liabilities |  | \$8,402 |
| Borrowings |  | 6,959 |
| Deferred Income Taxes |  | 2,833 |
| Other long-term liabilities |  | 2,377 |
| Minority interest |  | 356 |
| Common shareholders' equity |  |  |
| Common shares (\$.01 par value) | \$12,101 |  |
| Retained Earnings | 12,767 |  |
| Cumulative translation and other adjustments | (28) |  |
| Treasury shares | (740) | 24,100 |
| Total Liabilities and Stockholders' Equity |  | \$45,027 |

Supplementary data 1. Net income, $\$ 920$.
required for 2000 2. Income before interest and taxes, $\$ 3,231$.
(in millions)
3. Cost of goods sold, $\$ 21,321$.
4. Net sales, $\$ 25,402$.
5. Inventory on September 30, 1999, $\$ 796$.
6. Total interest expense for the year, $\$ 598$.

Calculate the following ratios and show your computations. For calculations normally involving averages, such as average stockholders' equity, use year-end amounts unless the necessary information is provided.
a. Current ratio.
b. Net income to average common stockholders' equity.
c. Inventory turnover.
d. Number of days' sales in accounts receivable (assume 365 days in 2000).
e. EPS of common stock (ignore treasury stock).
f. Times interest earned ratio.
g. Equity ratio.
h. Net income to net sales.
i. Total assets turnover.
j. Acid-test ratio.

Cooper Company currently uses the FIFO method to account for its inventory but is considering a switch to LIFO before the books are closed for the year. Selected data for the year are:

| Merchandise inventory, January 1 | $\$ 1,430,000$ |
| :--- | ---: |
| Current assets | $3,603,600$ |
| Total assets (operating) | $5,720,000$ |
| Cost of goods sold (FIFO) | $2,230,800$ |
| Merchandise inventory, December 31 (LIFO) | $1,544,400$ |
| Merchandise inventory, December 31 (FIFO) | $1,887,600$ |
| Current liabilities | $1,144,000$ |
| Net sales | $3,832,400$ |
| Operating expenses | 915,200 |

a. Compute the current ratio, inventory turnover ratio, and rate of return on operating assets assuming the company continues using FIFO.
b. Repeat part a assuming the company adjusts its accounts to the LIFO inventory method.

## Alternate Problems

Steel Corporation's comparative statements of income and retained earnings and consolidated balance sheet for 2007 and 2006 follow.

## STEEL CORPORATION

Problem 12-1A
Perform horizontal and vertical analysis and comment on the results
Consolidated Statement of Earnings

## For the Years Ended December 31, 2007, and 2006

 (\$ thousands)|  | December 31 |  |
| :---: | :---: | :---: |
|  | $\begin{array}{r} \text { (1) } \\ 2007 \end{array}$ | $\begin{gathered} (2) \\ 2006 \end{gathered}$ |
| Net sales | \$4,876.5 | \$4,819.4 |
| Costs and Expenses: |  |  |
| Cost of sales | \$4,202.8 | \$4,287.3 |
| Depreciation | 284.0 | 261.1 |
| Estimated restructuring losses | 111.8 | 137.4 |
| Total Costs | \$4,598.6 | \$4,685.8 |
| Income from operations | \$ 268.9 | \$ 133.6 |
| Financing income (expense): |  |  |
| Interest and other income | 7.7 | 7.1 |
| Interest and other financing costs | (60.0) | (46.2) |
| Loss before Income Taxes and Cumulative Effect of Changes in Accounting | \$ 216.6 | \$ 94.5 |
| Benefit (Provision) for Income Taxes | (37.0) | (14.0) |
| Net earning (loss) | \$ 179.6 | \$ 80.5 |
| Retained Earnings, January 1 | (859.4) | (939.9) |
|  | \$ (679.8) | \$ (859.4) |
| Dividends | 0.0 | 0.0 |
| Retained Earnings, December 31 | \$ (679.8) | \$ (859.4) |

## STEEL CORPORATION <br> Consolidated Balance Sheet As of December 31, 2007, and 2006

|  | December 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (1) |  | $\begin{gathered} \hline(2) \\ 2006 \end{gathered}$ |  |
|  |  |  |  |  |
| Assets |  |  |  |  |
| Current Assets |  |  |  |  |
| Cash and cash equivalents |  | 180.0 |  | \$ 159.5 |
| Receivables |  | 374.6 |  | 519.5 |
| Total |  | 554.6 |  | \$ 679.0 |
| Inventories |  |  |  |  |
| Raw materials and supplies |  | 335.5 |  | \$ 331.9 |
| Finished and semifinished products |  | 604.9 |  | 534.9 |
| Contract work in process less billings of \$10.9 and \$2.3 |  | 17.8 |  | 16.1 |
| Total inventories |  | 958.2 |  | \$ 882.9 |
| Other current assets | \$ | 13.0 |  | 7.2 |
| Total current assets | \$ | 1,525.8 |  | 1,569.1 |
| Property, Plant and Equipment less accumulated depreciation of \$4329.5 and \$4167.8 | \$ | 2,714.2 |  | 2,759.3 |
| Investments and Miscellaneous Assets |  | 112.3 |  | 124.2 |
| Deferred Income Tax Asset - net |  | 885.0 |  | 903.2 |
| Intangible Asset - Pensions |  | 463.0 |  | 426.6 |
| Total Assets | \$ | 5,700.3 |  | 5,782.4 |

## Liabilities and Stockholders' Equity

Current Liabilities

| Accounts payable | $\$ 381.4$ | $\$ 387.0$ |
| :--- | ---: | ---: | ---: |
| Accrued employment costs | 208.0 | 165.8 |
| Postretirement benefits other than pensions | 150.0 | 138.0 |
| Accrued taxes | 72.4 | 67.6 |
| Debt and capital lease obligations | 91.5 | 88.9 |
| Other current liabilities | 146.3 | 163.9 |
| $\quad$ Total current liabilities | $\$ 1,049.6$ | $\$ 1,011.2$ |
| Pension Liability | $1,415.0$ | $\$ 1,117.1$ |
| Postretirement Benefits Other Than Pensions | 546.8 | $1,441.4$ |
| Long-term Debt and Capital Lease Obligations | $\underline{335.6}$ | 388.4 |
| Other | $\underline{\$ 3,412.4}$ | $\underline{\$ 3.615 .4}$ |
| $\quad$ Total noncurrent liabilities | $\underline{\$ 4,462.0}$ | $\underline{\$ 4,626.6}$ |
| Total Liabilities |  |  |

Common Stockholders' Equity
Preferred Stock-at $\$ 1$ per share par value (aggregate liquidation preference of $\$ 481.2$ ); Authorized $20,000,000$ shares
\$ $11.6 \quad \$ \quad 11.6$

Preference Stock-at $\$ 1$ per share par value (aggregate liquidation preference of $\$ 88.2$ ); Authorized 20,000,000 shares

| Common Stock-at \$1 per share par value/Authorized 250,000,000 and 150,000,000 shares; Issued 112,699,869 and |  |  |
| :---: | :---: | :---: |
| 111.882,276 shares | 112.7 | 111.9 |
| Held in Treasury, 1,992,189 and 1,996,715 shares at cost | ( 59.4 ) | ( 59.5 ) |
| Additional Paid-in Capital | 1,850.6 | 1,948.6 |
| Accumulated Deficit | (679.8) | ( 859.4) |
| Total common stockholders' equity | \$ 1,238.3 | \$ 1,155.8 |
| Total liabilities and stockholders' equity | \$ 5,700.3 | \$ 5,782.4 |

a. Perform a horizontal and vertical analysis of Steel's financial statements in a manner similar to Illustrations 12.1 and 12.2.
b. Comment on the results obtained in part a.

Ford Motor Company is the world's second-largest producer of cars and trucks and ranks among the largest providers of financial services in the United States. The following information pertains to Ford:
(in millions)

| (in millions) | 1998 | 1999 | 2000 |
| :---: | :---: | :---: | :---: |
| Sales | \$118,017 | \$135,073 | \$141,230 |
| Cost of goods sold | 104,616 | 118,985 | 126,120 |
| Gross margin | \$ 13,401 | \$ 16,088 | \$ 15,110 |
| Operating expenses | 7,834 | 8,874 | 9,884 |
| Net operating income | \$ 5,567 | \$ 7,214 | \$ 5,226 |

a. Prepare a statement showing the trend percentages for each item, using 1998 as the base year.
b. Comment on the trends noted in part a.

The following data are for Clock Company:
Allowance for uncollectible accounts

|  | December 31 <br> $\mathbf{2 0 0 8}$ |  |
| :--- | ---: | ---: |
| 2007 |  |  |
| Notes payable (due in 90 days) | $\$ 75,200$ | $\$ 60,000$ |
| Merchandise inventory | 240,000 | 208,000 |
| Cash | 100,000 | 128,000 |
| Marketable securities | 49,600 | 30,000 |
| Accrued liabilities | 19,200 | 22,000 |
| Accounts receivable | 188,000 | 184,000 |
| Accounts payable | 112,000 | 72,000 |
| Allowance for uncollectible accounts | 24,000 | 15,200 |
| Bonds payable, due 2005 | 156,000 | 160,000 |
| Prepaid expenses | 6,400 | 7,360 |
| Cash flow from operating activities | 60,000 | 40,000 |

a. Compute the amount of working capital at both year-end dates.
b. Compute the current ratio at both year-end dates.
c. Compute the acid-test ratio at both year-end dates.
d. Compute the cash flow liquidity ratio at both year-end dates.
e. Comment briefly on the company's short-term financial position.

Tulip Products, Inc., has a current ratio on December 31, 2007, of 2:1 before the following transactions were completed:

1. Sold a building for cash.
2. Exchanged old equipment for new equipment. (No cash was involved.)
3. Declared a cash dividend on preferred stock.
4. Sold merchandise on account (at a profit).
5. Retired mortgage notes that would have matured in 2011.
6. Issued a stock dividend to common stockholders.
7. Paid cash for a patent.
8. Temporarily invested cash in government bonds.
9. Purchased inventory for cash.
10. Wrote off an account receivable as uncollectible. Uncollectible amount is less than the balance of the Allowance for Uncollectible Accounts.
11. Paid the cash dividend on preferred stock that was declared earlier.
12. Purchased a computer and gave a two-year promissory note.
13. Collected accounts receivable.
14. Borrowed from the bank on a 120 -day promissory note.
15. Discounted a customer's note. Interest expense was involved.

Consider each transaction independently of all the others.

Required $\Rightarrow$

Problem 12-5A
Compute rate of return on operating assets and demonstrate effects of various transactions on this rate of return (L.O 4)

Required

Problem 12-6A
Compute EPS, rate of return on sales and stockholders' equity, and number of times interest earned for two years (L.O 4)

| PARAMETRIC TECHNOLOGY CORPORATION Consolidated Balance Sheet For September 30, 2000 (in thousands) |  |  |
| :---: | :---: | :---: |
| Assets |  |  |
| Current Assets |  |  |
| Cash and cash equivalents |  | 325,872 |
| Short-term investments |  | 22,969 |
| Accounts Receivable, net of allowances for doubtful account of \$6,270 |  | 183,804 |
| Other current assets |  | 95,788 |
| Total Current Assets | \$ | 628,433 |
| Marketable investments |  | 26,300 |
| Property and equipment, net |  | 66,879 |
| Other Assets |  | 203,271 |
| Total Assets |  | 924,883 |
| Liabilities and Stockholders' Equity |  |  |
| Current Liabilities |  |  |
| Accounts payable and accrued expenses | \$ | 77,144 |
| Accrued compensation |  | 52,112 |
| Deferred revenue |  | 231,495 |
| Income taxes |  | 1,601 |
| Total Currents Liabilities | \$ | 362,352 |
| Other liabilities |  | 33,989 |
| Stockholders' Equity |  |  |
| Preferred stock, \$. 01 par value; 5,000 shares authorized; none issued |  |  |
| Common stock, $\$ .01$ par value; 500,000 shares authorized; 276,053 (2000) and 272,277 (1999) shares issued |  | 2,761 |
| Additional paid-in capital |  | 1,641,513 |
| Foreign currency translation adjustment |  | $(12,629)$ |
| Accumulated deficit |  | 1,036,456) |
| Treasury stock, at cost, 6,456 (2000) and 2,113 (1999) shares |  | $(66,647)$ |
| Total Liabilities and Stockholders' Equity | \$ | 924,883 |

1. Net loss, $(\$ 3,980)$.
2. Loss before interest and taxes, $(\$ 4,700)$.

Supplementary data for 2000 (in millions)
3. Cost of goods sold, $\$ 244,984$.
4. Net sales, $\$ 928,414$.
5. Total interest expense for the year, $\$ 367$.
6. Weighted-average number of shares outstanding, 273,081 .

Calculate the following ratios and show your computations. For calculations normally © Required involving averages, such as average accounts receivable or average stockholders' equity, use year-end amounts if the information is not available to use averages.
a. Current ratio.
b. Net income to average common stockholders' equity.
c. Number of days' sales in accounts receivable (assume 365 days in 2000).
d. EPS of common stock.
e. Times interest earned ratio.
f. Equity ratio.
g. Net income to net sales.
h. Total assets turnover.
i. Acid-test ratio.

Paper Company is considering switching from the FIFO method to the LIFO method of accounting for its inventory before it closes its books for the year. The January 1 merchandise

Problem 12-8A inventory was $\$ 864,000$. Following ratios of change in inventory was $\$ 864,000$. Following are data compiled from the adjusted trial balance at the end of the year:

## Required

| Merchandise inventory, December 31 (FIFO) | $\$ 1,008,000$ |
| :--- | ---: |
| Current liabilities | 720,000 |
| Net sales | $2,520,000$ |
| Operating expenses | 774,000 |
| Current assets 1,890,000 | $2,880,000$ |
| Total assets (operating) | $1,458,000$ |
| Cost of goods sold |  |

If the switch to LIFO takes place, the December 31 merchandise inventory would be \$900,000.
a. Compute the current ratio, inventory turnover ratio, and rate of return on operating assets assuming the company continues using FIFO.
b. Repeat a assuming the company adjusts its accounts to the LIFO inventory method.

## Beyond the Numbers-Critical Thinking

## Business Decision <br> Case 12-1

Compute net income, identify reason for cash increase, state main sources of financing, and indicate further analyses needed (L.O 3, 4)

The comparative balance sheets of the Darling Corporation for December 31, 2008, and 2007 follow:

DARLING CORPORATION
Comparative Balance Sheets
December 31, 2008, and 2007 (\$ millions)

## Assets

|  | Assets | $\$ 480,000$ |
| :--- | ---: | ---: |
| Cash | $\$ 96,000$ |  |
| Accounts receivable, net | 86,400 | 115,200 |
| Merchandise inventory | 384,000 | 403,200 |
| Plant and equipment, net | $\underline{268,800}$ | 288,000 |
| Total assets | $\$ 1,219,200$ | $\underline{\$ 902,400}$ |
|  |  |  |

Liabilities and Stockholders' Equity
Accounts payable
Common stock Retained earnings
Total liabilities and stockholders' equity
\$ 96,000 \$ 96,000
672,000 672,000

451,200
$\underline{1,219,200}$
$\$ 902,400$

Based on your review of the comparative balance sheets, determine the following:
a. What was the net income for 2008 assuming there were no dividend payments?
b. What was the primary source of the large increase in the cash balance from 2007 to 2008?
c. What are the two main sources of assets for Darling Corporation?
d. What other comparisons and procedures would you use to complete the analysis of the balance sheet?

As Miller Manufacturing Company's internal auditor, you are reviewing the company's credit policy. The following information is from Miller's annual reports for 2005, 2006, 2007, and 2008:

## Business Decision <br> Case 12-2

Compute turnover ratios for four years and number of days' sales in accounts receivable; evaluate effectiveness of company's credit policy (L.O 4)

|  | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 6}$ | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8}$ |
| :--- | ---: | ---: | ---: | ---: |
| Net accounts receivable | $\$ 1,080,000$ | $\$ 2,160,000$ | $\$ 2,700,000$ | $\$ 3,600,000$ |
| Net sales | $10,800,000$ | $13,950,000$ | $17,100,000$ | $19,800,000$ |

Management has asked you to calculate and analyze the following in your report:
a. If cash sales account for $30 \%$ of all sales and credit terms are always $1 / 10, n / 60$, determine all turnover ratios possible and the number of days' sales in accounts receivable at all possible dates. (The number of days' sales in accounts receivable should be based on year-end accounts receivable and net credit sales.)
b. How effective is the company's credit policy?

Wendy Prince has consulted you about the possibility of investing in one of three companies (Apple, Inc., Baker Company, or Cookie Corp.) by buying its common stock. The companies' shares are selling at about the same price. The long-term capital structures of the companies are as follows:

|  | Apple, Inc. | Baker Company | Cookie Corp. |
| :---: | :---: | :---: | :---: |
| Bonds with a $10 \%$ interest rate |  |  | \$2,400,000 |
| Preferred stock with a8\% dividend rate |  | \$2,400,000 |  |
| Common stock, \$10 par value | \$4,800,000 | 2,400,000 | 2,400,000 |
| Retained earnings | 384,000 | 384,000 | 384,000 |
| Total long-term equity | \$5,184,000 | \$5,184,000 | \$5,184,000 |
| Number of common shares outstanding | 480,000 | 240,000 | 240,000 |

Prince has already consulted two investment advisers. One adviser believes that each of the companies will earn $\$ 300,000$ per year before interest and taxes. The other adviser believes that each company will earn about $\$ 960,000$ per year before interest and taxes. Prince has asked you to write a report covering these points:
a. Compute each of the following, using the estimates made by the first and second advisers.
(1) Earnings available for common stockholders assuming a $40 \%$ tax rate.
(2) EPS of common stock.
(3) Rate of return on total stockholders' equity.
b. Which stock should Prince select if she believes the first adviser?
c. Are the stockholders as a group (common and preferred) better off with or without the use of long-term debt in the companies?

The following selected financial data excerpted from the annual report of Appliance Corporation represents the summary information which management presented for interested parties to review:

|  | APPLIANCE CORPORATION Selected Financial Data (\$ thousands except per share data) |  |  |  | 2004 |  | 2003 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2007 | 2006 | 2005 |  |  |  |  |
| Net sales |  | 3,039,524 | \$3,372,515 | \$2,987,054 |  | 3,041,223 |  | 2,970,626 |
| Cost of sales |  | 2,250,616 | 2,496,065 | 2,262,942 |  | 2,339,406 |  | 2,254,221 |
| Income taxes |  | 74,800 | 90,200 | 38,600 |  | 15,900 |  | 44,400 |
| Income (loss) from continuing operations |  | (14,996 ) | 151,137 | 51,270 |  | $(8,354)$ |  | 79,017 |
| Percent of income (loss) from continuing operations to net sales |  | (0.5\% ) | 4.5\% | 1.7\% |  | (0.3\%) |  | 2.7\% |
| Income (loss) from continuing operations per share |  | (0.14) | \$ 1.42 | 0.48 | \$ | (0.08) | \$ | 0.75 |
| Dividends paid per share |  | 0.515 | 0.50 | 0.50 |  | 0.50 |  | 0.50 |
| Average shares outstanding (in thousands) |  | 107,062 | 106,795 | 106,252 |  | 106,077 |  | 105,761 |
| Working capital | \$ | 543,431 | \$ 595,703 | \$ 406,181 | \$ | 452,626 |  | \$ 509,025 |
| Depreciation of property, plant and equipment |  | 102,572 | 110,044 | 102,459 |  | 94,032 |  | 83,352 |
| Additions to property, plant and equipment |  | 152,912 | 84,136 | 99,300 |  | 129,891 |  | 143,372 |
| Total assets |  | 2,125,066 | 2,504,327 | 2,469.498 |  | 2,501,490 |  | 2,535,068 |
| Long-term debt |  | 536,579 | 663,205 | 724,695 |  | 789,232 |  | 809,480 |
| Total debt to capitalization |  | 45.9\% | 50.7\% | 60.0\% |  | 58.7\% |  | 45.9\% |
| Shareowners' equity per share of common stock | \$ | 6.05 | \$ 6.82 | \$ 5.50 | \$ | 5.62 | \$ | 9.50 |

Business Decision Case 12-3
Analyze investment alternatives (L.O 3, 4)

Annual Report
Analysis 12-4
Analyze management's objectives and performance from the viewpoints of a creditor and an investor
(L. $\mathrm{O} 3,4$ )

## Required

Group Project 12-5
Analyze an annual report

Group Project 12-6
Analyze a company's performance against industry norms
a. As a creditor, what do you believe management's objectives should be? Which of the preceding items of information would assist a creditor in judging management's performance?
b. As an investor, what do you believe management's objectives should be? Which of the preceding items of information would assist an investor in judging management's performance?
c. What other information might be considered useful?

Choose a company the class wants to know more about and obtain its annual report. In groups of two or three students, calculate either the liquidity, equity, profitability, or market test ratios. Each group should select a spokesperson to tell the rest of the class the results of the group's calculations. Finally, the class should decide whether or not to invest in the corporation based on the ratios they calculated.

In a group of two or three students, go to the library and attempt to locate Dun \& Bradstreet's Industry Norms and Key Business Ratios. You may have to ask the reference librarian for assistance to see if this item is available at your institution. If it is not available at your institution, ask if it is available through an interlibrary loan. (Obviously, if you cannot obtain this item, you cannot do this project.) Then select and obtain the latest annual report of a company of your choice. Determine the company's SIC Code (a code that indicates the industry in which that company operates). SIC Codes for specific companies are available on COMPACT DISCLOSURE, an electronic source that may be available at your library. As an alternative, you could call the company's home office to inquire about its SIC Code. The annual report often contains the company's phone number. From the annual report, determine various ratios for the company, such as the current ratio, debt to equity ratio, and net income to net sales. Then compare these ratios to the industry norms for the company's SIC Code as given in the Dun \& Bradstreet source. Write a report to your instructor summarizing the results of your investigation.

In a group of two or three students, obtain the annual report of a company of your choice. Identify the major sections of the annual report and the order in which they appear. Would you recommend the order be changed to emphasize the most useful and important information? If so, how? Then describe some specific useful information in each section. Comment on your perceptions of the credibility that a reader of the annual report could reasonably assign to each section of the report. For instance, if such a discussion appears in the annual report you select, would you assign high credibility to everything that appears in the Letter to Stockholders regarding the company's future prospects? Write a report to your instructor summarizing the results of your investigation.

## Using the Internet-A View of the Real World

Visit the following website for Eastman Kodak Company:

## http://www.kodak.com

By following choices on the screen, locate the income statements and balance sheets for the latest two years. Calculate all of the ratios illustrated in the chapter for which the data are available. Compare the ratios to those shown for Synotech as presented in the chapter. Write a report to your instructor showing your calculations and comment on the results of your comparison of the two companies.

Visit the following website for General Electric Company:
http://www.ge.com
By following choices on the screen, locate the income statements and balance sheets for the

Analyze an annual report retrieved on the Internet latest two years. Calculate all of the ratios illustrated in the chapter for which the data are available. Compare the ratios to those shown for Synotech as presented in the chapter. Write a report to your instructor showing your calculations and comment on the results of your comparison of the two companies.

## Answers to Self-Test

## True-False

1. True. Financial statement analysis consists of applying analytical tools and techniques to financial statements and other relevant data to obtain useful information.
2. False. Horizontal analysis provides useful information about the changes in a company's performance over several periods by analyzing comparative financial statements of the same company for two or more successive periods.
3. False. Common-size statements show only percentage figures, such as percentages of total assets and percentages of net sales.

## Multiple-Choice

1. b. Current assets:
$\$ 136,000+\$ 64,000+\$ 184,000+\$ 244,000+$
$\$ 12,000=\$ 640,000$
Current liabilities:
$\$ 256,000+\$ 64,000=\$ 320,000$
Current ratio:
$\$ 640,000 / \$ 320,000=2: 1$
2. c. Quick assets:
$\$ 136,000+\$ 64,000+\$ 184,000=\$ 384,000$
Current liabilities:
$256,000+\$ 64,000=\$ 320,000$
Acid-test ratio:
$\$ 384,000 / \$ 320,000=1.2: 1$
3. a. Net sales:
\$4,620,000
4. True. Liquidity ratios such as the current ratio and acid-test ratio indicate a company's short-term debt-paying ability.
5. True. The accrual net income shown on the income statement is not cash basis income and does not indicate cash flows.
6. True. Analysts must use comparable data when making comparisons of items for different periods or different companies.

Average accounts receivable:
$(\$ 720,000+\$ 960,000) / 2=\$ 840,000$
Accounts receivable turnover:
$\$ 4,620,000 / \$ 840,000=5.5$
4. c. Cost of goods sold:
\$3,360,000
Average inventory:
$(\$ 900,000+\$ 1,020,000) / 2=\$ 960,000$
Inventory turnover:
$\$ 3,360,000 / \$ 960,000=3.5$
5. b. Income before interest and taxes, $\$ 720,000$

Interest on bonds, 192,000
Times interest earned ratio:
$\$ 720,000 / \$ 192,000=3.75$ times


## Your Marketing Message works overtime in textbooks...

Marketers are interested in a textbook buy because it's a new way to reach college students. And marketers also like that their message has big impact:

- High Frequency: grades provide motivated readers; quizzes, tests, and finals drive traffic back and forth throughout the medium.
D Time Spent:average student spends 25 hours a week studying; much of that time is spent with textbooks.
D Interactivity: placement in e-books feature links to your web site so your marketing message can do more !
D Verifiable Circulation: books are downloaded by students after they complete registration, so all downloads are verifiable!
Chapter 1

| P1-1 | No check figure <br> Gross margin $\%$, , Equipment |
| :--- | :--- |
| P1-2 | Department, 40\% |
| P1-3 | No check figure |
| P1-4 | Net income after taxes, $\$ 36,000$ |
| P1-1A | No check figure |
| P1-2A | Gross margin $\%$, Supplies |
|  | Department, $32.5 \%$ |
| P1-3A | No check figure |
| P1-4A | Net income after taxes, $\$ 48,000$ |

## Chapter 2

E2-1 No check figure
E2-2 No check figure
E2-3 Cost of goods manufactured, \$500,000
E2-4 Total cost of completed job, \$54,000
E2-5 Total cost of completed job, \$65,200
E2-6 Paper Co., MOH rate, $50 \%$ of direct labor cost
E2-7 (a) Paper Co., $\$ 25,000$ underapplied
E2-8 (4) Dr. Finished Goods Inventory, \$14,600
E2-9 Variable costing, Income before income taxes, $\$ 640,800$
P2-1 No check figure
P2-2 No check figure
P2-3 (a) Cost of goods manufactured, \$162,500
P2-4 (b) Income from operations, \$624,000
P2-5 (b) Income from operations, \$3,800
P2-6 (b) Underapplied overhead, $\$ 0.6 \mathrm{M}$
P2-7 (a) Net income, $\$ 94,320$
P2-1A No check figure
P2-2A No check figure
P2-3A (a) Cost of goods manufactured, \$898,000
P2-4A Overapplied overhead, \$3,200
P2-5A (b) Overapplied overhead, \$100
BDC2-1 No check figure
BDC2-2 (b) Income from operations, \$13,600
WA2-3 No check figure
EC2-4 No check figure
GP2-5 No check figure

## Chapter 3

E3-1 (a) Equivalent units, conversion, 64,320 units
E3-2 Equivalent units, conversion, 8,600 units
E3-3 Equivalent production, 96,000 units
E3-4 Cost of units completed and transferred out, \$800,000
E3-5 Cost of units completed and transferred out, \$61,740
(c) Total cost per equivalent unit, $\$ 11.60$
P3-2 Cost of ending inventory,
\$22,416
P3-3 (a) Cost of ending inventory, $\$ 100,000$
P3-4 Cost of ending inventory, \$21,420
P3-5 (a) Cost of ending inventory, \$20,538
P3-6
P3-1A (e) Cost of ending inventory, \$58,860
P3-2A Cost of ending inventory, \$15,600
P3-3A Cost of ending inventory, \$41,700
BDC3-1 (b) Cost of ending inventory, \$23,976
EC3-2 No check figure
ARA3-3 No check figure
CRP (c) Net loss, $\$ 55,000$

## Chapter 4

E4-1 Net increase in costs, $\$ 1,700$
E4-2 No check figure
E4-3 (c) Cost of Goods Sold balance, \$59,520
E4-4 (a) Touring bicycle, total unit cost, \$1.79
(a) Commercial, gross margin,
\$17,500
P4-1 (b) Net increase in costs, \$12,400
P4-2 No check figure
P4-3 (c) Cost of Goods Sold balance, \$850,500
(a) Travel clocks, total overhead, \$76,000
P4-5 (c) Nerds, total overhead,
\$11,100
(a) Student, operating profit, \$4,250
P4-1A (b) Net increase in costs, \$18,400
P4-2A No check figure
P4-3A (c) Cost of Goods Sold balance, \$675,000
P4-4A (a) Float trip, total cost, $\$ 6,720$
P4-5A (c) Marathon, operating profit, \$124,667
BDC4-1 No check figure
BDC4-2 No check figure
BDC4-3 No check figure

Chapter 5
E5-1 No check figure
E5-2 Fixed cost, \$4,800
E5-3 Break-even point, $\$ 1,000,000$
E5-4 Break-even point, 6,250 units
E5-5 Break-even point, $\$ 90,000$
E5-6 (a) Break-even point, 10,000 units

E5-7 Net income with campaign,
\$7,700,000
E5-8
E5-9
P5-1
P5-2
P5-3
P5-4
P5-5
P5-6
P5-7
P5-8
P5-9 (b) Sie Come
Break-even point, 96,000 units
(b) Sierra Company, break-even point, 13,333 units
P5-10 (a) Break-even point, 7,000 units
P5-11 Net income if investment made, \$216,000
P5-1A (a) Fixed cost, $\$ 30,600$
P5-2A (c) Net profit, $\$ 64,000$
P5-3A (a) Break-even point, \$1,080,000
P5-4A (a) Break-even point, $\$ 210,000$
P5-5A (b) Break-even point, 100,000 units
P5-6A Break-even point, $\$ 800,000$
BDC5-1 (b) First alternative, income before taxes, $\$ 2,500,500$
BDC5-2 (a) Break-even point, \$1,200,000
BDC5-3 (a) Variable portion, $\$ 2.40$ per unit
BDC5-4 No check figure

## Chapter 6

E6-1 Contribution margin, $\$ 310,000$
E6-2 Net disadvantage of mowing, $\$ 40$
Choice 2, total margin, $\$ 8,000$
$\begin{array}{ll}\text { E6-3 } & \text { Contribution margin for } Z,\end{array}$ \$60,000
E6-5 Net benefit of retaining product, \$20,000
E6-6 Net advantage of retaining department, \$250,000
E6-7 Net advantage of further processing Product 1, \$6 No check figure
Higher Quality Jam, net income, \$800,000
(a) Contribution margin, \$44,000
(a) Contribution margin at $\$ 8$ price, $\$ 240,000$
(a) Contribution margin of special order, $\$ 5,000$
P6-4 Net disadvantage of dropping product C, \$70,000
P6-5 Net advantage of further processing Grade A, $\$ 0.30$ Net advantage in favor of making, \$5
P6-7 Higher quality components, net income, $\$ 6,000,000$

| P6-1A | (a) Contribution margin, \$318,000 | E8-7 | Dr. to Cost of Goods Sold, \$80,800 | P9-5A | (a) Segment 1 , return on investment, $12 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| P6-2A | (a) Contribution margin at $\$ 8$ | P8-1 | Materials price variance, \$720 | BDC9- | No check figure |
|  | price, \$57,600 |  | Unfav. | BDC9-2 | No check figure |
| P6-3A | Net advantage of retaining product $\mathrm{B}, \$ 50,000$ | P8-2 | (b) Dr. Materials usage variance, \$24 | BDC9-3 | Budget items controlled by Clark, $\$ 48,750$ |
| P6-4A | Net advantage in favor of making, \$20 | P8-3 | Labor rate variance, $\$ 104,000$ Fav. | BP9-4 | No check figure |
| P6-5A | Higher quality ingredients, net income, \$440,000 | P8-4 | (a) Dr. Labor efficiency variance, $\$ 47,250$ | Chapter 10 |  |
| BDC6-1 | Lost income before income taxes, $\$ 190,000$ | P8-5 | (a) Overhead budget variance, \$3,840 Unfav. | E10-2 | $\$ 72,000$ <br> Net cash inflow after taxes, |
| BDC6-2 | (a) Break-even point, 2,769 hours | P8-6 | Overhead budget variance, $\$ 4,000$ Unfav. | E10-3 | \$4,800 |
| BDC6-3 | No check figure | P8-1A | (a) Materials price variance, \$4,800 Fav. | E10-4 | Unadjusted rate of return, $5.9 \%$ Proposal 1, profitability |
| Chapter 7 |  | 8-2A | Materials price variance, |  | index, 1.13 |
| E7-1 | Finished goods inventory, 3/31/07, 33,600 units | P8-3A | \$20,000 Fav. <br> Dr. Labor rate variance, $\$ 2,000$ | E10-6 | Proposal A, payback period, 3 years |
| E7-2 | Budgeted income before income taxes, \$30,000 | P8-4A | (a) Overhead volume variance, $\$ 11,250$ Unfav. | $\begin{aligned} & \text { E10-7 } \\ & \text { E10-8 } \end{aligned}$ | Net present value, $(\$ 9,553)$ Time-adjusted rate of return, |
| E7-3 | Budgeted net income, \$691,200 | BDC8- | No check figure |  | slightly more than $12 \%$ |
| E7-4 | Materials cost at 52,500 units, \$207,900 | BDC8-2 BP8-3 | No check figure <br> No check figure | E10-9 | (b) Proposal A, net present value, $(\$ 50,417)$ |
| E7-5 | Materials, budget variance, $\$ 9,400$ over budget | Chapter 9 |  | P10-1 | (a) Net cash flow after taxes, \$48,000 |
| E7-6 | No check figure | E9-1 | Supplies, \$10,800 under budget | P10-2 | Additional cash flow, \$9,600 |
| $\begin{aligned} & \text { E7-7 } \\ & \text { P7-1 } \end{aligned}$ | Purchases required, $\$ 45,000$ <br> (b) June net income, $\$ 1,648,800$ | E9-2 | Contribution to indirect expenses, $\$ 690,000$ | P10-3 | (a) New machine, total out-ofpocket costs, \$1,674,240 |
| P7-2 | (b) Net operating income, $\$ 52,600$ under budget | E9-3 | Contribution to indirect expenses, $\$ 276,000$ | $\begin{aligned} & \text { P10-4 } \\ & \text { P10-5 } \end{aligned}$ | (c) Payback period, 5.16 years <br> (c) Proposal 1, profitability |
| P7-3 | (b) Net income, $\$ 54,000$ over budget | E9-4 | (a) Segment A, allocation of administrative overhead, | P10-6 | index, 1.13 <br> a) Lease, present value of out- |
| P7-4 | Total selling and administrative expenses at sales volume of \$48 million, $\$ 17,908,800$ | E9-5 | \$15,000 <br> (a) Return on investment for Mountain Bike, $33^{1 / 3} \%$ | $\begin{aligned} & \text { P10-7 } \\ & \text { P10-8 } \end{aligned}$ | of-pocket costs, \$13,026 <br> Net present value, $(\$ 607,856)$ <br> Net present value, $(\$ 1,062,573)$ |
| P7-5 | Total cash receipts for September, \$370,000 | $\begin{aligned} & \text { E9-6 } \\ & \text { E9-7 } \end{aligned}$ | (a) Return on investment, $34^{2} / 3 \%$ <br> (a) Return on investment, 20\% | P10-9 | Net present value of selling equipment, $\$ 4,883$ |
| P7-6 | Planned cash balance at end of September, \$123,800 | E9-8 | Segment Air, residual income \$8,640 | P10-1A | (a) Net cash inflow after taxes, \$2,700 |
| P7-1A | (b) Cost of goods sold for April, $\$ 2,758,400$ | P9-1 | Plant Manager, office expense, $\$ 2,400$ over budget | P10-2A | (a) New vans, total out-ofpocket costs, $\$ 1,752,000$ |
| P7-2A | (b) Net operating income, $\$ 364,286$ under budget | P9-2 | (b) Sacramento Plant, return on investment, $5 \%$ | P10-3A | (a) Time-adjusted rate of return, slightly more than $15 \%$ |
| P7-3A | (a) Net income, \$6,354,000 | P9-3 | (a) Segment A, home office | P10-4A | Net present value of purchase, |
| P7-4A | Planned cash balance at end of quarter, \$15,200 | P9-4 | building expense, $\$ 61,440$ <br> (a) Segment X, contribution to | BDC10-1 | \$462,826 <br> (a) Net present value of |
| BDC7-1 | (a) Planned cash disbursements, \$793,750 | P9-5 | indirect expenses, $\$ 31,440$ (a) LA segment, contribution to | BDC10-2 | Investment A, $\$ 4,488.60$ (a) Net present value, |
| EC7-2 | No check figure |  | indirect expenses, \$60,000 |  | (\$42,304.05) |
| BP7 | No check figure | P9-6 | (a) Louisiana Segment, return on | AP10-3 | No check figure |
| CP7-1 | (a) Net income, \$129,600 |  | investment, 18\% | EC10-4 | No check figure |
| CP7-2 | (a) Net income, \$244,800 | $\begin{aligned} & \text { P9-7 } \\ & \text { P9-8 } \end{aligned}$ | (a) Return on investment, $8 \%$ <br> (a) Fore Company, return on | Chapter 11 |  |
| Chapter8 |  |  | investment, 25.0\% | E11-1 | No check figure |
| E8-1 | Materials price variance, \$3,280 Fav. | P9-9 | Woods Project, residual income, \$75,000 | E11-2 | Cost of goods sold, cash basis, \$288,000 |
| E8-2 | Materials usage variance, $\$ 60,500$ Unfav. | P9-1A | (b) Plant X, return on investment, 29.2\% | $\begin{aligned} & \text { E11-3 } \\ & \text { E11-4 } \end{aligned}$ | No check figure <br> Net cash provided by |
| E8-3 | Labor rate variance, \$61,920 Fav. | P9-2A | (a) High Risk Segment, revolving charge service | E11-5 | operating activities, $\$ 193,000$ <br> Net cash provided by |
| E8-4 | Labor efficiency variance, \$48,000 Fav. | P9-3A | revenue, $\$ 200,000$ <br> (a) Interior segment, | E11-6 | operating activities, $\$ 448,000$ <br> No check figure |
| E8-5 | Overhead budget variance, $\$ 6,000$ Fav. |  | contribution to indirect expenses, $\$ 106,500$ | E11-7 | Purchase of plant assets, \$20,000 |
| E8-6 | Overhead volume variance, \$4,800 Unfav. | P9-4A | (a) Segment A, contribution to indirect expenses, $\$ 5,040$ |  |  |



## Love The Taste. Taste The Love.

At Culver's ${ }^{\ominus}$ we can't think of anything better than serving up our creamy frozen custard and delicious classics cooked fresh the minute you order them. Which is why when we bring them to your table, they're always accompanied by a warm smile and a friendly offer to see if there's anything else we can get for you.

So come on into your neighborhood Culver's and see for yourself. You might just be in love by the time you leave.


## Annual Report Appendix The Limited, Inc.



## Dear Partner:

In the past 12 months we have made substantial progress toward our stated goal of sustained growth of shareholder value through a portfolio of powerful fashion brands.

We made progress in our ongoing commitment to talent. Progress in defining and evolving our brands. Progress across disciplines, and individual functions. Major progress at Express, Bath \& Body Works and the Victoria's Secret megabrand.

For the first 43 weeks of the year, you could clearly feel the progress, and see it in the results. The brand work was paying off. Same store sales and profit were up. Inventories were controlled. Top stores were winning. Brands were more tightly defined. Everything we've been talking about.

## Then came Christmas.

The NASDAQ crashed. Consumer con-
normally be shopping the malls, were consumed with chads, butterflies and who would be their next president. It was the worst Christmas environment in memory, and it took its toll, not only on us, but virtually every significant retailer from Wal-Mart to Neiman Marcus to Home Depot.

It dramatically affected our overall results, and I was very dissatisfied with our final numbers.

So, on the basis of all that, what are we planning to do?

Actually, we're going to stick with our strategy.

Creating brands. Building value. Best talent. Best processes. Fewer, more dominant brands that understand their "best-at" and deliver it with consistency. Brands that, simply, know how to win. We'll concentrate on top stores, disciplined inventories and tightly controlled expenses. We'll stay the course.

Why? Because it's working. And it will continue to work.

Are brands still as important? No, they're more so. Whether it's Ralph Lauren or Express, Tiffany or Victoria's Secret, customers prefer brands Period.

So we will continue to build a portfolio of powerful, cut-through brands Brands that not only win, but lead their respective categories. And we will distort all of our efforts against those brands. Because they have the ability to achieve greater results faster, and with consistency. Which is why, recently, we announced two sig nificant decisions: first, our plan to sell Lane Bryant. And second, to integrate the Structure men's business into Express, creating a dual-gender brand, under the leadership of Express CEO Michael Weiss.

To anyone who follows our business, what's going on here is very clear. And completely consistent with our stated objectives. Lane Bryant is an excellent retailer, providing the plus-size
customer with fashion choices. But, not a fit to our strategic platform. Express, on the other hand, made superb brand progress in the past two years. They understand their customer very well and offer forward fashion to them on a continuing basis. Structure, or I should now say Express Men's, can benefit from Express's merchandising vision, their speed to market, the focus they put on the customer and their brand and business disciplines. Is there a "there there" in the men's business? Absolutely. It's white space that is not being served by anyone. And the momentum created by this dual-gender brand should be very exciting and compelling, with the potential for billions of dollars in sales.

In short, a win-win... and we are working to make it happen.

Even as we've made that decision, want you to know that live instructed our brands to plan very conservatively for the next nine months. I've instructed the CESs, the merchants and the marketers to nail the fundamental and stay on them. Clear, consistent fashion and visuals that maintain and enhance their individual brand images. No freelancing. No divergence. Good business practices. Well-executed.

I also believe, by the way, that good businesspeople should be good citizens. Two interesting facts: we were recently ranked second among specialty retailers in terms of overall reputational quality in the Fortune magazine annual survey. That means our message and our strategy are penetrating the broader community in a meaningful way. At the same
time, we were recognized with the Horace Mann Award for our contributions to public education, through the ColumbusReads program, a small part of a very large, broad-based philanthropic effort that thousands of our associates participate in.

Good business, good citizenship. The right thing to do.

We go into 2001 healthier than we've been in some time. And I'm optimastic that our fashion is more correct, more forward, with inventorlies well-controlled. And they will stay well-controlled. I'm demanding that we carefully manage expenses and make cuts where appropriate in any and all parts of the business.

Which leads me to the format for this annual report. Normally, you'd see a glossier, slicker, more expensive book. But I really couldn't justify the expense. Why spend that kind of money on information that, on the day it's produced, is at least three months old and gets older from there? You can access up-to-the-minute financial information from our Web site (www.Limited.com) on a daily basis. The traditional annual report is probably obsolete. It was time to move to next.

The very definition of a fashion brand.


Chairman and Chief Executive Officer

From every angle, Express is a fashion leader International, innovative, sexy, strong. A modern brand that delivers runway style, virtually as it heads down the runway. Great design. Well priced. That's Express.

lerner new york
Lerner New York is redefining competitively priced fashion with its New York \& Company brand. Modern, city hip, energetic, New York \& Company is fashion with an attitude.

## lane bryant

Hot fashion, star power, sizzling brands. Lane Bryant's sportswear line, Venezia Jeans Clothing Co., and sexy new intimates line, Cacique, set the standard in hip fashion for women size 14+
structure
On February 28, 2001, The Limited, Inc. announced the integration of Structure into Express as Express Men's. Structure will be reunited with its original brand-it was founded in 1987 as a division of Express.

The Limited brand designs sophisticated sportswear for the Modern American Woman, who wants accessible feminine fashion at a great value.

## intimate brands

The Limited, Inc. owns approximately 84\% of Intimate Brands, Inc. (NYSE: IBI). IBI is the leading specialty retailer of intimate apparel, personal care and beauty products, sold through the Victoria's Secret, Bath \& Body Works and White Barn Candle Company brands.

|  |  |  |  |
| :--- | ---: | ---: | ---: |
| INTimate BRANDS | 2000 | 1999 | 1998 |
| Sales (millions) | $\$ 5,117$ | $\$ 4,632$ | $\$ 3,989$ |
| Comparable Store Sales | $4 \%$ | $12 \%$ | $5 \%$ |
| Sales per Average Selling Square Foot | $\$ 601$ | $\$ 596$ | $\$ 552$ |
| Number of Stores | 2,390 | 2,110 | 1,890 |
|  |  |  |  |
|  |  |  |  |


|  |  |  |  |
| :--- | ---: | ---: | ---: |
| EXPRESS | 2000 | 1999 | 1998 |
| Sales (milions) | $\$ 1,594$ | $\$ 1,367$ | $\$ 1,322$ |
| Comparable Store Sales | $15 \%$ | $5 \%$ | $16 \%$ |
| Sales per Average Selling Square Foot | $\$ 366$ | $\$ 306$ | $\$ 286$ |
| Number of Stores | 667 | 688 | 702 |


|  |  |  |  |
| :--- | ---: | ---: | ---: |
| LERNERNEW YORK | 2000 | 1999 | 1998 |
| Sales (millions) | $\$ 1,025$ | $\$ 1,001$ | $\$ 929$ |
| Comparable Store Sales | $4 \%$ | $12 \%$ | $5 \%$ |
| Sales per Average Selling Square Foot | $\$ 234$ | $\$ 209$ | $\$ 174$ |
| Number of Stores | 560 | 594 | 643 |

operating results

|  | 2000 | 1999 | 1998 |
| :---: | :---: | :---: | :---: |
| Comparable store sales increase |  |  |  |
| Apparel businesses | 6\% | 6\% | 5\% |
| Intimate Brands | 4\% | 12\% | 5\% |
| Total Limited, Inc. | 5\% | 9\% | 6\% |
| Net sales (millions) |  |  |  |
| Apparel businesses | \$4,949 | \$4,709 | \$4,589 |
| Intimate Brands | 5.117 | 4,632 | 3,989 |
| Other | 39 | 425 | 787 |
| Total Limited, Inc. | \$10,105 | \$9,766 | \$9.365 |
| Adjusted operating income (millions) - |  |  |  |
| Apparel businesses | \$123 | \$132 | \$(45) |
| Intimate Brands | 754 | 794 | 671 |
| Other | (1) | (26) | 17 |
| Total Limited, Inc. | \$876 | \$900 | \$643 |
| Adjusted net income per share * | \$0.97 | \$0.97 | \$0.68 |
| Number of stores |  |  |  |
| Apparel businesses | 2.738 | 2.912 | 3.158 |
| Intimate Brands | 2,390 | 2.110 | 1.890 |
| Other | 1 | 1 | 334 |
| Total Limited, Inc. | 5.129 | 5,023 | 5.382 |
| Selling square feet (thousands) |  |  |  |
| Apparel businesses | 15.943 | 17,091 | 18.517 |
| Intimate Brands | 7,246 | 6,466 | 5.794 |
| Other | 35 | 35 | 2,005 |
| Total Limited, Inc. | 23,224 | 23,592 | 26,316 |
| Sales per average selling square foot |  |  |  |
| Apparel businesses | \$290 | \$258 | \$234 |
| intimate Brands | \$601 | \$596 | \$552 |

\%


YEAR-END POSITION

|  |  |  |  |
| :--- | :---: | :---: | :---: |
| (Millionsexcept financial ratios) | 2000 | 1999 | \% Change |
| Total assets | $\$ 4.088$ | $\$ 4.126$ | $(1 \%)$ |
| Working capital | $\$ 1,068$ | $\$ 1,049$ | $2 \%$ |
| Current ratio | 2.1 | 1.8 |  |
| Long-term debt | $\$ 400$ | $\$ 400$ |  |
| Debt-to-equity ratio | $17 \%$ | $19 \%$ | - |
| Shareholders' equity | $\$ 2,316$ | $\$ 2.147$ |  |
| Adjusted return on average shareholders' equity | $19 \%$ | $21 \%$ |  |
| Adjusted return on average assets | $11 \%$ | $10 \%$ |  |


|  |  |  |  |
| :--- | ---: | ---: | ---: |
| THE Limireo | 2000 | 1999 | 1998 |
| Sales (millions) | $\$ 673$ | $\$ 704$ | $\$ 746$ |
| Comparable Store Sales | $5 \%$ | $5 \%$ | $1 \%$ |
| Sales per Average Selling Square Foot | $\$ 259$ | $\$ 230$ | $\$ 208$ |
| Number of Stores | 389 | 443 | 551 |


|  |  |  |  |
| :--- | ---: | ---: | ---: |
| LANE BRYANT | 2000 | 1999 | 1998 |
| Sales (millions) | $\$ 930$ | $\$ 922$ | $\$ 922$ |
| Comparable Stere Sales | $2 \%$ | $5 \%$ | $5 \%$ |
| Sales per Average Selling Square Foot | $\$ 286$ | $\$ 269$ | $\$ 254$ |
| Number of Steres | 653 | 688 | 730 |

Sales per average selling square foot Apparel businesses

| STRucruRE | 2000 | 1999 | 1998 |
| :--- | ---: | ---: | ---: |
| Sales (millions) | $\$ 569$ | $\$ 607$ | $\$ 599$ |
| Comparable Store Sales | $(4 \%)$ | $4 \%$ | $(8 \%)$ |
| Sales per Average Selling Square Foot | $\$ 295$ | $\$ 296$ | $\$ 281$ |
| Number of Stores | 469 | 499 | 532 |

${ }^{6}$ FINANCIAL SUMMARY
(Millions except per share amounts, ratios and store and associate data)

| Summary of Operations | * 2000 | -1999 | - 1998 | 1997 | 1996 | -4* 1995 | 1994 | -1993 | 1992 | - 1991 | 1990 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$10,105 | \$9.766 | \$9,365 | \$9,200 | \$8,652 | \$7,893 | \$7,32 | \$7,245 | \$6,944 | \$6,149 | \$5,254 |
| Gross income | \$3,437 | \$3,323 | \$2,940 | \$2.736 | \$2,424 | \$2,033 | \$2,108 | \$1,959 | \$1,991 | \$1,794 | \$1,630 |
| Operating income | - \$866 | - \$93i | - \$2,424 | + \$469 | * \$636 | * \$612 | \$796 | - \$702 | \$789 | \$713 | \$698 |
| Operating income |  |  |  |  |  |  |  |  |  |  |  |
| as a percentage of sales | +8.6\% | * 9.5\% | - $25.9 \%$ | + $5.1 \%$ | + 7.4\% | 4 7.8\% | 10.9\% | + $9.7 \%$ | 11.4\% | 11.6\% | 13.3\% |
| Net income | - ${ }^{\text {\$ }} 428$ | - \$461 | - \$2,046 | - \$212 | - \$434 | - $\$ 961$ | \$447 | - \$391 | - \$455 | \$403 | \$398 |
| Net income as a percentage of sales | - $4.2 \%$ | . $4.7 \%$ | - $21.9 \%$ | - $2.3 \%$ | - $5.0 \%$ | . $12.2 \%$ | 6.1\% | - 5.4\% | - $6.6 \%$ | 6.6\% | 7.6\% |
| Per Share Results |  |  |  |  |  |  |  |  |  |  |  |
| Basic net income | - \$1.00 | m $\$ 1.05$ | - \$4.25 | m $\$ 0.39$ | . $\$ 0.78$ | - $\$ 1.35$ | \$0.63 | - \$0.55 | - \$0.63 | \$0.56 | \$0.56 |
| Diluted net income | - \$0.96 | - \$1.00 | \$ \$4.15 | - \$0.39 | - \$0.77 | - \$1.34 | \$0.63 | - \$0.54 | - \$0.63 | \$0.56 | \$0.55 |
| Dividends | \$0.30 | \$0.30 | \$0.26 | \$0.24 | \$0.20 | \$0.20 | \$0.18 | \$0.18 | \$0.14 | \$0.14 | \$0.12 |
| Book value | \$5.44 | \$5.00 | \$4.78 | \$3.64 | \$3.45 | \$4.43 | \$3.78 | \$3.41 | \$3.13 | \$2.60 | \$2.17 |
| Weighted average diluted |  |  |  |  |  |  |  |  |  |  |  |
| Other Financial Information |  |  |  |  |  |  |  |  |  |  |  |
| Total assets | \$4,088 | \$4,126 | \$4,550 | \$4,30I | \$4.120 | \$5,267 | \$4,570 | \$4,135 | \$3,846 | \$3,419 | \$2,872 |
| Return on average assets | (10\% | -111\% | - $46 \%$ | - $5 \%$ | - $9 \%$ | - $20 \%$ | 10\% | -10\% | - $13 \%$ | 13\% | 15\% |
| Working capital | \$1,068 | \$1,049 | \$1,127 | \$1,001 | \$712 | \$1,962 | \$1,694 | \$1.513 | \$1,063 | \$1,084 | \$884 |
| Current fatio | 2.1 | 1.8 | 2.0 | 2.0 | 1.9 | 3.3 | 3.0 | 3.1 | 2.5 | 3.1 | 2.8 |
| Capital expenditures | \$446 | \$375 | \$347 | \$363 | \$361 | \$374 | \$320 | \$296 | \$430 | \$523 | \$429 |
| Long-term debt | \$400 | \$400 | \$550 | \$650 | \$650 | \$650 | \$650 | \$650 | \$542 | \$714 | \$540 |
| Debt-to-equity ratio | 17\% | 19\% | 25\% | 33\% | 35\% | 21\% | 24\% | 27\% | 24\% | 38\% | 35\% |
| Shareholders' equity | \$2.316 | \$2.147 | \$2,167 | \$1.986 | \$1,869 | \$3,148 | \$2,705 | \$2,441 | \$2,268 | \$1,877 | \$1.560 |
| Return on average shareholders' equity | -19\% | - $21 \%$ | - ${ }^{\text {8 }}$ \% | . $11 \%$ | . $17 \%$ | - $33 \%$ | 17\% | -17\% | - $22 \%$ | 23\% | 28\% |
| Comparable store sales increase (decrease) | 5\% | 9\% | 6\% | 0\% | 3\% | (2\%) | (3\%) | (1\%) | 2\% | $3 \%$ | 3\% |
| Stores and Associates at End of Year |  |  |  |  |  |  |  |  |  |  |  |
| Total number of stores open | 5.129 | 5,023 | 5,382 | 5,640 | 5,633 | 5,298 | 4,867 | 4,623 | 4,425 | 4,194 | 3,760 |
| Selling square feet | 23,224 | 23,592 | 26,316 | 28,400 | 28,405 | 27.403 | 25,627 | 24,426 | 22,863 | 20,355 | 17,008 |
| Number of associates | 123,700 | 114,600 | 126,800 | 131,000 | 123.100 | 106,900 | 105,600 | 97,500 | 100.700 | 83,800 | 72,500 |

*Fity-three-week fiscal year.
 and 5) Bryiane, inc. effective August 31, 1993.

- Includes the resuils of Galyan's and Gryphon subsequent to their acquisitions on July 2.1995 and June I, 1991.
 laquidation charges of ( S 3.0 ) million related to Henri Bandel store closiags are also included in 1997.
 to United Retail Group in 1992.
Note: Amounts for fiscal years $1995-1999$ reflect the reclassification of catalog shipping and handling revenues and costs and associate discounts (see Note $/$ to the Consolidated Financial Statements).


## MANAGEMENT'S DISCUSSION AND ANALYSIS

## Results of Operations

Net sales for the fourteen-week fourth quarter of 2000 were $\$ 3.522$ billion, a $7 \%$ increase from $\$ 3.296$ billion for the thirteen-week fourth quarter of 1999. Comparable store sales increased $2 \%$ for the quarter. Gross income decreased $1 \%$ to $\$ 1.277$ billion in the fourth quarter of 2000 from $\$ 1.291$ billion in 1999 and operating income decreased $23 \%$ to $\$ 477.5$ million from $\$ 619.1$ million in 1999 . Net income was $\$ 238.1$ million in the fourth quarter of 2000 versus $\$ 316.5$ million in 1999 , and earnings per share were $\$ 0.54$ versus $\$ 0.70$ in 1999.
Net sales for the fifty-three-week year ended February 3, 2001 were $\$ 10.105$ billion, a $3 \%$ increase from $\$ 9.766$ billion for the fifty-two-week year ended January 29, 2000. Gross income increased $3 \%$ to $\$ 3.437$ billion in 2000 from $\$ 3.323$ billion in 1999 and operating income was $\$ 866.1$ million in 2000 versus $\$ 930.8$ million in 1999. Net income for 2000 was $\$ 427.9$ million, or $\$ 0.96$ per share, compared to $\$ 460.8$ million, or $\$ 1.00$ per share, last year.
There were a number of items in 2000 and 1999 that impacted the comparability of the Company's reported financial results. See the "Special and Nonrecurring Items" and "Other Data" sections herein for a discussion of these items.

The following summarized financial data compares reported 2000 results to the comparable periods for 1999 and 1998 (millions):

| Net Sales | - 2000 | 1999 | 1998 | \%Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 2000-1999 | 1999-1998 |
| Express | \$1,594 | \$1,367 | \$1,322 | 17\% | 3\% |
| Lerner New York | 1,025 | 1,001 | 929 | 2\% | 8\% |
| Lane Bryant | 930 | 922 | 922 | 1\% | - |
| Limited Stores | 673 | 704 | 746 | (4\%) | (6\%) |
| Structure | 569 | 607 | 599 | (6\%) | 1\% |
| Other (principally Mast) | 158 | 108 | 71 | 46\% | 52\% |
| Total apparel businesses | \$4,949 | \$4,709 | \$4,589 | 5\% | 3\% |
| Victoria's Secret Stores | 2,339 | 2,122 | 1,866 | 10\% | 17\% |
| Bath \& Body Works | 1,785 | 1,530 | 1,254 | 17\% | 22\% |
| Victoria's Secret Direct | 962 | 956 | 894 | 1\% | 7\% |
| Other | 31 | 24 | 25 | 29\% | (4\%) |
| Total Intimate Brands | \$5.17 | \$4,632 | \$3,989 | 10\% | 16\% |
| Henri Bendel | 39 | 38 | 39 | 3\% | (3\%) |
| Galyan's (through August 31,1999) | - | 165 | 220 | nm | nm |
| 700 (through August 23, 1999) | - | 222 | 375 | nm | nm |
| A\&F (through May 19, 1998) | - | - | 153 | nm | nm |
| Total net sales | \$10,105 | \$9,766 | \$9.365 | 3\% | 4\% |
| Operating Income |  |  |  |  |  |
| Apparel businesses | \$123 | \$132 | \$(45) | (7\%) | 393\% |
| Intimate Brands | 754 | 794 | 671 | (5\%) | 18\% |
| Other | (1) | (19) | 58 | nm | nm |
| Subtotal | 876 | 907 | 684 | (3\%) | 33\% |
| Special and nonrecurring items * | (10) | 24 | 1.740 |  |  |
| Total operating income | \$866 | \$931 | \$2,424 |  |  |

- Fifty-tiree-week fiscal year.
- Special and nonrecurring items -

2000: a $\$ 9.9$ million charge for Intimate Brands to close Bath \& Body Works' nine stores in the United Kingdom.
1999: :) a $\$ 13$. million charge for transaction costs related to the TOO spin-off; and 2 ) the reversal of a $\$ 36.6$ million liability related to downsizing costs for Henri Bendel. These special items relate to tho "Other" categary.
1998: i) a $\$ .65$ b bilion tax-free gain on the split-off of A\&F; 2) a $\$ 93.7$ million gain from the sale of the Companys s remaining interest in Bryane: and 3) a $\$ 5$, million charge for severance and other associate termination costs related to the closing of Henr Bendel stores. These special items relate to the "Other" category
m not meaningtal

## The following sumnarized financial data compares reported 2000 results to the comparable periods for 1999 and 1998 :

| Comparable Store Sales | 2000 | 1999 | 1998 |
| :---: | :---: | :---: | :---: |
| Express | 15\% | 5\% | 16\% |
| Lerner New York | 4\% | 12\% | 5\% |
| Lane Bryant | 2\% | 5\% | 5\% |
| Limited Stores | 5\% | 5\% | 1\% |
| Structure | (4\%) | 4\% | (8\%) |
| Total apparel businesses | 6\% | 6\% | 5\% |
| Victoria's Secret Stores | 5\% | 12\% | 4\% |
| Bath \& Body Works | 1\% | 11\% | 7\% |
| Total Intimate Brands | 4\% | 12\% | 5\% |
| Henri Bendel | (1\%) | 7\% | (12\%) |
| Galyan's (through August 31, 1999) | - | 9\% | 5\% |
| r00 (through August 23, 1999) | - | 9\% | 15\% |
| A\&F (through May 19, 1998) | - | - | 48\% |
| Total comparable store sales | 5\% | 9\% | 6\% |


|  |  |  |  | \%Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Store Data | 2000 | 1999 | 1998 | 2000-1999 | 1999-1998 |
| Retail sales increase (decrease) |  |  |  |  |  |
| due to net new (closed) |  |  |  |  |  |
| and remodeled stores |  |  |  |  |  |
| Apparel businesses | (4\%) | (4\%) | (3\%) |  |  |
| Intimate Brands | 7\% | 7\% | 7\% |  |  |
| Retail sales per average |  |  |  |  |  |
| selling square foot |  |  |  |  |  |
| Apparel husinesses | \$290 | \$258 | \$234 | 12\% | 10\% |
| Intimate Brands | \$601 | \$596 | \$552 | 1\% | 8\% |
| Retail sales per average |  |  |  |  |  |
| store (thousands) |  |  |  |  |  |
| Apparel husinesses | \$1,696 | \$1,516 | \$1,368 | 12\% | 11\% |
| Intimate Brands | \$1,833 | \$1,826 | \$1,705 | - | 7\% |
| Average store size at |  |  |  |  |  |
| of year (sefling square feet) |  |  |  |  |  |
| Apparel businesses | 5,823 | 5,869 | 5,864 | (1\%) | - |
| Intimate Brands | 3,032 | 3,064 | 3,066 | (1\%) | - |
| Selling square feet at |  |  |  |  |  |
| end of year (thousands) |  |  |  |  |  |
| Apparel businesses | 15,943 | 17,091 | 18.517 | (7\%) | (8\%) |
| Intimate Brands | 7,246 | 6,466 | 5,794 | 12\% | 12\% |


|  | Apparel and Other Businesses |  |  | Intimate Brands |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Stares | 2000 | 1999 | 1998 | 2000 | 1999 | 1998 |
| Beginning of year | 2.913 | 3.492 | 3.930 | 2.110 | 1,890 | 1.710 |
| Opened | 25 | 54 | 50 | 305 | 24 | 201 |
| Closed | (199) | (280) | (329) | (25) | (21) | (21) |
| Businesses disposed of |  |  |  |  |  |  |
| Galyan's | - | (18) | - | - | - | - |
| T00 | - | (335) | - | - | - | - |
| A\&F | - | - | (159) | - | - | - |
| End of year | 2.739 | 2.913 | 3.492 | 2,390 | 2.110 | 1,890 |

## Net Sales

## Fourth Quarter

Net sales for the fourteen-week fourth quarter of 2000 increased $7 \%$ to $\$ 3.522$ billion from $\$ 3.296$ billion for the thirteen-week fourth quarter of 1999. The increase was due to the net addition of 106 stores in fiscal year 2000 , the inclusion of sales for the fourteenth week and a comparable store sales increase of $2 \%$.
At Intimate Brands ("IBI"), net sales for the fourth quarter of 2000 increased $5 \%$ to $\$ 1.938$ billion from $\$ 1.838$ billion in 1999. The increase was due to the net addition of 280 new stores in fiscal year 2000 and the inclusion of sales for the fourteenth week. These factors were partially offset by a $3 \%$ decrease in comparable store sales and a $9 \%$ decrease in sales at Victoria's Secret Direct. These declines were the result of a difficult holiday season and a promotional retail environment. At the apparel retail businesses, net sales for the fourth quarter of 2000 increased $8 \%$ to $\$ 1.524$ billion from $\$ 1.407$ billion in 1999. The increase was due to a $7 \%$ increase in comparable store sales and the inclusion of sales for the fourteenth week, partially offset by the net closure of 174 stores in fiscal year 2000.

Net sales of $\$ 3.296$ billion for the fourth quarter of 1999 increased $1 \%$ over 1998. A comparable store sales increase of $5 \%$ was partially offset by the loss of sales from Galyan's Trading Co. ("Galyan's") following the third party purchase of a $60 \%$ majority interest effective August 31, 1999, and from the loss of Limited Too ("TOO") sales after its August 23, 1999 spin-off.
At IBI, net sales for the fourth quarter of 1999 increased $18 \%$ to $\$ 1.838$ billion from $\$ 1.558$ billion in 1998 . The increase was due to an $11 \%$ increase in comparable store sales, the net addition of 220 new stores in fiscal year 1999 and a $14 \%$ increase in sales ar Victoria's Secret Direct. At the apparel retail businesses, net sales for the fourth quarter of 1999 decreased $3 \%$ to $\$ 1.407$ billion from $\$ 1.454$ billion in 1998. The decrease was due to the net closure of 246 stores in fiscal year 1999 , partially offset by a $1 \%$ increase in com-

## parable store sales

## Full Year

Net sales for the fifty-three-week fiscal year 2000 were $\$ 10.105$ billion compared to $\$ 9.766$ billion for the fifty-twoweek fiscal year 1999. Sales increased due to a $5 \%$ comparable store sales increase, the net addition of 106 new stores and,
to a small extent, the inclusion of sales for the fifty-third week. These gains were partially offset by the loss of sales from Galyan's and TOO.

In 2000 , IBI sales increased $10 \%$ to $\$ 5.117$ billion from $\$ 4.632$ billion in 1999 . The increase was primarily due to the net addition of 280 new stores and a $4 \%$ increase in comparable store sales. Bath \& Body Works led IBI with sales increasing $17 \%$ to $\$ 1.785$ billion from $\$ 1.530$ billion in 1999, primarily due to the net addition of 218 new stores ( 549,000 selling square feet). Victoria's Secret Stores' sales increased $10 \%$ to $\$ 2.339$ billion from $\$ 2.122$ billion in 1999 . The sales increase was primarily due to a $5 \%$ increase in comparable store sales and the net addition of 62 new stores (231,000 selling square feet). Sales at Victoria's Secret Direct increased $1 \%$ to $\$ 962.4$ million from $\$ 956.0$ million in 1999.
The apparel businesses reported a retail sales increase of $4 \%$ to $\$ 4.791$ billion from $\$ 4.601$ billion in 1999 . The sales increase was primarily due to a $6 \%$ comparable store sales increase, partially offset by the net closure of 174 stores ( 1.1 million selling square feet).
Net sales for the year were $\$ 9.766$ billion in 1999 compared to $\$ 9.365$ billion in 1998 . The increase was due to a $9 \%$ comparable store sales increase that was partially offset by the net closure of stores in the apparel segment and the loss of sales from Galyan's, TOO and Abercrombie \& Fitch ("A\&F") subsequent to its May 19, 1998 split-off.
In 1999 , IBI sales increased $16 \%$ to $\$ 4.632$ billion from $\$ 3.989$ billion in 1998 , due to a $12 \%$ increase in comparable store sales, the net addition of 220 new stores and a $7 \%$ increase in sales at Victoria's Secret Direct. Bath \& Body Works led IBI with a $22 \%$ sales increase to $\$ 1.530$ billion. The sales increase was primarily due to the net addition of 153 new stores ( 398,000 selling square feet), as well as an $11 \%$ increase in comparable store sales. Victoria's Secret Stores' sales increased $17 \%$ to $\$ 2.122$ billion. The sales increase was primarily due to a $12 \%$ increase in comparable store sales and the net addition of 67 new stores $(274,000$ selling square feet). Sales at Victoria's Secret Direct increased $7 \%$ to $\$ 956.0$ million in 1999. The sales increase was due to an increased response rate, higher sales per catalog page and increased e-commerce sales through www.VictoriasSecret.com.
In 1999, the apparel businesses reported a retail sales increase of $2 \%$ to $\$ 4.601$ billion from $\$ 4.517$ billion in 1998. The sales increase was primarily due to a $6 \%$ comparable store sales increase. All apparel businesses reported comparable store sales increases, led by Lerner New York, which reported an increase of $12 \%$. The effect of these increases on total sales was partially offset by the net closure of 246 apparel stores ( 1.4 million selling square feet).

## Gross income

## Fourth Quarter

For the fourth quarter of 2000 , the gross income rate (expressed as a percentage of sales) decreased to $36.3 \%$ from $39.2 \%$ for the same period in 1999. The rate decrease was primarily due to a decrease in the merchandise margin rate as a result of higher markdowns to clear slower selling inventory assortments during and after a highly promotional holiday season. Additionally, a slight increase in the buying and occupancy expense rate resulted from an increase at BI that was partially offset by the positive impact of closing underperforming stores at the apparel businesses.
For the fourth quarter of 1999, the gross income rate increased to $39.2 \%$ from $35.3 \%$ for the same period in 1998. The rate increase was principally due to an increase in the merchandise margin rate and a slight decrease in the buying and occupancy expense rate. The increase in the merchandise margin rate was primarily due to improved inventory management and merchandising strategies. The buying and occupancy expense rate decrease was a result of sales leverage at IBI and the positive impact of closing underperforming stores at the apparel businesses.

8 Full Year
In 2000 , the gross income rate was $34.0 \%$, unchanged from 1999, as a decrease in the merchandise margin rate was offset by an improvement in the buying and occupancy expense rate. The decrease in the merchandise margin rate was primarily due to higher markdowns, principally in the fourth quarter. The overall buying and occupancy expense rate improvement was a result of the benefit from store closings at the apparel businesses, which more than offset a slight increase in the buying and occupancy expense rate at IBI.
In 1999 , the gross income rate increased to $34.0 \%$ from $31.4 \%$ in 1998 . The rate increase was due to an increase in the merchandise margin rate and a decrease in the buying and occupancy expense rate. The increase in the merchandise margin rate was primarily due to improved inventory management and merchandising strategies at the apparel businesses. The buying and occupancy expense rate decrease was a result of sales leverage at IBI and the benefit from store closings at the apparel businesses.

## General, Administrative and Store Operating Expenses <br> Fourth Quarter

For the fourth quarter of 2000 , the general, administrative and store operating expense rate (expressed as a percentage of sales) increased to $22.5 \%$ from $21.5 \%$ in 1999. The increase was primarily due to a rate increase at IBI from increased investments in store selling at Bath \& Body Works and Victoria's Secret Stores in anticipation of the normal holiday sales peak. These investments were not fully leveraged due to a $3 \%$ decrease in comparable store sales. The IBI rate increase was offset by sales leverage at the apparel businesses from a $7 \%$ comparable store sales increase.
For the fourth quarter of 1999 , the general, administrative and store operating expense rate of $21.5 \%$ was essentially flat compared to 1998. Improved expense leverage at IBI was offset by a lack of sales leverage and investments in brand building activities at the apparel businesses.

## Full Year

In 2000 , the general, administrative and store operating expense rate increased to $25.3 \%$ from $24.7 \%$ in 1999 . The increase was primarily due to a rate increase at IBI due to increased investments in store selling at Bath \& Body Works and Victoria's Secret Stores. These investments were not fully leveraged in large part due to the difficult fourth quarter that resulted in a full year comparable store sales increase of only $4 \%$. Additionally, Bath \& Body Works has continued to expand into highly profitable non-mall locations, which typically have higher payroll costs as a percentage of sales.
In 1999, the general, administrative and store operating expense rate increased to $24.7 \%$ from $24.1 \%$ in 1998. The increase was primarily due to a rate increase at IBI due to: 1) investments in national advertising for Victoria's Secret, additional store staffing for product extensions, and new initiatives at Victoria's Secret Stores; and 2) a lack of sales leverage and investments in brand building activities at the apparel businesses.

## Special and Nonrecurring Items

During the fourth quarter of 2000, the Company recorded a $\$ 9.9$ million special and nonrecurring charge to close Bath \& Body Works' United Kingdom stores. All nine stores are scheduled to close during the first quarter of 2001. The charge consisted of store and other asset write-offs of $\$ 4.9$ million and accruals for lease termination and other costs of $\$ 5.0$ million.
In 1999 , the Company recognized a $\$ 13.1$ million charge for transaction costs related to the TOO spin-off and a reversal of a $\$ 36.6$ million liability related to downsizing costs for Henri Bendel, initially recognized as a special and nonrecurring charge to operating income in 1997. The execution of the plan to downsize the remaining Henri Bendel store in New York was primarily based on negotiations with the original landlord. However, a change in landlords ultimately resulted in the termination of negotiations during the fourth quarter of

1999, which prevented the completion of the original plan. As a result, the Company reversed the $\$ 36.6$ million liability through the special and nonrecurring items classification.
On May 19, 1998, the Company completed a tax-frec exchange offer to establish $\mathrm{A} \& \mathrm{~F}$ as an independent company. A total of 94.2 million shares of The Limited's common stock were exchanged at a ratio of 0.86 of a share of A\&F common stock for each Limited share tendered. In connection with the exchange, the Company recorded a $\$ 1.651$ billion tax-free gain. This gain was measured based on the $\$ 21.81$ per share market value of the A\&F common stock at the expiration date of the exchange offer. The remaining 6.2 million A\&F shares were distributed through a pro rata spin-off to Limited shareholders.
Also during 1998, the Company recognized a gain of $\$ 93.7$ mil lion from the sale of its remaining interest in Brylane. This gain was partially offset by a $\$ 5.1$ million charge for severance and other associate termination costs related to the closing of five of six Henri Bendel stores. The severance charge was paid in 1998.

## Operating Income

## Fourth Quarter

The operating income rate in the fourth quarter of 2000 (expressed as a percentage of sales) decreased to $13.6 \%$ from $18.8 \%$ in 1999. Excluding special and nonrecurring items in 2000 and 1999 , the fourth quarter operating income rate decreased to $13.8 \%$ in 2000 from $17.7 \%$ in 1999. The rate decrease was due to a $2.9 \%$ decline in the gross income rate and a $1.0 \%$ increase in the general, administrative and store operating expense rate.
The operating income rate in the fourth quarter of 1999 increased to $18.8 \%$ from $13.6 \%$ in 1998. Excluding the special and nonrecurring item in 1999, the fourth quarter operating income rate increased to $17.7 \%$ in 1999 from $13.6 \%$ in 1998. The rate increase was due to a $3.9 \%$ improvement in the gross margin rate, primarily driven by improvement at the apparel businesses.

## Full Year

In 2000, the operating income rate was $8.6 \%$ versus $9.5 \%$ in 1999. Excluding special and nonrecurring items in both years, the operating income rate was $8.7 \%$ in 2000 versus $9.3 \%$ in 1999. The rate decrease was driven by a $0.6 \%$ increase in the general, administrative and store operating expense rate.
In 1999, the operating income rate was $9.5 \%$ versus $25.9 \%$ in 1998 . Excluding special and nonrecurring items in both years, the operating income rate was $9.3 \%$ in 1999 versus $7.3 \%$ in 1998. The rate improvement was driven by a $2.6 \%$ increase in the gross income rate, which more than offset a $0.6 \%$ increase in the general, administrative and store operating expense rate.

## Interest Expense

In 2000, the Company incurred $\$ 16.7$ million and $\$ 58.2$ million in interest expense for the fourth quarter and year, compared to $\$ 20.9$ million and $\$ 78.3$ million in 1999 for the same periods. These decreases were primarily the result of lower average borrowings during 2000, due to the maturity of $\$ 100$ million in term debt in August 1999 and the Company's redemption of $\$ 300$ million in floating rate notes between November 1999 and February 2000.

|  | Fourth Quarter <br>  <br>  <br> 2000 | 1999 |
| :--- | :---: | :---: | :---: | :---: | :---: |

## Other Income, Net

For the fourth quarter of 2000 , other income (expense), net, was ( $\$ 5.0$ ) million versus $\$ 3.4$ million in 1999 . The decrease primarily relates to equity in losses of investees in 2000 . For fiscal year 2000, other income was $\$ 20.4$ million compared to
$\$ 40.9$ million in 1999. The decrease was due equally to a decline in interest income because of lower average invested cash balances and an increase in the equity in losses of investees. The decrease in average invested cash balances was a result of various financing activities in 2000 and 1999 (see "Liquidity and Capital Resources" section on page 9).

## Gain on Sale of Subsidiary Stock

As discussed in Note 1 to the Consolidated Financia Statements, effective August 31, 1999, a third party purchased a $60 \%$ majority interest in Galyan's. As a result, the Company recorded a pretax gain on sale of subsidiary stock of $\$ 11$ million, offset by a $\$ 6$ million provision for taxes. Ir addition, the revised tax basis of the Company's remaining investment in Galyan's resulted in an additional $\$ 7$ millior deferred tax expense.

## Other Data

The following adjusted income information gives effect to the significant transactions and events in 2000, 1999 and 1998 that impacted the comparability of the Company's results These items are more fully described in the "Special anc Nonrecurring Items" section included herein and in Note 2 tc the Consolidated Financial Statements.
Management believes this presentation provides a reason able basis on which to present the adjusted income informa tion. Although the adjusted income information should no be construed as an alternative to the reported results deter mined in accordance with generally accepted accounting prin ciples, it is provided to assist in investors' understanding o the Company's results of operations.

Adjusted Income Information

## (Millions except per share amounts)



Notes to Adjusted Income Information
A) Excludet businesses

T00 and A\&F results were excluded in determining adiusted results for 1999 and 1998 as a result of their spin-off on August 23,1999 ( 100 ) and split-off on May 19 , 1998 (A8F)
B) Special items

The following special items were excluded in detervining adjusted eresults

- In 2000, a $\$ 9.9$ million charge to close Bath \& Body Works' nine stores in the United Kingdom.
- In 1999 a $\$ 36.8$ million reversal of a liability folated to downsizing costs for Henri Bendel, an $\$ 1.0$ million gain from the purchase by a third party of a $60 \%$ majority interest in Galyan's and a Si3i, million charge for transaction costs related to the Too spin-off.
- In 1998 a $\$ 1.655$ billion tax-free gain on the split-off of A\&F, a $\$ 93.7$ million gain from the sale of the Company's remaining interest in Brylane and a $\$ 5.1$ million charge for severance and other associate termination costs at Heanri Bendel.
C) Provision for income taxes

The tax effect of the adjustments for excluded businesses and special items was calculated using the Company's overall effective rate of $40 \%$. Additionally, in 1999 the Company's sili.0 milion pretax gain from the Galyan's transaction described above resulted in a $\$ 6.0$ million provision for taxes, and the revised tax basis of the Company's remaining investment in Galyan's resulted in an additional $\$ 7.0$ million deterred tax expense.
D) Weighted average shares outstanding

Total weighted average shares outstanding were reduced as of the beginming of 1998 by the 94.2 million Limited shares tendered in the A\&F split-off transaction.

## FINANCIAL CONDITION

## Liquidity and Capital Resources

Cash provided by operating activities and funds available from commercial paper backed by bank credit agreements provide the resources to support current operations, projected growth, seasonal funding requirements and capital expenditures.

A summary of the Company's working capital position and capitalization follows (millions):

|  | 2000 | 1999 | 1998 |
| :---: | :---: | :---: | :---: |
| Cash provided by |  |  |  |
| operating activities | \$769 | \$599 | \$577 |
| Working capital | \$1,068 | \$1,049 | \$1.127 |
| Capitalization |  |  |  |
| Long-term debt | \$400 | \$400 | \$550 |
| Shareholders' equity | 2,316 | 2.147 | 2,167 |
| Total capitaization | \$2.716 | \$2,547 | \$2.717 |
| Additional amounts available under long-term |  |  |  |
|  | \$1.000 | \$1.000 | \$1.000 |

The Company considers the following to be relevant measures of liquidity and capital resources:

|  | 2000 | 1999 | 1998 |
| :---: | :---: | :---: | :---: |
| Debt-10-equity ratio | 17\% | 19\% | 25\% |
| (Long-term debt divided |  |  |  |
| by sharelolders' equity) |  |  |  |
| Debtro-capitalization ratio | 15\% | 16\% | 20\% |
| (long-term debt divited |  |  |  |
| by total capitaization) |  |  |  |
| Interest coverage ratio | 19x | $15 \times$ | 14 x |
| (Income, excluding special and |  |  |  |
| nomrecuring tems and gain on |  |  |  |
| sale of subsidiary stock, before |  |  |  |
| interest expense, income taxes, |  |  |  |
| depreciation and amortization |  |  |  |
| divided by interest expense) |  |  |  |
| Cash flow to capital investment | 172\% | 159\% | 166\% |
| (Net cashl provided by operating |  |  |  |
| activities divided by capita expen |  |  |  |

The Company's operations are seasonal in nature and consist of two principal selling seasons: spring (the first and second quarters) and fall (the third and fourth quarters). The fourth quarter, including the holiday season, has accounted for $35 \%, 34 \%$ and $35 \%$ of net sales in 2000, 1999 and 1998. Accordingly, cash requirements are highest in the third quarter as the Company's inventory builds in anticipation of the holiday season, which generates a substantial portion of the Company's operating cash flow for the year.

## Operating Activities

Net cash provided by operating activities, the Company's primary source of liquidity, was $\$ 769$ million in $2000, \$ 599$ million in 1999 and $\$ 577$ million in 1998.
The primary differences in cash provided by operating activities between 2000 and 1999 were due to changes in inventories, accounts payable, accrued expenses and income taxes. The cash used for inventories was higher in 2000 than 1999 because of relatively higher inventories at the apparel businesses at February 3, 2001. The net increase in accounts payable and accrued expenses versus 1999 related to higher inventories and timing of payments. The reduction in the change in income tax accruals primarily related to a 1999 payment of $\$ 112$ million for taxes and interest related to an Internal Revenue Service assessment for previous year's taxes (see Note 6 to the Consolidated Financial Statements).
The primary differences in cash provided by operating activities between 1999 and 1998 were due to significant improvement in net income excluding special and nonrecurring items and changes in inventories and income taxes.

## Investing Activities

In 2000, major investing activities included $\$ 446$ million in capital expenditures (see "Capital Expenditure" section on page 10), and $\$ 22$ million in net expenditures associated with the Easton project (see "Easton Real Estate Investment" section on page 10).
In 1999, investing activities included the following: 1) $\$ 352$ million decrease in restricted cash related to the rescission of the Contingent Stock Redemption Agreement; 2) $\$ 182$ million in proceeds from the third party purchase of a $60 \%$ majority interest in Galyan's and the sale of related property; 3) $\$ 375$ million in capital expenditures; and 4) $\$ 11$ million in net proceeds associated with the Easton project.

In 1998, major investing activities included $\$ 347$ million in capital expenditures, $\$ 131$ million in proceeds from the sale of the Company's remaining investment in Brylane, Inc. and $\$ 31$ million in net proceeds associated with the Easton project.

## Financing Activities

Financing activities in 2000 included repayment of $\$ 150$ million of term debt, redemption of the $\$ 100$ million Series C floating rate notes and quarterly dividend payments of $\$ 0.075$ per share or $\$ 128$ million for the year. In addition, the Company repurchased 8.7 million shares of its common stock for $\$ 200$ million. Finally, in 2000, IBI repurchased 8.8 million shares of its common stock for $\$ 198$ million, of which 7.4 million shares were repurchased on a proportionate basis from The Limited for $\$ 167$ million. The repurchase had no net cash flow impact to The Limited and did not change The Limited's $84 \%$ ownership interest in IBI.
Noncash financing activities in 2000 included a two-forone stock split in the form of a stock dividend distributed on May 30, 2000 to shareholders of record on May 12, 2000. Shareholders' equity reflects the reclassification of an amount equal to the par value of the increase in issued common shares ( $\$ 108$ million) from paid-in capital to common stock. Also, in conjunction with the stock split, the Company retired 163.7 million treasury shares, representing $\$ 4.3$ billion at cost. A noncash charge was made against retained earnings for the excess cost of treasury stock over its par value.
Financing activities in 1999 included proceeds of $\$ 300$ million from floating rate notes, $\$ 200$ million of which was repaid during the year, repayment of $\$ 100$ million of term debt and quarterly dividend payments of $\$ 0.075$ per share or $\$ 130$ million for the year. The cash from the rescission of the Contingent Stock Redemption Agreement and other available funds were used to repurchase shares under a self-tender, which was funded June 14, 1999. A total of 30 million shares of the Company's common stock were repurchased at $\$ 25$ per share, resulting in a cash outflow of $\$ 750$ million plus transaction costs. Additionally, IBI completed a $\$ 500$ million stock repurchase program that began in 1998 through the repurchase of 20.4 million shares of its common stock for $\$ 404$ million, of which 17.2 million shares were repurchased on a proportionate basis from The Limited for $\$ 342$ million. Financing activities also included a $\$ 50$ million dividend and a $\$ 12$ million repayment of advances to TOO in comection with its spin-off.

10 Financing activities in 1998 included three stock repurchases one by the Company and two by IBI. First, to reduce the impact of dilution from the exercise of stock options, the Company used $\$ 43$ million of proceeds from stock option exercises to repurchase 3.8 million shares of its common stock. Second, in January 1999, IBI initiated the $\$ 500$ million stock repurchase program and repurchased 5.5 million shares of its common stock for $\$ 96$ million, of which 4.6 million shares were repurchased on a proportionate basis from The Limited
for $\$ 81$ million. Finally, under a repurchase program completed in August 1998, IBI repurchased 9.4 million shares of its common stock from its public shareholders for $\$ 106$ million. These repurchased shares were specifically reserved to cover shares needed for employee benefit plans. Other financing activities in 1998 included quarterly dividend payments of $\$ 0.065$ per share or $\$ 124$ million for the year, and the payment of $\$ 48$ million to settle the A\&F intercompany balance at May 19, 1998, the date of its split-off.

The Company has available $\$ 1$ billion under its long-term credit agreement, none of which was used as of February 3, 2001. Borrowings under the agreement, if any, are due September 28, 2002. The Company also has the ability to offer up to $\$ 250$ million of additional debt securities under its shelf registration statement.

## Stores and selling square feet

| A sumnary of stores and selling square feet by business follows: |  |  |  |
| :--- | :--- | :--- | :--- | :--- |

## Capital Expenditures

Capital expenditures amounted to $\$ 446$ million, $\$ 375$ million and $\$ 347$ million for 2000,1999 and 1998 , of which $\$ 324$ million, $\$ 277$ million and $\$ 237$ million were for new stores and for the remodeling of and improvements to existing stores. Remaining capital expenditures are primarily related to information technology, distribution centers and investments in intellectual property assets.

The Company anticipates spending $\$ 470$ to $\$ 500$ million for capital expenditures in 2001 , of which $\$ 330$ to $\$ 360$ million will be for new stores and for the remodeling of and improvements to existing stores. Remaining capital expenditures are primarily related to information technology and distribution centers. The Company expects that 2001 capital expenditures will be funded principally by net cash provided by operating activities.

The Company expects to increase selling square footage by approximately 140,000 square feet in 2001 . It is anticipated that the increase will result from the addition of approximately 300 to 340 stores (primarily within IBI), offset by the closing of approximately 150 stores (primarily within the apparel businesses).

## Easton Real Estate Investment

The Company's real estate investments include Easton, a 1,200 -acre planned community in Columbus, Ohio, that integrates office, hotel, retail, residential and recreational space.

The Company's investments in partnerships, land and infrastructure within the Easton property were $\$ 74$ million at February 3, 2001 and $\$ 54$ million at January $29,2000$.
Included in these investments is a non-controlling interest in a partnership that owns and is developing the Easton Town Center, a commercial entertainment and shopping center. During 2000, the Company and its partners modified their agreement and the partnership borrowings in order to develop the "Fashion District" in the Easton Town Center. The partnership's principal funding source is a $\$ 189$ million secured loan, $\$ 126$ million of which was outstanding at February 3, 2001. The Company and one of its partners have guaranteed the first $\$ 75$ million of this loan. The Company does not anticipate that it will be required to advance funds to the Easton Town Center partnership in order for the partnership to meet its debt service costs on these loans. The Company and one of its partners have also guaranteed the completion of the Fashion District and indemnified the lender against any environmental matters related to the Easton Town Center.
In 2000 , Company cash expenditures for the Easton development totaled $\$ 30$ million, including a loan to the partnership of $\$ 18$ million, and the Company received net sales and other proceeds totaling $\$ 8$ million. In 1999 and 1998, the Company received net sales and other proceeds of $\$ 32$ million and $\$ 65$ million, which exceeded its cash expenditures of $\$ 21$ million and $\$ 34$ million.

## Recently Issued Accounting Pronouncements

Statement of Financial Accounting Standards ("SFAS") No. 133, "Accounting for Derivative Instruments and Hedging Activities," subsequently amended and clarified by SFAS No. 138, is effective for the Company's 2001 fiscal year. It requires that derivative instruments be recorded at fair value and that changes in their fair value be recognized in current earnings unless specific hedging criteria are met. The Company's use of derivatives is limited, and the adoption of SFAS No. 133 will not have a material impact on its consolidated financial statements.
Emerging Issues Task Force ("EITF") Issue No. 00-14, "Accounting for Certain Sales Incentives," will be effective in the second quarter of 2001 and addresses the accounting and classification of various sales incentives. The Company has determined that adopting the provisions of the EITF Issue will not have a material impact on its consolidated financial statements.

## Market Risk

Management believes the Company's exposure to interest rate and market risk associated with financial instruments (such as investments and borrowings) is not material.

## Impact of Inflation

The Company's results of operations and financial condition are presented based on historical cost. While it is difficult to accurately measure the impact of inflation due to the imprecise nature of the estimates required, the Company believes the effects of inflation, if any, on the results of operations and financial condition have been minor.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995
The Company cautions that any forward-looking statements (as such term is defined in the Private Securities Litigation Reform Act of 1995) contained in this Report or made by management
of the Company involve risks and uncertainties and are subject to change based on various important factors, many of which may be beyond the Company's control. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such for-ward-looking statements. The following factors, among others, in some cases have affected and in the future could affect the Company's financial performance and actual results and could cause actual results for 2001 and beyond to differ materially from those expressed or implied in any forward-looking statements included in this Report or otherwise made by management: changes in consumer spending patterns, consumer preferences and overall economic conditions, the impact of
competition and pricing, changes in weather patterns, political 11 stability, currency and exchange risks and changes in existing or potential duties, tariffs or quotas, postal rate increases and charges, paper and printing costs, the availability of suitable store locations at appropriate terms, the ability to develop new merchandise and the ability to hire and train associates. The Company does not undertake to publicly update or revise its forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

CONSOLIDATED STATEMENTS OF INCOME

|  | 2000 | 1999 | 1998 |
| :---: | :---: | :---: | :---: |
| Net sales | \$10,104,606 | \$9,766,220 | \$9,364,750 |
| Costs of goods sold, buying and occupancy | $(6,667,389)$ | (6,443,063) | (6,424,725) |
| Gross income | 3,437,217 | 3,323,157 | 2,940,025 |
| Genera, administrative and store operating expenses | (2,561,201) | (2,45,849) | $(2,256,332)$ |
| Special and nonrecurring items, net | (9,900) | 23,501 | 1,740,030 |
| Operating income | 866,116 | 930,809 | 2,423,723 |
| Interest expense | $(58,244)$ | $(78,297)$ | (68,528) |
| Other income, net | 20.378 | 40,868 | 59,915 |
| Minority interest | $(69,345)$ | (72,623) | (63.616) |
| Gain on sale of subsidiary stock | - | 11,002 |  |
| Income before income taxes | 758.905 | 831.759 | 2,351,494 |
| Provision for income taxes | 331,000 | 371,000 | 305,000 |
| Net income | S427,905 | \$460,759 | \$2,046,494 |
| Net income per share: |  |  |  |
| Basic | \$1.00 | \$1.05 | \$4.25 |
| Diluted | \$0.96 | \$1.00 | \$4.15 |

The accompanying Notes are an integral part of these Consolidated Financial Statements.

CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY
(Thousands)

|  | Common Stock |  | Paid-In Capital | Retained <br> Earnings |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares |  |  |  | Stock, at | Shareholders' |
|  | Outstanting | Par Value |  |  | Average Cost | Equity |
| Balance, Janarary 31,1998 | 545,600 | \$180,352 | \$148,018 | \$3,553,982 | \$(1.896.587) | \$1,985,765 |
| Net income | - | - | - | 2,046,494 | - | 2,046,494 |
| Cash dividends | - | - | - | (124,203) | - | $(124,203)$ |
| Repurchase of common stock | (3,780) | - | - | - | $(43,095)$ | (43,095) |
| Split-off of Abercrombie \& Fitch | $(94,50)$ | - | - | $(5,584)$ | (1,766,138) | (1,771,722) |
| Exercise of stock options and other | 5.474 | - | 9,196 | - | 64,524 | 73,720 |
| Balance, January 30, 1999 | 453,144 | \$180,352 | \$157,214 | \$5,470,689 | \$(3,64,296) | \$2,166,959 |
| Net income | - | - | - | 460,759 | - | 460,759 |
| Cash dividends | - | - | - | (130,449) | - | (130,449) |
| Repurchase of common stock, including transaction costs | $(30,000)$ | - | - | - | (752,612) | (752,612) |
| Spin-off of Limited Too | - | - | - | (24,675) | - | (24,675) |
| Rescission of contingent stock redemption agreement | - | 9,375 | 7,639 | 334,586 | - | 351,600 |
| Exercise of stock options and other | 6,784 | - | [3,52] | (1,539) | 63,513 | 75,495 |
| Balance, January 29, 2000 | 429.928 | \$189,727 | \$178,374 | \$6,109,371 | \$(4,330,395) | \$2,147,077 |
| Net income | - | - | - | 427,905 | - | 427,905 |
| Cash dividends | - | - | - | $(127,549)$ | - | (127,549) |
| Repurchase of common stock, <br> including transaction costs | (8,746) | - | - | - | (199,985) | (199,985) |
| Retirement of treasury stock | - | $(81869)$ | - | (4,241,052) | 4,322,921 |  |
| Two-for-one stock split | - | 107,858 | (107,858) | - | - | - |
| Exercise of stock options and other | 4,761 | 380 | 12,987 | (806) | 56,446 | 69,007 |
| Balance, February 3, 2001 | 425.943 | \$216,096 | \$88,503 | \$2,167.869 | \$(151.013) | \$2,36,455 |

[^4]12 CONSOLIDATED BALANCE SHEETS
(Thousands)

| Assets | February 3, 2001 | January 29, 2000 |
| :---: | :---: | :---: |
| Current assets |  |  |
| Cash and equivalents | \$563,547 | \$817.268 |
| Accounts receivable | 93,745 | 108,794 |
| Inventories | 1,157,40 | 1,050,913 |
| Other | 253,366 | 307,780 |
| Total current assets | 2,067,798 | 2,284,755 |
| Property and equipment, net | 1,394,619 | 1,229,612 |
| Deferred income taxes | 1 132.028 | 125.145 |
| Other assets | 493,677 | 486,655 |
| Total assets | \$4,088,122 | \$4,126.167 |
| Liabilities and Shareholders Equity |  |  |
| Current liabilities |  |  |
| Accounts payable | \$273,021 | \$256,306 |
| Current portion of long-term debt | - | 250.000 |
| Accrued expenses | 581,584 | 538,310 |
| Income taxes | 145,580 | 190,936 |
| Total current liabilities | $1.000,185$ | 1.235,552 |
| Long-tern debt | 400,000 | 400,000 |
| Other long-term liabilities | 228.397 | 224,530 |
| Minority interest | 143,085 | 119,008 |
| Shareholders' equity |  |  |
| Common stock | 216.096 | 189,727 |
| Paid-in capital | 83,503 | 178,374 |
| Retained earnings | 2,167,869 | 6,109,371 |
|  | 2,467,468 | 6.47,472 |
| Less: treasury stock, a taverage cost | $(151,013)$ | (4,330,395) |
| Total shareholders' equity | 2,316,455 | 2,147,077 |
| Total liabilities and shareholders' equity | \$4.088,122 | \$4,126,167 |

The accompanying Notes are an integral part of these Consolid dated Financial Statements.

## consolidated statements of cash flows

| (Thousands) |  |  |  |
| :---: | :---: | :---: | :---: |
| Dperating Activities | 2000 | 1999 | 1998 |
| Net income | \$427,905 | \$460,759 | \$2,046,494 |
| Adjustanents to reconcile net income to net cash provided by (used for) operating activities: |  |  |  |
| Depreciation and amortization | 27,146 | 272.443 | 286,000 |
| Special and nonrecurring items, net of income taxes | 5,900 | (13,501) | (1,705,030) |
| Minority interest, net of dividends paid | 4,046 | 50.517 | 40,838 |
| Loss on sale of subsidiary stock, net of income taxes |  | 2.198 |  |
| Change in Assets and Liabilities |  |  |  |
| Accounts receivable | 15,049 | (36,775) | 4.704 |
| Inventories | (106.227) | (54,270) | (153.667) |
| Accounts payable and accrued expenses | 52,989 | $(20,201)$ | 45,580 |
| Income taxes | (9,761) | $(83,637)$ | 25,895 |
| Other assets and liabilities | 65,048 | 21,208 | (13,439) |
| Net cash provided by operating activities | 769,095 | 598,74 | 577.375 |
| Investing Activities |  |  |  |
| Capital expenditures | $(446,176)$ | $(375,405)$ | (347,356) |
| Net proceeds (expenditures) related to |  |  |  |
| Easton real estate investment | (22,485) | 10,635 | 31,073 |
| Net proceeds from sale of partial interest in subsidiary and investee | - | 182,000 | 131.262 |
| Decrease in restricted cash | - | 351,600 |  |
| Net cash provided by (used for) investing activities | (468.661) | 168,830 | (185.02! |
| Financing Activitios |  |  |  |
| Repayment of long-term debt | (250,000) | $(300,000)$ |  |
| Proceeds from issuance of long-term debr | - | 300,000 |  |
| Repurchase of common stock, including transaction cosis | ( 199,985 ) | (752,612) | (43,095) |
| Repurchase of Intimate Brands, Inc. common stock | $(31,391)$ | $(62,639)$ | (120,844) |
| Dividends paid | (127,549) | (130,449) | (124,203) |
| Dividend received from Limited $\mathrm{Too}^{\text {o }}$ | - | 50,000 |  |
| Settlement of Limited Too (1999) and Ahercrombie \& Fitch (1998) |  |  |  |
| Proceeds from exercise of stock options and other | 54.770 | 63.080 | 67,359 |
| Net cash used for financing activities | $(554,155)$ | (820,620) | (268,432) |
| Net increase (decrease) in cash and equivalents | (253,721) | (53.049) | 123,922 |
| Cash and equivalents, beginning of year | 817,268 | 870,317 | 746,395 |
| Cash and equivalents, end of year | \$563.547 | \$817,268 | \$870,317 |

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## 1. Summary of Significant Accounting Policies

## Principles of Consolidation

The Limited, Inc. (the "Company") sells women's and men's apparel, women's intimate apparel and personal care products under various trade names through its specialty retail stores and direct response (catalog and e-commerce) businesses.
The consolidated financial statements include the accounts of the Company and its subsidiaries, including Intimate Brands, Inc. ("IBI"), an $84 \%$-owned subsidiary. All significant intercompany balances and transactions have been eliminated in consolidation. The consolidated financial statements include the results of Galyan's Trading Co. ("Galyan's") through August 31, 1999, when a third party purchased a majority interest; Limited Too ("TOO") through August 23, 1999, when it was established as an independent company; and Abercrombie \& Fitch ("A\&F") through May 19, 1998, when it was established as an independent company.

Investments in unconsolidated affiliates over which the Company exercises significant influence but does not have control, including Galyan's for periods after August 31, 1999, are accounted for using the equity method. The Company's share of the net income or loss of those unconsolidated affiliates is included in other income (expense).

## Fiscal Year

The Company's fiscal year ends on the Saturday closest to January 31. Fiscal years are designated in the financial statements and notes by the calendar year in which the fiscal year commences. The results for fiscal year 2000 represent the fifty-three-week period ended February 3, 2001 and results for fiscal years 1999 and 1998 represent the fifty-two-week periods ended January 29, 2000 and January 30, 1999.

## Cash and Equivalents

Cash and equivalents include amounts on deposit with financial institutions and money market investments with original maturities of less than 90 days.

## Inventories

Inventories are principally valued at the lower of average cost or market, on a first-in first-out basis, using the retail method.

## Store Supplies

The initial shipment of selling-related supplies (including, but not limited to, hangers, signage, security tags and packaging) is capitalized at the store opening date. In lieu of amortizing the initial balance, subsequent shipments are expensed, except for new merchandise presentation programs, which are capitalized. Store supplies are periodically adjusted as appropriate for changes in actual quantities or costs.

## Direct Response Advertising

Direct response advertising relates primarily to the production and distribution of the Company's catalogs and is amortized over the expected future revenue stream, which is principally three months from the date catalogs are mailed. All other advertising costs are expensed at the time the promotion first appears in media or in the store. Catalog and advertising costs amounted to $\$ 359$ million, $\$ 324$ million and $\$ 303$ million in 2000, 1999 and 1998.

## Long-lived Assets

Depreciation and amortization of property and equipment are computed for financial reporting purposes on a straightline basis, using service lives ranging principally from 10 to 15 years for building and leasehold improvements, and 3 to 10 years for other property and equipment. The cost of assets sold or retired and the related accumulated depreciation or amortization are removed from the accounts with any resulting gain or loss included in net income. Maintenance and repairs
re charged to expense as incurred. Major renewals and beterments that extend service lives are capitalized.
Goodwill is amortized on a straight-line basis over 30 years. idditionally, goodwill related to a 1998 buyback of IBI stock everses as the shares are reissued to cover shares needed for mployee benefit plans. The cost of intellectual property assets ; amortized based on the sell-through of the related products, wer the shorter of the term of the license agreement or the stimated useful life of the asset, not to exceed 10 years.
Long-lived assets are reviewed for imparment whenever vents or changes in circumstances indicate that full recoverbility is questionable. Factors used in the valuation include, ,ut are not limited to, management's plans for furure operaions, brand initiatives, recent operating results and projected ash flows.

## ncome Taxes

The Company accounts for income taxes using the asset and lability method. Under this method, deferred tax assets and iabilities are recognized based on the difference between the inancial statement carrying amounts of existing assets and labilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates in effect n the years when those temporary differences are expected to everse. The effect on deferred taxes of a change in tax rates $s$ recognized in income in the period that includes the enactnent date.

## Shareholders' Equity

At February 3, 2001, 500 million shares of $\$ 0.50$ par value zommon stock were authorized and 432.2 million shares were issued. At February 3, 2001 and January 29, 2000, 425.9 million shares and 429.9 million shares were outstanding. Ten million shares of $\$ 1.00$ par value preferred stock were authorized, none of which were issued.
On May 2, 2000, the Company declared a two-for-one stock split ("stock split") in the form of a stock dividend distributed on May 30, 2000 to shareholders of record on May 12,2000 . Shareholders' equity reflects the reclassification of an amount equal to the par value of the increase in issued common shares ( $\$ 107.9$ million) from paid-in capital to common stock. In conjunction with the stock split, the Company retired 163.7 million treasury shares with a cost of $\$ 4.3$ billion. A noncash charge was made against retained earnings for the excess cost of treasury stock over its par value. All share and per share data throughout this report has been restated to reflect the stock split.
Also in 2000, the Company repurchased 8.7 million shares of its common stock for $\$ 200$ million.
On June 3, 1999, the Company completed an issuer tender offer by purchasing 30 million shares of its common stock at $\$ 25$ per share and on May 19, 1998, the Company acquired 94.2 million shares of its common stock via a tax-free exchange offer to establish A\&F as an independent company (see Note 2).

## Revenue Recognition

The Company recognizes sales upon customer receipt of the merchandise. Shipping and handling revenues are included in net sales and the related costs are included in costs of goods sold, buying and occupancy. Revenue for gift certificate sales and store credits is recognized at redemption. A reserve is provided for projected merchandise returns based on prior experience.
The Company's revenue recognition policy is consistent with the guidance contained in the Securities and Exchange Commission's Staff Accounting Bulletin No. 101, "Revenue Recognition in Financial Statements," the adoption of which did not have a material effect on the consolidated financial statements.

## Earnings Per Share

Net income per share is computed in accordance with Statement of Financial Accounting Standards ("SFAS") No. 128, "Earnings Per Share." Earnings per basic share is computed based on the weighted average number of outstanding common shares. Earnings per diluted share includes the weighted average effect of dilutive options and restricted stock on the weighted average shares outstanding. Additionally, earnings per diluted share includes the impact of the dilutive options and restricted stock at IBI as a reduction to earnings. This resulted in a $\$ 0.01$ reduction to 2000 and 1999 earnings per diluted share and no impact to 1998 earnings per diluted share.
(Thousands)

| Weighted Average Common |  |  |  |
| :--- | ---: | ---: | ---: |
| Shares Sutstanding | 2000 | 1999 | 1998 |
| Basic shares | 427,604 | 439,164 | 481,814 |
| Effect of dilutive options |  |  |  |
| $\quad$ and restricted stock | 15,444 | 16,400 | 10,824 |
| Diluted shares | 443,048 | 455,564 | 492,638 |

The computation of earnings per diluted share excludes options to purchase 1.1 million, 0.6 million and 4.4 million shares of common stock in 2000, 1999 and 1998, because the options' exercise price was greater than the average market price of the common shares during the year. In addition, shares that were previonsly subject to the Contingent Stock Redemption Agreement (see Note 8) were excluded from the dilution calculation in 1998 because their redemption would not have had a dilutive effect on earnings per share.

## Gains on Sale of Subsidiary Stock

Gains in connection with the sale of subsidiary stock are recognized in the period the transaction is closed.

Effective August 31, 1999, an affiliate of Freeman, Spogli \& Co. (together with Galyan's management) purchased a $60 \%$ majority interest in Galyan's, and the Company retained a $40 \%$ interest. In addition, the Company sold certain property for $\$ 71$ million to a third party, which then leased the property to Galyan's under operating leases. The Company received total cash proceeds from these transactions of approximately $\$ 182$ million, as well as subordinated debt and warrants of $\$ 20$ million from Galyan's. During the first five years, interest (at $12 \%$ to $13 \%$ ) on the subordinated debt may be paid in kind rather than in cash. The transactions resulted in a third quarter pretax gain on sale of subsidiary stock of $\$ 11$ million, offset by a $\$ 6$ million provision for taxes. In addition, the revised tax basis of the Company's remaining investment in Galyan's resulted in an additional $\$ 7$ million deferred tax expense.

## Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Because actual results may differ from those estimates, the Company revises its estimates and assumptions as new information becomes available.

## Reclassifications

In the fourth quarter of 2000, the Company adopted Emerging Issues Task Force ("EITF") Issue No. 00-10, "Accounting for Shipping and Handling Fees and Costs." As a result, the Company reclassified shipping and handing revenues from general, administrative and store operating expenses to net sales. The related shipping costs were reclassified from general, administrative and store operating expenses to costs of goods sold, buying and occupancy. Additionally, the Company has classified discounts on sales to associates as a reduction to net sales. Such discounts were previously
recorded in general, administrative and store operating 13 expenses. These and certain other prior year amounts have been reclassified to conform to the current year presentation.

## 2. Special and Nonrecurring Items

During the fourth quarter of 2000 , the Company recorded a $\$ 9.9$ million special and nonrecurring charge to close Bath \& Body Works' United Kingdom stores. All nine stores are scheduled to close during the first quarter of 2001. The charge consisted of store and other asset write-offs of $\$ 4.9$ million and accruals for lease termination and other costs of $\$ 5.0$ million.
During the fourth quarter of 1999 , the Company recognized the reversal of a $\$ 36.6$ million liability related to downsizing costs for Henri Bendel, initially recognized as a special and nonrecurring charge to operating income in 1997. The execution of the plan to downsize the remaining Henri Bendel store in New York was primarily based on negotiations with the original landlord. However, a change in landlords ultimately resulted in the termination of negotiations during the fourth quarter of 1999, which prevented the completion of the original plan. As a result, the Company reversed the $\$ 36.6$ million liability through the special and nonrecurring items classification.

On July 15, 1999, the Company's Board of Directors approved a formal plan to spin-off Limited Too. The record date for the spin-off was August 11, 1999, with Limited shareholders receiving one share of Too, Inc. (the successor company to Limited Too) common stock for every seven shares of Limited common stock held on that date. The spinoff was completed on August 23, 1999. The Company recorded the spin-off as a $\$ 25$ million dividend, which represented the carrying value of the net assets underlying the common stock distributed. As part of the transaction, the Company received total proceeds of $\$ 62$ million that included a $\$ 50$ million dividend from TOO and a $\$ 12$ million repayment of advances to TOO. During the second quarter of 1999, the Company recognized a $\$ 13.1$ million charge for transaction costs related to the spin-off.

On May 19, 1998, the Company completed a tax-free exchange offer to establish A\&F as an independent company. A total of 94.2 million shares of the Company's common stock were exchanged at a ratio of 0.86 of a share of A\&FF common stock for each Limited share tendered. In connection with the exchange, the Company recorded a $\$ 1.651$ billion tax-free gain. This gain was measured based on the $\$ 21.81$ per share market value of the A\&F common stock at the expiration date of the exchange offer. In addition, on June 1 , 1998, a $\$ 5.6$ million dividend was effected through a pro rata spin-off to shareholders of the Company's remaining 6.2 milLion A\&F shares. Limited shareholders of record as of the close of trading on May 29, 1998 received .013673 of a share of A\&F for each Limited share owned at that time.
During the first quarter of 1998, the Company recognized a gain of $\$ 93.7$ million from the sale of 2.57 million shares of Brylane at $\$ 51$ per share, representing its remaining interest in Brylane. This gain was partially offset by a $\$ 5.1$ million charge for severance and other associate termination costs related to the closing of five of six Henri Bendel stores. The severance charge was paid in 1998.

14 3. Property and Equipment, Net
(Thousands)

| Property and Equipment, at Cost | 2000 | 1999 |
| :--- | ---: | ---: | ---: |
| Land, buildings and improvements | $\$ 362,997$ | $\$ 390,121$ |
| Furniture, fixtures and equipment | $2,079,567$ | $2,020,651$ |
| Leaseholds and improvements | 655,736 | 498,232 |
| Construction in progress | 46,748 | 35,823 |
| Total | $3,145,048$ | $2,944,827$ |
| Less: accumulated depreciation and amortization | $1,750,429$ | $1,715,215$ |
| Property and equipment, net | $\$ 1,394,619$ | $\$ 1,229,612$ |

4. Leased Facilities, Commitments and Contingencies

Annual store rent consists of a fixed minimum amount and/or contingent rent based on a percentage of sales exceeding a stipulated amount. Store lease terms generally require additional payments covering taxes, common area costs and certain other expenses.
For leases that contain predetermined fixed escalations of the minimum rentals and/or rent abatements, the Company recognizes the related rental expense on a straight-line basis and records the difference between the recognized rental expense and amounts payable under the leases as deferred lease credits, which are included in other long-term liabilities. At February 3, 2001 and January 29, 2000, this liability amounted to $\$ 106.9$ million and $\$ 124.5$ million.


At February 3, 2001, the Company was committed to noncancelable leases with remaining terms generally from one to twenty years. A substantial portion of these commitments consists of store leases with initial terms ranging from ten to twenty years, with options to renew at varying terms.
(Thousands)

| Minimum Rent Conmimments Under Noncancelable Leases |  |
| :--- | ---: |
| 2001 | $\$ 644,469$ |
| 2002 | 61,467 |
| 2003 | 562,669 |
| 2004 | 507,577 |
| 2005 | 441,874 |
| Thereafter | 959,268 |

The Company has a non-controlling interest in a partnership that owns and is developing the Easton Town Center, a com mercial entertainment and shopping center in Columbus, Ohio The partnership's principal funding source is a $\$ 189$ million secured loan, $\$ 126$ million of which was outstanding at February 3, 2001. The Company and one of its partners have guaranteed the first $\$ 75$ million of this loan and completion of the "Fashion District" within the Easton Town Center. The Company and one of its partners have also indemnified the lender against any environmental matters related to the Easton Town Center.

| 5. Accrued Expenses |  |  |
| :--- | ---: | ---: |
|  |  |  |
| (Thousands) |  |  |
|  |  |  |
| Accrued Expenses | 2000 | 1999 |
| Compensation, payroll taxes and benefits | $\$ 84,885$ | $\$ 110,803$ |
| Deferred revenue | 130,729 | 125,500 |
| Taxes, other than income | 56,782 | 46,878 |
| Interest | 10,504 | 18,053 |
| Other | 298,684 | 237,076 |
| Total | $\$ 581,584$ | $\$ 538,310$ |


| 6. Income Taxes |  |  |  |
| :---: | :---: | :---: | :---: |
| (Thousands) |  |  |  |
| Provision for lncome Taxes | 2000 | 1999 | 1998 |
| Currently payable |  |  |  |
| Federal | \$251,700 | \$389,000 | \$194,100 |
| State | 27,700 | 58,000 | 38,800 |
| Foreign | 6,000 | 2.100 | 4,500 |
| Total | 285,400 | 449,100 | 237,400 |
| Deferred |  |  |  |
| Federal | 16.500 | $(82,100)$ | 53,100 |
| State | 29,100 | 4,000 | 14,500 |
| Total | 45.600 | (78,100) | 67,600 |
| Total provision | \$331,000 | \$371,000 | \$305,000 |

The foreign component of pretax income, arising principally from overseas sourcing operations, was $\$ 69.7$ million, $\$ 41.5$ million and $\$ 65.5$ million in 2000, 1999 and 1998.

| Hncome Tax Rate and the Effective Tax Hate | 2000 | 1999 | 1998 |
| :---: | :---: | :---: | :---: |
| Federal income tax rate | 35.0\% | 35.0\% | 35.0\% |
| State income taxes, net of |  |  |  |
| Federal income tax effect | 4.5\% | 4.5\% | 4.5\% |
| Other items, net | 0.5\% | 0.5\% | 0.4\% |
| Total | 40.0\% | 40.0\% | 39.9\% |

The reconciliation between the statutory Federal income tax rate and the effective income tax rate on pretax earnings excludes minority interest and, in 1998, the nontaxable gain from the split-off of A\&F.
Income taxes payable included net current deferred tax liabilities of $\$ 14.1$ million at February 3, 2001. Other current assets included net current deferred tax assets of $\$ 38.5$ million at January 29,2000 . Income tax payments were $\$ 315.5$ million, $\$ 408.8$ million and $\$ 241.7$ million for 2000, 1999 and 1998.
The Internal Revenue Service has assessed the Company for additional taxes and interest for the years 1992 to 1996 relating to the undistributed earnings of foreign affiliates for which the Company has provided deferred taxes. On September 7, 1999, the United States Tax Court sustained the position of the IRS with respect to the 1992 year. In connection with an appeal of the Tax Court judgment, in 1999 the Company made a $\$ 112$ million payment of taxes and interest for the years 1992 to 1998 that reduced deferred tax liabilities. Management believes the ultimate resolution of this matter will not have a material adverse effect on the Company's results of operations or financial condition.
7. Long-term Debt
(Thousands)

| Unsecured Long term Debt | 2000 | 1999 |
| :--- | ---: | ---: |
| $\mathbf{7} / 2 \%$ Debentures due March 2023 | $\$ 250,000$ | $\$ 250,000$ |
| $\mathbf{7} \% \%$ Notes due May 2002 | 150,000 | 150,000 |
| $9 \% \%$ Notes due February 2001 | - | 150,000 |
| Floating rate notes | - | 100,000 |
|  | 400,000 | 650,000 |
| Less: current portion of long-term debtr | - | 250,000 |
| Total | $\$ 400,000$ | $\$ 400,000$ |

The $71 / 2 \%$ debentures may be redeemed at the option of the Company, in whole or in part, at any time on or after March 15,2003 , at declining premiums.

The Company maintains a $\$ 1$ billion unsecured revolving credit agreement (the "Agreement"), established on September 29,1997 . Borrowings outstanding under the Agreement, if any, are due September 28, 2002. However, the revolving term of the Agreement may be extended an additional two years upon notification by the Company on September 29, 2001, subject to the approval of the lending banks. The Agreement has several borrowing options, including interest rates that are based on either the lender's "base rate," as defined, $\angle I B O R$, CD-based options or at a rate submitted under a bidding process. Facilities fees payable under the Agreement are based on the Company's long-term credit ratings, and currently approximate $0.1 \%$ of the committed amount per annum.

The Agreement supports the Company's commercial paper program, which is used from time to time to fund working capital and other general corporate requirements. No commercial paper or amounts under the Agreement were outstanding at February 3, 2001 and January 29, 2000. The Agreement contains covenants relating to the Company's working capital, debt and net worth.

The Company has a shelf registration statement, under which up to $\$ 250$ million of debt securities and warrants to purchase debt securities may be issued.
Interest paid was $\$ 65.8$ million, $\$ 81.3$ million and $\$ 68.6$ million in 2000, 1999 and 1998.

## 8. Contingent Stock Redemption Agreement and <br> Restricted Cash

On May 3, 1999, the Company, Leslie H. Wexner, Chairman and CEO of the Company, and The Wexner Children's Trust (the "Trust") entered into an agreement (the "Rescission

| (Thousands) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Effect af Tomporay |  |  |  |  |  |  |
| Differences That Give Rise |  | 2000 |  |  | 1999 |  |
| to Deferred Incame Taxes | Assets | Liabilities | Total | Assets | Liabilities | Total |
| Tax under book |  |  |  |  |  |  |
| depreciation | \$3,400 | $\cdots$ | \$3,400 | \$14,800 | - | \$14,800 |
| Undistributed |  |  |  |  |  |  |
| earnings of |  |  |  |  |  |  |
| foreign affiliates | - | \$(34,700) | (34,700) | - | \$(28,100) | $(28,100)$ |
| Special and |  |  |  |  |  |  |
| nonrecurring items | 30.100 | - | 30,100 | 37,100 | - | 37,100 |
| Hent | 24,400 | - | 24,400 | 54,900 | - | 54,900 |
| Inventory | 25,200 | - | 25,200 | 46,300 | - | 46,300 |
| Investments in unconsolidated |  |  |  |  |  |  |
| affiliates | 5,500 | - | 5,500 | - | $(3,800)$ | $(3,800)$ |
| State income |  |  |  |  |  |  |
| taxes | 41,200 | - | 41,200 | 34,000 | - | 34,000 |
| Other, net | 22,900 | - | 22,900 | 55,200 | $(46,800)$ | 8.400 |
| Total deferred income taxes | \$152,700 | \$(34,700) | \$118,000 | \$242,300 | \$(78,700) | \$163,600 |

tgreement") rescinding the Contingent Stock Redemption tgreement dated as of January 26,1996 , as amended, among he Company, Mr Wexner and the Trust. Pursuant to the kescission Agreement, the rights and obligations of the Sompany, Mr. Wexner and the Trust under the Contingent Stock <edemption Agreement were terminated, and the Company ised the $\$ 351.6$ million of restricted cash to purchase shares in he Company's tender offer, which expired on June 1, 1999.
The Company earned interest of $\$ 4.1$ million and $\$ 17.9$ milion in 1999 and 1998 on the restricted cash.

## 3. Stock Options and Restricted Stock

Jnder the Company's stock plans, associates may be granted ip to a total of 62.9 million restricted shares and options to ,urchase the Company's common stock at the market price in the date of grant. Options generally vest $25 \%$ per year wer the first four years of the grant. Of the options granted, 1.6 million in 2000 , 5.0 million in 1999 and 4.6 million in 1998 had graduated vesting schedules of six or more years. Options have a maximum term of ten years.

Under separate IBI stock plans, IBI associates may be grantd up to a total of 36.8 million restricted shares and options o purchase IBI's common stock at the market price on the lare of grant. As of February 3, 2001, options to purchase 14.5 million IBI shares were outstanding, of which 4.6 million ptions were exercisable. Under these plans, options general y vest over periods from four to six years.
The Company measures compensation expense under APB Opinion No. 25, "Accounting for Stock Issued to Employees," and no compensation expense has been recogized for its stock option plans. In accordance with SFAS No. 123, "Accounting for Stock-Based Compensation," the fair ralue of each option grant is estimated on the date of grant using the Black-Scholes option-pricing model discussed selow. If compensation expense had been determined using he estimated fair value of options under SFAS No. 123, the pro forma effects on net income and earnings per share, ncluding the impact of options issued by IBI, would have
been a reduction of approximately $\$ 22.3$ million or $\$ 0.05$ per share in $2000, \$ 18.7$ million or $\$ 0.04$ per share in 1999 and $\$ 13.9$ million or $\$ 0.03$ per share in 1998 .
The weighted average per share fair value of options granted (\$5.19, \$5.64 and \$4.16 during 2000, 1999 and 1998) was used to calculate the pro forma compensation expense. The fair value was estimated using the Black-Scholes option-pricing model with the following weighted average assumptions for 2000,1999 and 1998 ; dividend yields of $2.3 \%, 2.1 \%$ and $2.2 \%$; volatility of $36 \%, 32 \%$ and $29 \%$; risk-free interest rates of $5 \%, 7 \%$ and $5 \%$; assumed forfeiture rates of $20 \%, 20 \%$ and $20 \%$; and expected lives of 4.3 years, 5.2 years and 6.3 years.

## Restricted Shares

Approximately $41,000,1,040,000$ and $1,716,000$ restricted Limited shares were granted in 2000, 1999 and 1998, with marker values at date of grant of $\$ 0.7$ million, $\$ 18.5$ million and $\$ 27.4$ million. Restricted shares generally vest either on a graduated scale over four years or $100 \%$ at the end of a fixed vesting period, principally five years. In $1999,100,000$ restricted shares were granted with a graduated vesting schedule over six years. Approximately 314,000 restricted shares granted in 1999 include performance requirements, all of which were met.

Additionally, the expense recognized from the issuance of IBI restricted stock grants impacted the Company's consolidated results. IBI granted $59,000,340,000$ and 850,000 restricted shares in 2000, 1999 and 1998. Vesting terms for the IBI restricted shares are similar to those of The Limited. The market value of restricted shares is being amortized as compensation expense over the vesting period, generally four to six years. Compensation expense related to restricted stock awards, including expense related to awards granted at IBI, amounted to $\$ 15.0$ million in 2000, $\$ 28.8$ million in 1999 and $\$ 31.3$ million in 1998 .

## 10. Retirement Benefits

The Company sponsors a qualified defined contribution retirement plan and a nonqualified supplemental retirement

Stock Options Outstanding at February 3, 2001

| Options Outstanding |  |  |  | Options Exercisable |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Weighted |  |  |  |
|  |  | Average | Weighted |  | Weighted |
| Range of |  | Remaining | Average |  | Average |
| Exercise | Number | Contractual | Exercise | Number | Exercise |
| Prices | Outstanding | Life | Price | Exercisable | Price |
| \$7-\$10 | 8,649,000 | 5.8 | \$9 | 3,889,000 | \$9 |
| \$11-\$15 | 10,732,000 | 6.3 | \$12 | 4,232,000 | \$12 |
| \$16-\$20 | 8,990,000 | 8.4 | \$16 | 2,193,000 | \$16 |
| \$21-\$27 | 1,836,000 | 9.0 | \$22 | 160,000 | \$22 |
| \$7-\$27 | $30,207,000$ | 6.9 | \$13 | 10,474,000 | \$12 |

$\left.\begin{array}{l|c|c} & & \\ & & \text { Number of } \\ \text { Shares }\end{array}\right)$
plan. Participation in the qualified plan is available to all asso- 15 ciates who have completed 1,000 or more hours of service with the Company during certain 12 month periods and attained the age of 21 . Participation in the nonqualified plan is subject to service and compensation requirements. Company contributions to these plans are based on a percentage of associates' eligible annual compensation. The cost of these plans was $\$ 57.9$ million in $2000, \$ 53.7$ million in 1999 and $\$ 52.5$ million in 1998 . The liability for the nonqualified plan at February 3, 2001 and January 29, 2000 amounted to $\$ 107.0$ million and $\$ 87.1$ million and is included in other long-term liabilities.

## 11. Derivatives, Fair Value of Financial Instruments and Concentration of Credit Risk

The Company uses forward contracts on a limited basis, in order to reduce market risk exposure associated with fluctuations in foreign currency rates on a small volume of its merchandise purchases. These financial instruments are designated at inception as hedges, and are monitored to determine their effectiveness as hedges. The Company does not hold or issue financial instruments for trading purposes.
At January 29,2000 , the Company had an interest rate swap that effectively changed the Company's interest rate exposure on $\$ 100$ million of variable rate debt to a fixed rate of $8.09 \%$ through July 2000 . There were no interest rate swaps outstanding at February 3, 2001.

## Fair Value

The carrying value of cash equivalents, accounts receivable, accounts payable, current portion of long-term debt, and accrued expenses approximates fair value because of their short maturity. The fair value of long-term debt is estimated based on the quoted market prices for the same or similar issues or on the current rates offered to the Company for debt of the same remaining maturities. The estimated fair value of the Company's long-term debt at February 3, 2001 and January 29, 2000 was $\$ 396.4$ million and $\$ 371.8$ million compared to the carrying value of $\$ 400.0$ million in 2000 and 1999.

## Concentration of Credit Risk

The Company is subject to concentration of credit risk relating to cash and equivalents. The Company maintains cash and equivalents with various major financial institutions, as well as corporate commercial paper. The Company monitors the relative credit standing of these financial institutions and other entities and limits the amount of credit exposure with any one entity. The Company also monitors the creditworthiness of the entities to which it grants credit terms in the normal course of business.

## 12. Segment Information

The Company identifies operating segments based on a business's operating characteristics. Reportable segments were determined based on similar economic characteristics, the nature of products and services and the method of distribution. The apparel segment derives its revenues from sales of women's and men's apparel. The Intimate Brands segment derives its revenues from sales of women's intimate and other apparel, and personal care products and accessories. Sales outside the United States were not significant.
The Company and IBI have entered into intercompany agreements for services that include merchandise purchases, capital expendirures, real estate management and leasing, inbound and outbound transportation and corporate services. These agreements specify that identifable costs be passed through to IBI and that other service-related costs be allocated based on various methods. Costs are passed through and allocated to the apparel businesses in a similar manner. Management believes that the methods of allocation are reasonable.

As a result of its spin-off, the operating results of TOO are included in the "Other" category for all periods presented. The operating results of Galyan's (which were consolidated through August 31, 1999 and accounted for asing the equity method thereafter) are also included in the "Other" category.


## MARKET PRICE AND DIVIDEND INFORMATION

The Company's common stock is traded on the New York Stock Exchange ("LTD") and the London Stock Exchange. On February 3, 2001, there were approximately 77,000 shareholders of record. However, when including active associates who participate in the Company's stock purchase plan, associates who own shares through Company-sponsored retirement plans and others holding shares in broker accounts under street names, the Company estimates the shareholder base to be approximately 190,000

| Fiscal Year 2000 | Marker Price <br> High |  | Low |
| :--- | ---: | ---: | ---: | | Cash Dividend |
| ---: |
| Per Share |

- Limited Too was spun off to The Limited shareholders in the form of a dividend valued at approximately $\$ 1.18$ per share on the date of the spin-off (August 23, 1999).


## REPORT OF INDEPENDENT ACCOUNTANTS

To the Board of Directors and
Shareholders of The Limired, Inc.:
In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of income, shareholders' equity and cash flows present fairly, in all material respects, the financial position of The Limited, Inc. and its subsidiaries at February 3, 2001 and January 29, 2000, and the results of their operations and their cash flows for
each of the three years in the period ended February 3, 2001 (on pages 11-16) in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Company's management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with auditing standards generally accepted in the United States of America, which require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement are free of material misstatement. An audit includes examining,
on a test basis, evidence supporting the amounts and disclo- 17 sures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.


| EXECUTIVE OFFICERS | Barry D. Kaufman, President Property Services |
| :---: | :---: |
| Leslie H. Wexner |  |
| Chairman and Chief Executive Officer | Nicholas LaHowchic, President |
|  | Logistics Services |
| V. Ann Hailey |  |
| Executive Vice President and Chief Financial Officer | Edward G. Razek, Chief Marketing Officer and President |
| Leonard A. Schlesinger | Brand and Creative Services |
| Executive Vice President and Chief Operating Officer |  |
|  | Jon J. Ricker, Chief Information Officer and |
| BUSINESS UNIT LEADERS | President |
|  | Technology Services |
| Robert E. Bernard, President and |  |
| Chief Executive Officer | Gene Torchia, President |
| The Limited | Store Design and Construction |
| Robin Burns, President and |  |
| Chief Executive Officer | Stuart Burgdoerfer, Vice President |
| Intimate Beauty Corporation | Controller |
| Ed Burstell, Vice President and | Timothy J. Faber, Vice President |
| General Manager | Treasury, Mergers and Acquisitions |
| Henri Bendel |  |
|  | Daniel P. Finkelman, Senior Vice President |
| Richard P. Crystal, President and | Brand and Business Planning |
| Chief Executive Officer |  |
| Lerner New York | Samuel P. Fried, Senior Vice President General Counsel and Secretary |
| Jill Brown Dean, President |  |
| Lane Bryant | Peter L. Gartman, Senior Vice President Chief Sourcing Officer |
| Kenneth B. Gilman, Chief Executive Officer |  |
| Lane Bryant | Bethmara Kessler, Vice President Internal Audit |
| Grace A. Nichols, President and |  |
| Chief Executive Officer | Timothy B. Lyons, Senior Vice President |
| Victoria's Secret Stores | Taxes |
| Beth M. Pritchard, President and | Bruce A. Soll, Senior Vice President and Counsel |
| Chief Executive Officer | Company Affairs |
| Bath \& Body Works |  |
|  | BOARD OF DIRECTORS |
| Martin Trust, President and |  |
| Chief Executive Officer | Leslie H. Wexner |
| Mast Industries | Chairman and Chief Executive Officer |
| Sharen J. Turney, President and | V. Ann Hailey |
| Chief Executive Officer | Executive Vice President and Chief Financial Officer |
| Victoria's Secret Direct |  |
|  | Leonard A. Schlesinger |
| Michael A. Weiss, President and | Executive Vice President and Chief Operating Officer |
| Chief Executive Officer |  |
| Express and Express Men's | Martin Trust |
|  | President, Mast Industries, Inc. |
| CENTER FUNCTIONS | Andover, Massachusetts |
| Marie Holman-Rao, President | Eugene M. Freedman |
| Design Services | Senior Advisor and Director, |
|  | Cambridge, Massachusetts |


| E. Gordon Gee | Independent Public Accountants |
| :---: | :---: |
| Chancellor, Vanderbilt University | PricewaterhouseCoopers LLP |
| Nashville, Tennessee | Columbus, Ohio |
| David T. Kollat | Overseas Offices |
| Chairman, 22, Inc. | Antananarivo, Cairo, Guatemala City, Hong Kong, |
| Westerville, Ohio | Jakarta, London, Mexico City, Milan, Port Louis, Porto, Seoul, Shanghai, Taipei, Yokyo |
| Donald B. Shackelford |  |
| Chairman of the Board, | 10-K Report and Information Requests |
| Fitth Third Bank, Central Ohio * | A copy of form 10-K is a vailable without charge through |
| Columbus, Ohio | our Web site, www. Limited com, or upon written request to: The Limited, Inc., P.O. Box 28963 , Columbus, Ohio 43228. |
| Alex Shumate | For information please call 614.415.6400. |
| Managing Partner, Squire, Sanders \& Dempsey, LL.P |  |
| Columbus, Ohio | Stock Transter Agent, Registrar, and Dividend Agent First Chicago Trust Company of New York, a division of |
| Allan R. Tessler | EquiServe |
| Chairman and Chief Executive Officer, | P.0. Box 2500, Jersey City, New Jersey 07303-2500 |
| J. Net Enterprises, Inc. * * | 800.317.4445 |
| New York, New York | www.EquiServe.com |
| Abigail S. Wexner | The Limited, Inc. |
| Attorney at Law | Founded 1963 |
| Columbus, Ohio | As of February 3, 2001: |
|  | Number of associates-123,700 |
| Bella Wexner | Approximate shareholder base - 190,000 |
| Director Emeritus | (c) 2001 The Limited, Inc. |
| Raymond Zimmerman | ANTICIPATED MONTHLY SAles and duarteriy |
| Chairman of the Board, | EARNINGS DATES FOR 2001: |
| 990 Stuff.com 是 |  |
| Boca Raton, Florida | February Sales 3/8/01 |
|  | March Sales 4/12/01 |
| - = Member of the Audit Committee | April Sales 5/10/01 |
| - = Member of the Compensation Committee | May Sales 6/7/01 |
| - Member of the Finance Committee | June Sales 7/12/01 |
| * Member of the Nominating Committee | July Sales 8/9/01 |
|  | August Sales 9/6/01 |
| COMPANY INFORMATION | September Sales 10/11/01 |
|  | October Sales 11/8/01 |
| Headquarters | November Sales 12/6/01 |
| The Limited, Inc. | December Sales 1/10/02 |
| Three Limited Parkway | January Sales 2/7/02 |
| Columbus, Ohio 43230 |  |
| 614.415 .7000 | Ist Quarter Earnings 5/21/01 |
| www. Limited.com | 2nd Quarter Earnings $\quad 8 / 23 / 01$ |
|  | 3rd Quarter Earnings II/20/01 |
| Annual Meeting | 4th Quarter Earnings 2/28/02 |
| The Annual Meeting of Shareholders is scheduled for: |  |
| 9:00 A.M., Monday, May 21, 2001 | Live audio of the quarterly earnings conference calls can be accessed through our Web site, www Limited.com. |
| Three Limited Parkway |  |
| Columbus, Ohio 43230 |  |
| Stock Exchange Listings | Audio replays of both monthly sales and quarterly earnings conference calls can be accessed through our Web site. |
| Now York Stock Exchange (Trading Symbol "LTD") | www. Limited.com, or by dialing 800.337 .6551 followed by |
| London Stock Exchange | the conference call passcode, LTD (or 583). |
| Commonly listed in newspapers as "Limitd" |  |

## Appendix Compound Interest and Annuity Tables

Table A. 1
Future Value of \$1 at Compounding Interest: 1\%-20\%
$F V=(1+i)^{n}$

| Period | 1\% | 2\% | 3\% | 4\% | 5\% | 6\% | 7\% | 8\% | 9\% | 10\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1.01000 | $1.02000^{\circ}$ | $1.03000^{+}$ | 1.04000 | 1.05000 | $1.06000^{\prime}$ | 1.07000 | 1.08000 | $1.09000{ }^{\text { }}$ | 1.10000 |
| 2 | 1.02010 | 1.04040 | 1.06090 | 1.08160 | 1.10250 | 1.12360 | 1.14490 | 1.16640 | 1.18810 | 1.21000 |
| 3 | 1.03030 | 1.06121 | 1.09273 | 1.12486 | 1.15762 | 1.19102 | 1.22504 | 1.25971 | 1.29503 | 1.33100 |
| 4 | 1.04060 | 1.08243 | 1.12551 | 1.16986 | 1.21551 | 1.26248 | 1.31080 | 1.36049 | 1.41158 | 1.46410 |
| 5 | 1.05101 | 1.10408 | 1.15927 | 1.21665 | 1.27628 | 1.33823 | 1.40255 | 1.46933 | 1.53862 | 1.61051 |
| 6 | 1.06152 | 1.12616 | 1.19405 | 1.26532 | 1.34010 | 1.41852 | 1.50073 | 1.58687 | 1.67710 | 1.77156 |
| 7 | 1.07214 | 1.14869 | 1.22987 | 1.31593 | 1.40710 | 1.50363 | 1.60578 | 1.71382 | 1.82804 | 1.94872 |
| 8 | 1.08286 | 1.17166 | 1.26677 | 1.36857 | 1.47746 | 1.59385 | 1.71819 | 1.85093 | 1.99256 | 2.14359 |
| 9 | 1.09369 | 1.19509 | 1.30477 | 1.42331 | 1.55133 | 1.68948 | 1.83846 | 1.99900 | 2.17189 | 2.35795 |
| 10 | 1.10462 | 1.21899 | 1.34392 | 1.48024 | 1.62889 | 1.79085 | 1.96715 | 2.15892 | 2.36736 | 2.59374 |
| 11 | 1.11567 | 1.24337 | 1.38423 | 1.53945 | 1.71034 | 1.89830 | 2.10485 | 2.33164 | 2.58043 | 2.85312 |
| 12 | 1.12683 | 1.26824 | 1.42576 | 1.60103 | 1.79586 | 2.01220 | 2.25219 | 2.51817 | 2.81266 | 3.13843 |
| 13 | 1.13809 | 1.29361 | 1.46853 | 1.66507 | 1.88565 | 2.13293 | 2.40985 | 2.71962 | 3.06580 | 3.45227 |
| 14 | 1.14947 | 1.31948 | 1.51259 | 1.73168 | 1.97993 | 2.26090 | 2.57853 | 2.93719 | 3.34173 | 3.79750 |
| 15 | 1.16097 | 1.34587 | 1.55797 | 1.80094 | 2.07893 | 2.39656 | 2.75903 | 3.17217 | 3.64248 | 4.17725 |
| 16 | 1.17258 | 1.37279 | 1.60471 | 1.87298 | 2.18287 | 2.54035 | 2.95216 | 3.42594 | 3.97031 | 4.59497 |
| 17 | 1.18430 | 1.40024 | 1.65285 | 1.94790 | 2.29202 | 2.69277 | 3.15882 | 3.70002 | 4.32763 | 5.05447 |
| 18 | 1.19615 | 1.42825 | 1.70243 | 2.02582 | 2.40662 | 2.85434 | 3.37993 | 3.99602 | 4.71712 | 5.55992 |
| 19 | 1.20811 | 1.45681 | 1.75351 | 2.10685 | 2.52695 | 3.02560 | 3.61653 | 4.31570 | 5.14166 | 6.11591 |
| 20 | 1.22019 | 1.48595 | 1.80611 | 2.19112 | 2.65330 | 3.20714 | 3.86968 | 4.66096 | 5.60441 | 6.72750 |
| 21 | 1.23239 | 1.51567 | 1.86029 | 2.27877 | 2.78596 | 3.39956 | 4.14056 | 5.03383 | 6.10881 | 7.40025 |
| 22 | 1.24472 | 1.54598 | 1.91610 | 2.36992 | 2.92526 | 3.60354 | 4.43040 | 5.43654 | 6.65860 | 8.14027 |
| 23 | 1.25716 | 1.57690 | 1.97359 | 2.46472 | 3.07152 | 3.81975 | 4.74053 | 5.87146 | 7.25787 | 8.95430 |
| 24 | 1.26973 | 1.60844 | 2.03279 | 2.56330 | 3.22510 | 4.04893 | 5.07237 | 6.34118 | 7.91108 | 9.84973 |
| 25 | 1.28243 | 1.64061 | 2.09378 | 2.66584 | 3.38635 | 4.29187 | 5.42743 | 6.84848 | 8.62308 | 10.83471 |
| 26 | 1.29526 | 1.67342 | 2.15659 | 2.77247 | 3.55567 | 4.54938 | 5.80735 | 7.39635 | 9.39916 | 11.91818 |
| 27 | 1.30821 | 1.70689 | 2.22129 | 2.88337 | 3.73346 | 4.82235 | 6.21387 | 7.98806 | 10.24508 | 13.10999 |
| 28 | 1.32129 | 1.74102 | 2.28793 | 2.99870 | 3.92013 | 5.11169 | 6.64884 | 8.62711 | 11.16714 | 14.42099 |
| 29 | 1.33450 | 1.77584 | 2.35657 | 3.11865 | 4.11614 | 5.41839 | 7.11426 | 9.31727 | 12.17218 | 15.86309 |
| 30 | 1.34785 | 1.81136 | 2.42726 | 3.24340 | 4.32194 | 5.74349 | 7.61226 | 10.06266 | 13.26768 | 17.44940 |


| Period | 11\% | 12\% | 13\% | 14\% | 15\% | 16\% | 17\% | 18\% | 19\% | 20\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1.11000 | 1.12000 | 1.13000 | 1.14000 | 1.15000 | $1.1600{ }^{+}$ | $1.1700{ }^{+}$ | 1.18000 | 1.19000 | 1.20000 |
| 2 | 1.23210 | 1.25440 | 1.27690 | 1.29960 | 1.32250 | 1.34560 | 1.36890 | 1.39240 | 1.41610 | 1.44000 |
| 3 | 1.36763 | 1.40493 | 1.44290 | 1.48154 | 1.52088 | 1.56090 | 1.60161 | 1.64303 | 1.68516 | 1.72800 |
| 4 | 1.51807 | 1.57352 | 1.63047 | 1.68896 | 1.74901 | 1.81064 | 1.87389 | 1.93878 | 2.00534 | 2.07360 |
| 5 | 1.68506 | 1.76234 | 1.84244 | 1.92541 | 2.01136 | 2.10034 | 2.19245 | 2.28776 | 2.38635 | 2.48832 |
| 6 | 1.87041 | 1.97382 | 2.08195 | 2.19497 | 2.31306 | 2.43640 | 2.56516 | 2.69955 | 2.83976 | 2.98598 |
| 7 | 2.07616 | 2.21068 | 2.35261 | 2.50227 | 2.66002 | 2.82622 | 3.00124 | 3.18547 | 3.37932 | 3.58318 |
| 8 | 2.30454 | 2.47596 | 2.65844 | 2.85259 | 3.05902 | 3.27841 | 3.51145 | 3.75886 | 4.02139 | 4.29982 |
| 9 | 2.55804 | 2.77308 | 3.00404 | 3.25195 | 3.51788 | 3.80296 | 4.10840 | 4.43545 | 4.78545 | 5.15978 |
| 10 | 2.83942 | 3.10585 | 3.39457 | 3.70722 | 4.04556 | 4.41144 | 4.80683 | 5.23384 | 5.69468 | 6.19174 |
| 11 | 3.15176 | 3.47855 | 3.83586 | 4.22623 | 4.65239 | 5.11726 | 5.62399 | 6.17593 | 6.77667 | 7.43008 |
| 12 | 3.49845 | 3.89598 | 4.33452 | 4.81790 | 5.35025 | 5.93603 | 6.58007 | 7.28759 | 8.06424 | 8.91610 |
| 13 | 3.88328 | 4.36349 | 4.89801 | 5.49241 | 6.15279 | 6.88579 | 7.69868 | 8.59936 | 9.59645 | 10.69932 |
| 14 | 4.31044 | 4.88711 | 5.53475 | 6.26135 | 7.07571 | 7.98752 | 9.00745 | 10.14724 | 11.41977 | 12.83918 |
| 15 | 4.78459 | 5.47357 | 6.25427 | 7.13794 | 8.13706 | 9.26552 | 10.53872 | 11.97375 | 13.58953 | 15.40702 |
| 16 | 5.31089 | 6.13039 | 7.06733 | 8.13725 | 9.35762 | 10.74800 | 12.33030 | 14.12902 | 16.17154 | 18.48843 |
| 17 | 5.89509 | 6.86604 | 7.98608 | 9.27646 | 10.76126 | 12.46768 | 14.42646 | 16.67225 | 19.24413 | 22.18611 |
| 18 | 6.54355 | 7.68997 | 9.02427 | 10.57517 | 12.37545 | 14.46251 | 16.87895 | 19.67325 | 22.90052 | 26.62333 |
| 19 | 7.26334 | 8.61276 | 10.19742 | 12.05569 | 14.23177 | 16.77652 | 19.74838 | 23.21444 | 27.25162 | 31.94800 |
| 20 | 8.06231 | 9.64629 | 11.52309 | 13.74349 | 16.36654 | 19.46076 | 23.10560 | 27.39303 | 32.42942 | 38.33760 |
| 21 | 8.94917 | 10.80385 | 13.02109 | 15.66758 | 18.82152 | 22.57448 | 27.03355 | 32.32378 | 38.59101 | 46.00512 |
| 22 | 9.93357 | 12.10031 | 14.71383 | 17.86104 | 21.64475 | 26.18640 | 31.62925 | 38.14206 | 45.92331 | 55.20614 |
| 23 | 11.02627 | 13.55235 | 16.62663 | 20.36158 | 24.89146 | 30.37622 | 37.00623 | 45.00763 | 54.64873 | 66.24737 |
| 24 | 12.23916 | 15.17863 | 18.78809 | 23.21221 | 28.62518 | 35.23642 | 43.29729 | 53.10901 | 65.03199 | 79.49685 |
| 25 | 13.58546 | 17.00006 | 21.23054 | 26.46192 | 32.91895 | 40.87424 | 50.65783 | 62.66863 | 77.38807 | 95.39622 |
| 26 | 15.07986 | 19.04007 | 23.99051 | 30.16658 | 37.85680 | 47.41412 | 59.26966 | 73.94898 | 92.09181 | 114.47546 |
| 27 | 16.73865 | 21.32488 | 27.10928 | 34.38991 | 43.53531 | 55.00038 | 69.34550 | 87.25980 | 109.58925 | 137.37055 |
| 28 | 18.57990 | 23.88387 | 30.63349 | 39.20449 | 50.06561 | 63.80044 | 81.13423 | 102.96656 | 130.41121 | 164.84466 |
| 29 | 20.62369 | 26.74993 | 34.61584 | 44.69312 | 57.57545 | 74.00851 | 94.92705 | 121.50054 | 155.18934 | 197.81359 |
| 30 | 22.89230 | 29.95992 | 39.11590 | 50.95016 | 66.21177 | 85.84988 | 111.06465 | 143.37064 | 184.67531 | 237.37631 |

Table A. 2
Future Value of an Ordinary Annuity of \$1 per Period: 1\%-20\%


| Period | 1\% | 2\% | 3\% | 4\% | 5\% | 6\% | 7\% | 8\% | 9\% | 10\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | $1.0000{ }^{+}$ | 1.00000 | $1.0000{ }^{+}$ | $1.0000{ }^{\circ}$ | $1.0000{ }^{\text {² }}$ | $1.0000{ }^{+}$ | 1.00000 | 1.00000 | $1.0000{ }^{+}$ | 1.00000 |
| 2 | 2.01000 | 2.02000 | 2.03000 | 2.04000 | 2.05000 | 2.06000 | 2.07000 | 2.08000 | 2.09000 | 2.10000 |
| 3 | 3.03010 | 3.06040 | 3.09090 | 3.12160 | 3.15250 | 3.18360 | 3.21490 | 3.24640 | 3.27810 | 3.31000 |
| 4 | 4.06040 | 4.12161 | 4.18363 | 4.24646 | 4.31012 | 4.37462 | 4.43994 | 4.50611 | 4.57313 | 4.64100 |
| 5 | 5.10101 | 5.20404 | 5.30914 | 5.41632 | 5.52563 | 5.63709 | 5.75074 | 5.86660 | 5.98471 | 6.10510 |
| 6 | 6.15202 | 6.30812 | 6.46841 | 6.63298 | 6.80191 | 6.97532 | 7.15329 | 7.33593 | 7.52333 | 7.71561 |
| 7 | 7.21354 | 7.43428 | 7.66246 | 7.89829 | 8.14201 | 8.39384 | 8.65402 | 8.92280 | 9.20043 | 9.48717 |
| 8 | 8.28567 | 8.58297 | 8.89234 | 9.21423 | 9.54911 | 9.89747 | 10.25980 | 10.63663 | 11.02847 | 11.43589 |
| 9 | 9.36853 | 9.75463 | 10.15911 | 10.58280 | 11.02656 | 11.49132 | 11.97799 | 12.48756 | 13.02104 | 13.57948 |
| 10 | 10.46221 | 10.94972 | 11.46388 | 12.00611 | 12.57789 | 13.18079 | 13.81645 | 14.48656 | 15.19293 | 15.93742 |
| 11 | 11.56683 | 12.16872 | 12.80780 | 13.48635 | 14.20679 | 14.97164 | 15.78360 | 16.64549 | 17.56029 | 18.53117 |
| 12 | 12.68250 | 13.41209 | 14.19203 | 15.02581 | 15.91713 | 16.86994 | 17.88845 | 18.97713 | 20.14072 | 21.38428 |
| 13 | 13.80933 | 14.68033 | 15.61779 | 16.62684 | 17.71298 | 18.88214 | 20.14064 | 21.49530 | 22.95338 | 24.52271 |
| 14 | 14.94742 | 15.97394 | 17.08632 | 18.29191 | 19.59863 | 21.01507 | 22.55049 | 24.21492 | 26.01919 | 27.97498 |
| 15 | 16.09690 | 17.29342 | 18.59891 | 20.02359 | 21.57856 | 23.27597 | 25.12902 | 27.15211 | 29.36092 | 31.77248 |
| 16 | 17.25786 | 18.63929 | 20.15688 | 21.82453 | 23.65749 | 25.67253 | 27.88805 | 30.32428 | 33.00340 | 35.94973 |
| 17 | 18.43044 | 20.01207 | 21.76159 | 23.69751 | 25.84037 | 28.21288 | 30.84022 | 33.75023 | 36.97370 | 40.54470 |
| 18 | 19.61475 | 21.41231 | 23.41444 | 25.64541 | 28.13238 | 30.90565 | 33.99903 | 37.45024 | 41.30134 | 45.59917 |
| 19 | 20.81090 | 22.84056 | 25.11687 | 27.67123 | 30.53900 | 33.75999 | 37.37896 | 41.44626 | 46.01846 | 51.15909 |
| 20 | 22.01900 | 24.29737 | 26.87037 | 29.77808 | 33.06595 | 36.78559 | 40.99549 | 45.76196 | 51.16012 | 57.27500 |
| 21 | 23.23919 | 25.78332 | 28.67649 | 31.96920 | 35.71925 | 39.99273 | 44.86518 | 50.42292 | 56.76453 | 64.00250 |
| 22 | 24.47159 | 27.29898 | 30.53678 | 34.24797 | 38.50521 | 43.39229 | 49.00574 | 55.45676 | 62.87334 | 71.40275 |
| 23 | 25.71630 | 28.84496 | 32.45288 | 36.61789 | 41.43048 | 46.99583 | 53.43614 | 60.89330 | 69.53194 | 79.54302 |
| 24 | 26.97346 | 30.42186 | 34.42647 | 39.08260 | 44.50200 | 50.81558 | 58.17667 | 66.76476 | 76.78981 | 88.49733 |
| 25 | 28.24320 | 32.03030 | 36.45926 | 41.64591 | 47.72710 | 54.86451 | 63.24904 | 73.10594 | 84.70090 | 98.34706 |
| 26 | 29.52563 | 33.67091 | 38.55304 | 44.31174 | 51.11345 | 59.15638 | 68.67647 | 79.95442 | 93.32398 | 109.18177 |
| 27 | 30.82089 | 35.34432 | 40.70963 | 47.08421 | 54.66913 | 63.70577 | 74.48382 | 87.35077 | 102.72313 | 121.09994 |
| 28 | 32.12910 | 37.05121 | 42.93092 | 49.96758 | 58.40258 | 68.52811 | 80.69769 | 95.33883 | 112.96822 | 134.20994 |
| 29 | 33.45039 | 38.79223 | 45.21885 | 52.96629 | 62.32271 | 73.63980 | 87.34653 | 103.96594 | 124.13536 | 148.63093 |
| 30 | 34.78489 | 40.56808 | 47.57542 | 56.08494 | 66.43885 | 79.05819 | 94.46079 | 113.28321 | 136.30754 | 164.49402 |


| Period | 11\% | 12\% | 13\% | 14\% | 15\% | 16\% | 17\% | 18\% | 19\% | 20\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1.00000 | 1.00000 | 1.00000 | 1.00000 | $1.0000{ }^{+}$ | 1.00000 | 1.00000 | $1.0000{ }^{+}$ | 1.00000 | 1.00000 |
| 2 | 2.11000 | 2.12000 | 2.13000 | 2.14000 | 2.15000 | 2.16000 | 2.17000 | 2.18000 | 2.19000 | 2.20000 |
| 3 | 3.34210 | 3.37440 | 3.40690 | 3.43960 | 3.47250 | 3.50560 | 3.53890 | 3.57240 | 3.60610 | 3.64000 |
| 4 | 4.70973 | 4.77933 | 4.84980 | 4.92114 | 4.99337 | 5.06650 | 5.14051 | 5.21543 | 5.29126 | 5.36800 |
| 5 | 6.22780 | 6.35285 | 6.48027 | 6.61010 | 6.74238 | 6.87714 | 7.01440 | 7.15421 | 7.29660 | 7.44160 |
| 6 | 7.91286 | 8.11519 | 8.32271 | 8.53552 | 8.75374 | 8.97748 | 9.20685 | 9.44197 | 9.68295 | 9.92992 |
| 7 | 9.78327 | 10.08901 | 10.40466 | 10.73049 | 11.06680 | 11.41387 | 11.77201 | 12.14152 | 12.52271 | 12.91590 |
| 8 | 11.85943 | 12.29969 | 12.75726 | 13.23276 | 13.72682 | 14.24009 | 14.77325 | 15.32700 | 15.90203 | 16.49908 |
| 9 | 14.16397 | 14.77566 | 15.41571 | 16.08535 | 16.78584 | 17.51851 | 18.28471 | 19.08585 | 19.92341 | 20.79890 |
| 10 | 16.72201 | 17.54874 | 18.41975 | 19.33730 | 20.30372 | 21.32147 | 22.39311 | 23.52131 | 24.70886 | 25.95868 |
| 11 | 19.56143 | 20.65458 | 21.81432 | 23.04452 | 24.34928 | 25.73290 | 27.19994 | 28.75514 | 30.40355 | 32.15042 |
| 12 | 22.71319 | 24.13313 | 25.65018 | 27.27075 | 29.00167 | 30.85017 | 32.82393 | 34.93107 | 37.18022 | 39.58050 |
| 13 | 26.21164 | 28.02911 | 29.98470 | 32.08865 | 34.35192 | 36.78620 | 39.40399 | 42.21866 | 45.24446 | 48.49660 |
| 14 | 30.09492 | 32.39260 | 34.88271 | 37.58107 | 40.50471 | 43.67199 | 47.10267 | 50.81802 | 54.84091 | 59.19592 |
| 15 | 34.40536 | 37.27971 | 40.41746 | 43.84241 | 47.58041 | 51.65951 | 56.11013 | 60.96527 | 66.26068 | 72.03511 |
| 16 | 39.18995 | 42.75328 | 46.67173 | 50.98035 | 55.71747 | 60.92503 | 66.64885 | 72.93901 | 79.85021 | 87.44213 |
| 17 | 44.50084 | 48.88367 | 53.73906 | 59.11760 | 65.07509 | 71.67303 | 78.97915 | 87.06804 | 96.02175 | 105.93056 |
| 18 | 50.39594 | 55.74971 | 61.72514 | 68.39407 | 75.83636 | 84.14072 | 93.40561 | 103.74028 | 115.26588 | 128.11667 |
| 19 | 56.93949 | 63.43968 | 70.74941 | 78.96923 | 88.21181 | 98.60323 | 110.28456 | 123.41353 | 138.16640 | 154.74000 |
| 20 | 64.20283 | 72.05244 | 80.94683 | 91.02493 | 102.44358 | 115.37975 | 130.03294 | 146.62797 | 165.41802 | 186.68800 |
| 21 | 72.26514 | 81.69874 | 92.46992 | 104.76842 | 118.81012 | 134.84051 | 153.13854 | 174.02100 | 197.84744 | 225.02560 |
| 22 | 81.21431 | 92.50258 | 105.49101 | 120.43600 | 137.63164 | 157.41499 | 180.17209 | 206.34479 | 236.43846 | 271.03072 |
| 23 | 91.14788 | 104.60289 | 120.20484 | 138.29704 | 159.27638 | 183.60138 | 211.80134 | 244.48685 | 282.36176 | 326.23686 |
| 24 | 102.17415 | 118.15524 | 136.83147 | 158.65862 | 184.16784 | 213.97761 | 248.80757 | 289.49448 | 337.01050 | 392.48424 |
| 25 | 114.41331 | 133.33387 | 155.61956 | 181.87083 | 212.79302 | 249.21402 | 292.10486 | 342.60349 | 402.04249 | 471.98108 |
| 26 | 127.99877 | 150.33393 | 176.85010 | 208.33274 | 245.71197 | 290.08827 | 342.76268 | 405.27211 | 479.43056 | 567.37730 |
| 27 | 143.07864 | 169.37401 | 200.84061 | 238.49933 | 283.56877 | 337.50239 | 402.03234 | 479.22109 | 571.52237 | 681.85276 |
| 28 | 159.81729 | 190.69889 | 227.94989 | 272.88923 | 327.10408 | 392.50277 | 471.37783 | 566.48089 | 681.11162 | 819.22331 |
| 29 | 178.39719 | 214.58275 | 258.58338 | 312.09373 | 377.16969 | 456.30322 | 552.51207 | 669.44745 | 811.52283 | 984.06797 |
| 30 | 199.02088 | 241.33268 | 293.19922 | 356.78685 | 434.74515 | 530.31173 | 647.43912 | 790.94799 | 966.71217 | 1181.88157 |

Table A. 3
Present Value of \$1 at Compounding Interest: 1\%-20\%

$$
P V=\frac{1}{(1+i)^{n}}
$$

| Period | 1\% | 2\% | 3\% | 4\% | 5\% | 6\% | 7\% | 8\% | 9\% | 10\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 0.99010 | 0.98039 | 0.97087 | 0.96154 | $0.95238{ }^{\circ}$ | 0.94340 | $0.9345{ }^{\circ}$ | $0.92593^{\circ}$ | $0.9174{ }^{\circ}$ | 0.90909 |
| 2 | 0.98030 | 0.96117 | 0.94260 | 0.92456 | 0.90703 | 0.89000 | 0.87344 | 0.85734 | 0.84168 | 0.82645 |
| 3 | 0.97059 | 0.94232 | 0.91514 | 0.88900 | 0.86384 | 0.83962 | 0.81630 | 0.79383 | 0.77218 | 0.75131 |
| 4 | 0.96098 | 0.92385 | 0.88849 | 0.85480 | 0.82270 | 0.79209 | 0.76290 | 0.73503 | 0.70843 | 0.68301 |
| 5 | 0.95147 | 0.90573 | 0.86261 | 0.82193 | 0.78353 | 0.74726 | 0.71299 | 0.68058 | 0.64993 | 0.62092 |
| 6 | 0.94205 | 0.88797 | 0.83748 | 0.79031 | 0.74622 | 0.70496 | 0.66634 | 0.63017 | 0.59627 | 0.56447 |
| 7 | 0.93272 | 0.87056 | 0.81309 | 0.75992 | 0.71068 | 0.66506 | 0.62275 | 0.58349 | 0.54703 | 0.51316 |
| 8 | 0.92348 | 0.85349 | 0.78941 | 0.73069 | 0.67684 | 0.62741 | 0.58201 | 0.54027 | 0.50187 | 0.46651 |
| 9 | 0.91434 | 0.83676 | 0.76642 | 0.70259 | 0.64461 | 0.59190 | 0.54393 | 0.50025 | 0.46043 | 0.42410 |
| 10 | 0.90529 | 0.82035 | 0.74409 | 0.67556 | 0.61391 | 0.55839 | 0.50835 | 0.46319 | 0.42241 | 0.38554 |
| 11 | 0.89632 | 0.80426 | 0.72242 | 0.64958 | 0.58468 | 0.52679 | 0.47509 | 0.42888 | 0.38753 | 0.35049 |
| 12 | 0.88745 | 0.78849 | 0.70138 | 0.62460 | 0.55684 | 0.49697 | 0.44401 | 0.39711 | 0.35553 | 0.31863 |
| 13 | 0.87866 | 0.77303 | 0.68095 | 0.60057 | 0.53032 | 0.46884 | 0.41496 | 0.36770 | 0.32618 | 0.28966 |
| 14 | 0.86996 | 0.75788 | 0.66112 | 0.57748 | 0.50507 | 0.44230 | 0.38782 | 0.34046 | 0.29925 | 0.26333 |
| 15 | 0.86135 | 0.74301 | 0.64186 | 0.55526 | 0.48102 | 0.41727 | 0.36245 | 0.31524 | 0.27454 | 0.23939 |
| 16 | 0.85282 | 0.72845 | 0.62317 | 0.53391 | 0.45811 | 0.39365 | 0.33873 | 0.29189 | 0.25187 | 0.21763 |
| 17 | 0.84438 | 0.71416 | 0.60502 | 0.51337 | 0.43630 | 0.37136 | 0.31657 | 0.27027 | 0.23107 | 0.19784 |
| 18 | 0.83602 | 0.70016 | 0.58739 | 0.49363 | 0.41552 | 0.35034 | 0.29586 | 0.25025 | 0.21199 | 0.17986 |
| 19 | 0.82774 | 0.68643 | 0.57029 | 0.47464 | 0.39573 | 0.33051 | 0.27651 | 0.23171 | 0.19449 | 0.16351 |
| 20 | 0.81954 | 0.67297 | 0.55368 | 0.45639 | 0.37689 | 0.31180 | 0.25842 | 0.21455 | 0.17843 | 0.14864 |
| 21 | 0.81143 | 0.65978 | 0.53755 | 0.43883 | 0.35894 | 0.29416 | 0.24151 | 0.19866 | 0.16370 | 0.13513 |
| 22 | 0.80340 | 0.64684 | 0.52189 | 0.42196 | 0.34185 | 0.27751 | 0.22571 | 0.18394 | 0.15018 | 0.12285 |
| 23 | 0.79544 | 0.63416 | 0.50669 | 0.40573 | 0.32557 | 0.26180 | 0.21095 | 0.17032 | 0.13778 | 0.11168 |
| 24 | 0.78757 | 0.62172 | 0.49193 | 0.39012 | 0.31007 | 0.24698 | 0.19715 | 0.15770 | 0.12640 | 0.10153 |
| 25 | 0.77977 | 0.60953 | 0.47761 | 0.37512 | 0.29530 | 0.23300 | 0.18425 | 0.14602 | 0.11597 | 0.09230 |
| 26 | 0.77205 | 0.59758 | 0.46369 | 0.36069 | 0.28124 | 0.21981 | 0.17220 | 0.13520 | 0.10639 | 0.08391 |
| 27 | 0.76440 | 0.58586 | 0.45019 | 0.34682 | 0.26785 | 0.20737 | 0.16093 | 0.12519 | 0.09761 | 0.07628 |
| 28 | 0.75684 | 0.57437 | 0.43708 | 0.33348 | 0.25509 | 0.19563 | 0.15040 | 0.11591 | 0.08955 | 0.06934 |
| 29 | 0.74934 | 0.56311 | 0.42435 | 0.32065 | 0.24295 | 0.18456 | 0.14056 | 0.10733 | 0.08215 | 0.06304 |
| 30 | 0.74192 | 0.55207 | 0.41199 | 0.30832 | 0.23138 | 0.17411 | 0.13137 | 0.09938 | 0.07537 | 0.05731 |
| 31 | 0.73458 | 0.54125 | 0.39999 | 0.29646 | 0.22036 | 0.16425 | 0.12277 | 0.09202 | 0.06915 | 0.05210 |
| 32 | 0.72730 | 0.53063 | 0.38834 | 0.28506 | 0.20987 | 0.15496 | 0.11474 | 0.08520 | 0.06344 | 0.04736 |
| 33 | 0.72010 | 0.52023 | 0.37703 | 0.27409 | 0.19987 | 0.14619 | 0.10723 | 0.07889 | 0.05820 | 0.04306 |
| 34 | 0.71297 | 0.51003 | 0.36604 | 0.26355 | 0.19035 | 0.13791 | 0.10022 | 0.07305 | 0.05339 | 0.03914 |
| 35 | 0.70591 | 0.50003 | 0.35538 | 0.25342 | 0.18129 | 0.13011 | 0.09366 | 0.06763 | 0.04899 | 0.03558 |
| 36 | 0.69892 | 0.49022 | 0.34503 | 0.24367 | 0.17266 | 0.12274 | 0.08754 | 0.06262 | 0.04494 | 0.03235 |
| 37 | 0.69200 | 0.48061 | 0.33498 | 0.23430 | 0.16444 | 0.11579 | 0.08181 | 0.05799 | 0.04123 | 0.02941 |
| 38 | 0.68515 | 0.47119 | 0.32523 | 0.22529 | 0.15661 | 0.10924 | 0.07646 | 0.05369 | 0.03783 | 0.02673 |
| 39 | 0.67837 | 0.46195 | 0.31575 | 0.21662 | 0.14915 | 0.10306 | 0.07146 | 0.04971 | 0.03470 | 0.02430 |
| 40 | 0.67165 | 0.45289 | 0.30656 | 0.20829 | 0.14205 | 0.09722 | 0.06678 | 0.04603 | 0.03184 | 0.02209 |

Table A. 3 (cont.)
Present Value of \$1 at Compounding Interest: 1\%-20\% (continued)

| Period | $11 \%$ | 12\% | 13\% | 14\% | 15\% | 16\% | 17\% | 18\% | 19\% | 20\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | $0.90090^{+}$ | 0.89286 | 0.88496 | $0.87719^{\prime}$ | 0.86957 | 0.86207 | $0.85470^{\prime}$ | 0.84746 | 0.84034 | 0.83333 |
| 2 | 0.81162 | 0.79719 | 0.78315 | 0.76947 | 0.75614 | 0.74316 | 0.73051 | 0.71818 | 0.70616 | 0.69444 |
| 3 | 0.73119 | 0.71178 | 0.69305 | 0.67497 | 0.65752 | 0.64066 | 0.62437 | 0.60863 | 0.59342 | 0.57870 |
| 4 | 0.65873 | 0.63553 | 0.61332 | 0.59208 | 0.57175 | 0.55229 | 0.53365 | 0.51579 | 0.49867 | 0.48225 |
| 5 | 0.59345 | 0.56743 | 0.54276 | 0.51937 | 0.49718 | 0.47611 | 0.45611 | 0.43711 | 0.41905 | 0.40188 |
| 6 | 0.53464 | 0.50663 | 0.48032 | 0.45559 | 0.43233 | 0.41044 | 0.38984 | 0.37043 | 0.35214 | 0.33490 |
| 7 | 0.48166 | 0.45235 | 0.42506 | 0.39964 | 0.37594 | 0.35383 | 0.33320 | 0.31393 | 0.29592 | 0.27908 |
| 8 | 0.43393 | 0.40388 | 0.37616 | 0.35056 | 0.32690 | 0.30503 | 0.28478 | 0.26604 | 0.24867 | 0.23257 |
| 9 | 0.39092 | 0.36061 | 0.33288 | 0.30751 | 0.28426 | 0.26295 | 0.24340 | 0.22546 | 0.20897 | 0.19381 |
| 10 | 0.35218 | 0.32197 | 0.29459 | 0.26974 | 0.24718 | 0.22668 | 0.20804 | 0.19106 | 0.17560 | 0.16151 |
| 11 | 0.31728 | 0.28748 | 0.26070 | 0.23662 | 0.21494 | 0.19542 | 0.17781 | 0.16192 | 0.14757 | 0.13459 |
| 12 | 0.28584 | 0.25668 | 0.23071 | 0.20756 | 0.18691 | 0.16846 | 0.15197 | 0.13722 | 0.12400 | 0.11216 |
| 13 | 0.25751 | 0.22917 | 0.20416 | 0.18207 | 0.16253 | 0.14523 | 0.12989 | 0.11629 | 0.10421 | 0.09346 |
| 14 | 0.23199 | 0.20462 | 0.18068 | 0.15971 | 0.14133 | 0.12520 | 0.11102 | 0.09855 | 0.08757 | 0.07789 |
| 15 | 0.20900 | 0.18270 | 0.15989 | 0.14010 | 0.12289 | 0.10793 | 0.09489 | 0.08352 | 0.07359 | 0.06491 |
| 16 | 0.18829 | 0.16312 | 0.14150 | 0.12289 | 0.10686 | 0.09304 | 0.08110 | 0.07078 | 0.06184 | 0.05409 |
| 17 | 0.16963 | 0.14564 | 0.12522 | 0.10780 | 0.09293 | 0.08021 | 0.06932 | 0.05998 | 0.05196 | 0.04507 |
| 18 | 0.15282 | 0.13004 | 0.11081 | 0.09456 | 0.04081 | 0.06914 | 0.05925 | 0.05083 | 0.04367 | 0.03756 |
| 19 | 0.13768 | 0.11611 | 0.09806 | 0.08295 | 0.07027 | 0.05961 | 0.05064 | 0.04308 | 0.03670 | 0.03130 |
| 20 | 0.12403 | 0.10367 | 0.08678 | 0.07276 | 0.06110 | 0.05139 | 0.04328 | 0.03651 | 0.03084 | 0.02608 |
| 21 | 0.11174 | 0.09256 | 0.07680 | 0.06383 | 0.05313 | 0.04430 | 0.03699 | 0.03094 | 0.02591 | 0.02174 |
| 22 | 0.10067 | 0.08264 | 0.06796 | 0.05599 | 0.04620 | 0.03819 | 0.03162 | 0.02622 | 0.02178 | 0.01811 |
| 23 | 0.09069 | 0.07379 | 0.06014 | 0.04911 | 0.04017 | 0.03292 | 0.02702 | 0.02222 | 0.01830 | 0.01509 |
| 24 | 0.08170 | 0.06588 | 0.05323 | 0.04308 | 0.03493 | 0.02838 | 0.02310 | 0.01883 | 0.01538 | 0.01258 |
| 25 | 0.07361 | 0.05882 | 0.04710 | 0.03779 | 0.03038 | 0.02447 | 0.01974 | 0.01596 | 0.01292 | 0.01048 |
| 26 | 0.06631 | 0.05252 | 0.04168 | 0.03315 | 0.02642 | 0.02109 | 0.01687 | 0.01352 | 0.01086 | 0.00874 |
| 27 | 0.05974 | 0.04689 | 0.03689 | 0.02908 | 0.02297 | 0.01818 | 0.01442 | 0.01146 | 0.00912 | 0.00728 |
| 28 | 0.05382 | 0.04187 | 0.03264 | 0.02551 | 0.01997 | 0.01567 | 0.01233 | 0.00971 | 0.00767 | 0.00607 |
| 29 | 0.04849 | 0.03738 | 0.02889 | 0.02237 | 0.01737 | 0.01351 | 0.01053 | 0.00823 | 0.00644 | 0.00506 |
| 30 | 0.04368 | 0.03338 | 0.02557 | 0.01963 | 0.01510 | 0.01165 | 0.00900 | 0.00697 | 0.00541 | 0.00421 |
| 31 | 0.03935 | 0.02980 | 0.02262 | 0.01722 | 0.01313 | 0.01004 | 0.00770 | 0.00591 | 0.00455 | 0.00351 |
| 32 | 0.03545 | 0.02661 | 0.02002 | 0.01510 | 0.01142 | 0.00866 | 0.00658 | 0.00501 | 0.00382 | 0.00293 |
| 33 | 0.03194 | 0.02376 | 0.01772 | 0.01325 | 0.00993 | 0.00746 | 0.00562 | 0.00425 | 0.00321 | 0.00244 |
| 34 | 0.02878 | 0.02121 | 0.01568 | 0.01162 | 0.00864 | 0.00643 | 0.00480 | 0.00360 | 0.00270 | 0.00203 |
| 35 | 0.02592 | 0.01894 | 0.01388 | 0.01019 | 0.00751 | 0.00555 | 0.00411 | 0.00305 | 0.00227 | 0.00169 |
| 36 | 0.02335 | 0.01691 | 0.01228 | 0.00894 | 0.00653 | 0.00478 | 0.00351 | 0.00258 | 0.00191 | 0.00141 |
| 37 | 0.02104 | 0.01510 | 0.01087 | 0.00784 | 0.00568 | 0.00412 | 0.00300 | 0.00219 | 0.00160 | 0.00118 |
| 38 | 0.01896 | 0.01348 | 0.00962 | 0.00688 | 0.00494 | 0.00355 | 0.00256 | 0.00186 | 0.00135 | 0.00098 |
| 39 | 0.01708 | 0.01204 | 0.00851 | 0.00604 | 0.00429 | 0.00306 | 0.00219 | 0.00157 | 0.00113 | 0.00082 |
| 40 | 0.01538 | 0.01075 | 0.00753 | 0.00529 | 0.00373 | 0.00264 | 0.00187 | 0.00133 | 0.00095 | 0.00068 |

Table A. 4
Present Value of an Ordinary Annuity of \$1 per Period: 1\%-20\%


| Period | 1\% | 2\% | 3\% | 4\% | 5\% | 6\% | 7\% | 8\% | 9\% | 10\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 0.99010 | 0.98039 | 0.97087 | 0.96154 | 0.95238 | 0.94340 | 0.93458 | 0.92593 | $0.91743{ }^{\text {² }}$ | 0.90909 |
| 2 | 1.97040 | 1.94156 | 1.91347 | 1.88609 | 1.85941 | 1.83339 | 1.80802 | 1.78326 | 1.75911 | 1.73554 |
| 3 | 2.94099 | 2.88388 | 2.82861 | 2.77509 | 2.72325 | 2.67301 | 2.62432 | 2.57710 | 2.53129 | 2.48685 |
| 4 | 3.90197 | 3.80773 | 3.71710 | 3.62990 | 3.54595 | 3.46511 | 3.38721 | 3.31213 | 3.23972 | 3.16987 |
| 5 | 4.85343 | 4.71346 | 4.57971 | 4.45182 | 4.32948 | 4.21236 | 4.10020 | 3.99271 | 3.88965 | 3.79079 |
| 6 | 5.79548 | 5.60143 | 5.41719 | 5.24214 | 5.07569 | 4.91732 | 4.76654 | 4.62288 | 4.48592 | 4.35526 |
| 7 | 6.72819 | 6.47199 | 6.23028 | 6.00205 | 5.78637 | 5.58238 | 5.38929 | 5.20637 | 5.03295 | 4.86842 |
| 8 | 7.65168 | 7.32548 | 7.01969 | 6.73274 | 6.46321 | 6.20979 | 5.97130 | 5.74664 | 5.53482 | 5.33493 |
| 9 | 8.56602 | 8.16224 | 7.78611 | 7.43533 | 7.10782 | 6.80169 | 6.51523 | 6.24689 | 5.99525 | 5.75902 |
| 10 | 9.47130 | 8.98259 | 8.53020 | 8.11090 | 7.72173 | 7.36009 | 7.02358 | 6.71008 | 6.41766 | 6.14457 |
| 11 | 10.36763 | 9.78685 | 9.25262 | 8.76048 | 8.30641 | 7.88687 | 7.49867 | 7.13896 | 6.80519 | 6.49506 |
| 12 | 11.25508 | 10.57534 | 9.95400 | 9.38507 | 8.86325 | 8.38384 | 7.94269 | 7.53608 | 7.16073 | 6.81369 |
| 13 | 12.13374 | 11.34837 | 10.63496 | 9.98565 | 9.39357 | 8.85268 | 8.35765 | 7.90378 | 7.48690 | 7.10336 |
| 14 | 13.00370 | 12.10625 | 11.29607 | 10.56312 | 9.89864 | 9.29498 | 8.74547 | 8.24424 | 7.78615 | 7.36669 |
| 15 | 13.86505 | 12.84926 | 11.93794 | 11.11839 | 10.37966 | 9.71225 | 9.10791 | 8.55948 | 8.06069 | 7.60608 |
| 16 | 14.71787 | 13.57771 | 12.56110 | 11.65230 | 10.83777 | 10.10590 | 9.44665 | 8.85137 | 8.31256 | 7.82371 |
| 17 | 15.56225 | 14.29187 | 13.16612 | 12.16567 | 11.27407 | 10.47726 | 9.76322 | 9.12164 | 8.54363 | 8.02155 |
| 18 | 16.39827 | 14.99203 | 13.75351 | 12.65930 | 11.68959 | 10.82760 | 10.05909 | 9.37189 | 8.75563 | 8.20141 |
| 19 | 17.22601 | 15.67846 | 14.32380 | 13.13394 | 12.08532 | 11.15812 | 10.33560 | 9.60360 | 8.95011 | 8.36492 |
| 20 | 18.04555 | 16.35143 | 14.87747 | 13.59033 | 12.46221 | 11.46992 | 10.59401 | 9.81815 | 9.12855 | 8.51356 |
| 21 | 18.85698 | 17.01121 | 15.41502 | 14.02916 | 12.82115 | 11.76408 | 10.83553 | 10.01680 | 9.29224 | 8.64869 |
| 22 | 19.66038 | 17.65805 | 15.93692 | 14.45112 | 13.16300 | 12.04158 | 11.06124 | 10.20074 | 9.44243 | 8.77154 |
| 23 | 20.45582 | 18.29220 | 16.44361 | 14.85684 | 13.48857 | 12.30338 | 11.27219 | 10.37106 | 9.58021 | 8.88322 |
| 24 | 21.24339 | 18.91393 | 16.93554 | 15.24696 | 13.79864 | 12.55036 | 11.46933 | 10.52876 | 9.70661 | 8.98474 |
| 25 | 22.02316 | 19.52346 | 17.41315 | 15.62208 | 14.09394 | 12.78336 | 11.65358 | 10.67478 | 9.82258 | 9.07704 |
| 26 | 22.79520 | 20.12104 | 17.87684 | 15.98277 | 14.37519 | 13.00317 | 11.82578 | 10.80998 | 9.92897 | 9.16095 |
| 27 | 23.55961 | 20.70690 | 18.32703 | 16.32959 | 14.64303 | 13.21053 | 11.98671 | 10.93516 | 10.02658 | 9.23722 |
| 28 | 24.31644 | 21.28127 | 18.76411 | 16.66306 | 14.89813 | 13.40616 | 12.13711 | 11.05108 | 10.11613 | 9.30657 |
| 29 | 25.06579 | 21.84438 | 19.18845 | 16.98371 | 15.14107 | 13.59072 | 12.27767 | 11.15841 | 10.19828 | 9.36961 |
| 30 | 25.80771 | 22.39646 | 19.60044 | 17.29203 | 15.37245 | 13.76483 | 12.40904 | 11.25778 | 10.27365 | 9.42691 |
| 31 | 26.54229 | 22.93770 | 20.00043 | 17.58849 | 15.59281 | 13.92909 | 12.53181 | 11.34980 | 10.34280 | 9.47901 |
| 32 | 27.26959 | 23.46833 | 20.38877 | 17.87355 | 15.80268 | 14.08404 | 12.64656 | 11.43500 | 10.40624 | 9.52638 |
| 33 | 27.98969 | 23.98856 | 20.76579 | 18.14765 | 16.00255 | 14.23023 | 12.75379 | 11.51389 | 10.46444 | 9.56943 |
| 34 | 28.70267 | 24.49589 | 21.13184 | 18.41120 | 16.19290 | 14.36814 | 12.85401 | 11.58693 | 10.51784 | 9.60857 |
| 35 | 29.40858 | 24.99862 | 21.48722 | 18.66461 | 16.37419 | 14.49825 | 12.94767 | 11.65457 | 10.56682 | 9.64416 |
| 36 | 30.10751 | 25.48884 | 21.83225 | 18.90828 | 16.54685 | 14.62099 | 13.03521 | 11.71719 | 10.61176 | 9.67651 |
| 37 | 30.79951 | 25.96945 | 22.16724 | 19.14258 | 16.71129 | 14.73678 | 13.11702 | 11.77518 | 10.65299 | 9.70592 |
| 38 | 31.48466 | 26.44064 | 22.49246 | 19.36786 | 16.86789 | 14.84602 | 13.19347 | 11.82887 | 10.69082 | 9.73265 |
| 39 | 32.16303 | 26.90259 | 22.80822 | 19.58448 | 17.01704 | 14.94907 | 13.26493 | 11.87858 | 10.72552 | 9.75696 |
| 40 | 32.83469 | 27.35548 | 23.11477 | 19.79277 | 17.15909 | 15.04630 | 13.33171 | 11.92461 | 10.75736 | 9.77905 |

Table A. 4 (cont.)
Present Value of an Ordinary Annuity of \$1 per Period: 1\%-20\% (continued)

| Period | 11\% | 12\% | 13\% | 14\% | 15\% | 16\% | 17\% | 18\% | 19\% | 20\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | $0.90090^{\prime}$ | 0.89286 | $0.88496{ }^{+}$ | 0.87719 | 0.86957 | 0.86207 | 0.85470 | 0.84746 | 0.84034 | 0.83333 |
| 2 | 1.71252 | 1.69005 | 1.66810 | 1.64666 | 1.62571 | 1.60523 | 1.58521 | 1.56564 | 1.54650 | 1.52778 |
| 3 | 2.44371 | 2.40183 | 2.36115 | 2.32163 | 2.28323 | 2.24589 | 2.20958 | 2.17427 | 2.13992 | 2.10648 |
| 4 | 3.10245 | 3.03735 | 2.97447 | 2.91371 | 2.85498 | 2.79818 | 2.74324 | 2.69006 | 2.63859 | 2.58873 |
| 5 | 3.69590 | 3.60478 | 3.51723 | 3.43308 | 3.35216 | 3.27429 | 3.19935 | 3.12717 | 3.05763 | 2.99061 |
| 6 | 4.23054 | 4.11141 | 3.99755 | 3.88867 | 3.78448 | 3.68474 | 3.58918 | 3.49760 | 3.40978 | 3.32551 |
| 7 | 4.71220 | 4.56376 | 4.42261 | 4.28830 | 4.16042 | 4.03857 | 3.92238 | 3.81153 | 3.70570 | 3.60459 |
| 8 | 5.14612 | 4.96764 | 4.79877 | 4.63886 | 4.48732 | 4.34359 | 4.20716 | 4.07757 | 3.95437 | 3.83716 |
| 9 | 5.53705 | 5.32825 | 5.13166 | 4.94637 | 4.77158 | 4.60654 | 4.45057 | 3.30302 | 4.16333 | 4.03097 |
| 10 | 5.88923 | 5.65022 | 5.42624 | 5.21612 | 5.01877 | 4.83323 | 4.65860 | 4.49409 | 4.33893 | 4.19247 |
| 11 | 6.20652 | 5.93770 | 5.68694 | 5.45273 | 5.23371 | 5.02864 | 4.83641 | 4.65601 | 4.48650 | 4.32706 |
| 12 | 6.49236 | 6.19437 | 5.91765 | 5.66029 | 5.42062 | 5.19711 | 4.98839 | 4.79322 | 4.61050 | 4.43922 |
| 13 | 6.74987 | 6.42355 | 6.12181 | 5.84236 | 5.58315 | 5.34233 | 5.11828 | 4.90951 | 4.71471 | 4.53268 |
| 14 | 6.98187 | 6.62817 | 6.30249 | 6.00207 | 5.72448 | 5.46753 | 5.22930 | 5.00806 | 4.80228 | 4.61057 |
| 15 | 7.19087 | 6.81086 | 6.46238 | 6.14217 | 5.84737 | 5.57546 | 5.32419 | 5.09158 | 4.87586 | 4.67547 |
| 16 | 7.37916 | 6.97399 | 6.60388 | 6.26506 | 5.95423 | 5.66850 | 5.40529 | 5.16235 | 4.39770 | 4.72956 |
| 17 | 7.54879 | 7.11963 | 6.72909 | 6.37286 | 6.04716 | 5.74870 | 5.47461 | 5.22233 | 4.98966 | 4.77463 |
| 18 | 7.70162 | 7.24967 | 6.83991 | 6.46742 | 6.12797 | 5.81785 | 5.53385 | 5.27316 | 5.03333 | 4.81219 |
| 19 | 7.83929 | 7.36578 | 6.93797 | 6.55037 | 6.19823 | 5.87746 | 5.58449 | 5.31624 | 5.07003 | 4.84350 |
| 20 | 7.96333 | 7.46944 | 7.02475 | 6.62313 | 6.25933 | 5.92884 | 5.62777 | 5.35275 | 5.10086 | 4.86958 |
| 21 | 8.07507 | 7.56200 | 7.10155 | 6.68696 | 6.31246 | 5.97314 | 5.66476 | 5.38368 | 5.12677 | 4.89132 |
| 22 | 8.17574 | 7.64465 | 7.16951 | 6.74294 | 6.35866 | 6.01133 | 5.69637 | 5.40990 | 5.14855 | 4.90943 |
| 23 | 8.26643 | 7.71843 | 7.22966 | 6.79206 | 6.39884 | 6.04425 | 5.72340 | 5.43212 | 5.16685 | 4.92453 |
| 24 | 8.34814 | 7.78432 | 7.28288 | 6.83514 | 6.43377 | 6.07263 | 5.74649 | 5.45095 | 5.18223 | 4.93710 |
| 25 | 8.42174 | 7.84314 | 7.32998 | 6.87293 | 6.46415 | 6.09709 | 5.76623 | 5.46691 | 5.19515 | 4.94759 |
| 26 | 8.48806 | 7.89566 | 7.37167 | 6.90608 | 6.49056 | 6.11818 | 5.78311 | 5.48043 | 5.20601 | 4.95632 |
| 27 | 8.54780 | 7.94255 | 7.40856 | 6.93515 | 6.51353 | 6.13636 | 5.79753 | 5.49189 | 5.21513 | 4.96360 |
| 28 | 8.60162 | 7.98442 | 7.44120 | 6.96066 | 6.53351 | 6.15204 | 5.80985 | 5.50160 | 5.22280 | 4.96967 |
| 29 | 8.65011 | 8.02181 | 7.47009 | 6.98304 | 6.55088 | 6.16555 | 5.82039 | 5.50983 | 5.22924 | 4.97472 |
| 30 | 8.69379 | 8.05518 | 7.49565 | 7.00266 | 6.56598 | 6.17720 | 5.82939 | 5.51681 | 5.23466 | 4.97894 |
| 31 | 8.73315 | 8.08499 | 7.51828 | 7.01988 | 6.57911 | 6.18724 | 5.83709 | 5.52272 | 5.23921 | 4.98245 |
| 32 | 8.76860 | 8.11159 | 7.53830 | 7.03498 | 6.59053 | 6.19590 | 5.84366 | 5.52773 | 5.24303 | 4.98537 |
| 33 | 8.80054 | 8.13535 | 7.55602 | 7.04823 | 6.60046 | 6.20336 | 5.84928 | 5.53197 | 5.24625 | 4.98781 |
| 34 | 8.82932 | 8.15656 | 7.57170 | 7.05985 | 6.60910 | 6.20979 | 5.85409 | 5.53557 | 5.24895 | 4.98984 |
| 35 | 8.85524 | 8.17550 | 7.58557 | 7.07005 | 6.61661 | 6.21534 | 5.85820 | 5.53862 | 5.25122 | 4.99154 |
| 36 | 8.87859 | 8.19241 | 7.59785 | 7.07899 | 6.62314 | 6.22012 | 5.86171 | 5.54120 | 5.25312 | 4.99295 |
| 37 | 8.89963 | 8.20751 | 7.60872 | 7.08683 | 6.62881 | 6.22424 | 5.86471 | 5.54339 | 5.25472 | 4.99412 |
| 38 | 8.91859 | 8.22099 | 7.61833 | 7.09371 | 6.63375 | 6.22779 | 5.86727 | 5.54525 | 5.25607 | 4.99510 |
| 39 | 8.93567 | 8.23303 | 7.62684 | 7.09975 | 6.63805 | 6.23086 | 5.86946 | 5.54682 | 5.25720 | 4.99592 |
| 40 | 8.95105 | 8.24378 | 7.63438 | 7.10504 | 6.64178 | 6.23350 | 5.87133 | 5.54815 | 5.25815 | 4.99660 |



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[^0]:    ${ }^{1}$ These general comments about the use of averages in a ratio apply to the other ratios involving averages discussed in this chapter.

[^1]:    Net income as presently stated (Illustration 12.2)
    Deduct additional interest on debt ( $0.06 \times \$ 40$ million)
    Add reduced taxes due to interest deduction $(.4 \times 2,400,000)$
    Adjusted net income

[^2]:    Reinforcing Problems
    E12-8 Compute EPS. E12-10 Compute EPS for current and prior year.

[^3]:    ${ }^{2}$ Accounting Principles Board, Opinion No. 15, "Reporting Earnings per Share" (New York: AICPA, 1969), par. 12. FASB Statement No. 128, "Earnings per Share" (Norwalk, Connecticut: FASB, 1997), simplified the standards for computing earnings per share and made them comparable to international EPS standards.

[^4]:    The accompanying Notes are an integral part of these Consolidated Financial Statements.

